

Team Product Roadmap



Team mission

Build User friendly on the go mobile app for new and existing users



Project information

- Launch MVP that captures 10 20 % of market share by Q4
- Generate in-app purchases exceeding last quarter revenue by 20%

<https://newroadmap.atlassian.net/jira/software/projects/TR/boards/1/roadmap>



Roadmap overview



Detailed quarterly roadmap

Q1

Feature	Initiative	Dates	Priority	Effort	Status	Notes
			HIGH / MEDIUM / LOW	HIGH / MEDIUM / LOW	IN PROGRESS / NOT STARTED / SHIPPED	
UI design	User friendly initiative	August 8th - August 31	HIGH	HIGH / MEDIUM / LOW	IN PROGRESS / NOT STARTED / SHIPPED	

Q2

Feature	Initiative	Dates	Priority	Effort	Status	Notes
design product assets	Unique assets that standout	august 16th - August 31st	HIGH	LOW	IN PROGRESS	

Q3

Feature	Initiative	Dates	Priority	Effort	Status	Notes

Q4

Feature	Initiative	Dates	Priority	Effort	Status	Notes