

Utility

$$U = \frac{\theta x^{1-\frac{1}{\varepsilon}}}{1-\frac{1}{\varepsilon}} - px + b(E) + \delta + u$$

FOC

$$\theta x^{*-1-\frac{1}{\varepsilon}} = p \text{ or } x^* = p^{-\varepsilon} \theta^\varepsilon \text{ or } \ln x^* = -\varepsilon \ln p + \varepsilon \ln \theta$$

Value

$$U^* = \frac{p^{1-\varepsilon} \theta^\varepsilon}{\varepsilon - 1} + \delta + u$$

Expenditure $E = px$

$$U(E) = \frac{\theta(E/p)^{1-\frac{1}{\varepsilon}}}{1-\frac{1}{\varepsilon}} - E + b(E) + \delta + u$$

$$U(E) > U^* \Leftrightarrow \frac{\theta(E/p)^{1-\frac{1}{\varepsilon}}}{1-\frac{1}{\varepsilon}} - E + b(E) > \frac{p^{1-\varepsilon} \theta^\varepsilon}{\varepsilon - 1}$$

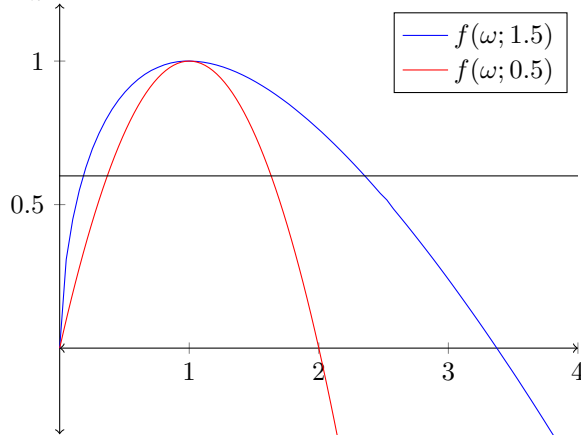
Let $\omega = \theta^\varepsilon p^{1-\varepsilon}/E$, then

$$U(E) > U^* \Leftrightarrow \frac{\omega^{\frac{1}{\varepsilon}} E}{1-\frac{1}{\varepsilon}} - E + b(E) > \frac{\omega E}{\varepsilon - 1}$$

or

$$U(E) > U^* \Leftrightarrow \frac{\varepsilon \omega^{\frac{1}{\varepsilon}} - \omega}{\varepsilon - 1} > 1 - \frac{b(E)}{E}$$

$f(\omega; \varepsilon) = \frac{\varepsilon \omega^{\frac{1}{\varepsilon}} - \omega}{\varepsilon - 1}$ is concave with maximum at $\omega = 1$ and 2 roots at $\omega = 0$ and $\omega = \varepsilon^{\frac{\varepsilon}{\varepsilon-1}}$. The equation $f(\omega; \varepsilon) = 1 - b$ thus have exactly 2 solutions ω_l and ω_h .



To solve for $f(\omega; \varepsilon) - (1 - b) = 0$, can use Newton's method

$$\omega' = \omega - \frac{\varepsilon \omega^{\frac{1}{\varepsilon}} - \omega + (1 - \varepsilon)(1 - b)}{\omega^{\frac{1}{\varepsilon}-1} - 1} = \frac{(1 - \varepsilon)(\omega^{\frac{1}{\varepsilon}} - 1 + b)}{\omega^{\frac{1}{\varepsilon}-1} - 1}$$

Choice between two different expenditures:

$$U(E) > U(E') \Leftrightarrow \frac{\theta(E/p)^{1-\frac{1}{\varepsilon}}}{1-\frac{1}{\varepsilon}} - E + b(E) > \frac{\theta(E'/p)^{1-\frac{1}{\varepsilon}}}{1-\frac{1}{\varepsilon}} - E' + b(E')$$

or

$$\frac{\theta p^{1-\frac{1}{\varepsilon}}}{1-\frac{1}{\varepsilon}} \left(E^{1-\frac{1}{\varepsilon}} - E'^{1-\frac{1}{\varepsilon}} \right) > E - E' - b(E) + b(E')$$

or

$$\frac{\varepsilon \omega^{\frac{1}{\varepsilon}}}{\varepsilon - 1} \left(1 - \left(\frac{E'}{E} \right)^{1-\frac{1}{\varepsilon}} \right) > 1 - \frac{E'}{E} - b + b' \frac{E'}{E}$$

When consumers choose a “non-optimal” quantity of choice j , the likelihood is

$$\begin{aligned} l &= Pr \left(U_j(E) > U_j^* \wedge U_j(E) > \max(U_k(E), U_k^*) \right) \\ &= Pr(U_j(E) > U_j^*) \times Pr \left(U_j(E) > \max(U_k(E), U_k^*) \mid U_j(E) > U_j^* \right) \end{aligned}$$

The condition $U_j(E) > U_j^*$ is equivalent to $\omega \in [\omega_l, \omega_h]$. Thus, the probability $Pr \left(U_j(E) > \max(U_k(E), U_k^*) \mid U_j(E) > U_j^* \right)$ can be estimated with simulation by drawing from the truncated distribution of ω .

When consumers choose the optimal quantity instead:

$$\begin{aligned} l &= Pr \left(E_j^* \wedge U^* > U_j(E) \wedge U^* > \max(U_k(E), U_k^*) \right) \\ &= Pr(E_j^* \wedge U^* > U_j(E)) \times Pr \left(U_j(E) > \max(U_k(E), U_k^*) \mid E_j^* \wedge U^* > U_j(E) \right) \end{aligned}$$

Draw r : (p_{jr}, θ_{jr})