



<http://hackchi.org> | [contact@hackchi.org](mailto:contact@hackchi.org)

## About

HackChi is a hackathon held annually in the heart of Chicago, organized by students in the area. **HackChi is going to be the biggest hackathon in the Midwest.** HackChi hosts the best and brightest minds in the area to come together and build the next generation of innovative software and hardware projects.

HackChi is being organized in cooperation with Hackers under 20 to ensure an event similar in quality to that of LA Hacks, PennApps, and HackTECH while having a more diverse, **Midwestern** pool of participants.

Hackathons also give companies the ability to publicize their products and/or APIs to some of the most tech-savvy students in the nation. As a sponsor, you can establish exposure and see the creative ways students will incorporate your product into their projects.

Attached is a sponsorship tier list with information about how you can support HackChi. Any questions or want to work out something custom? Contact us at [sponsor@hackchi.org](mailto:sponsor@hackchi.org).

**HackChi gives sponsors access to an untapped pool of Chicago & Midwestern hacker talent.**

## Where

HackChi is currently deciding on a venue.

## When

HackChi will be held the weekend of August 29-31.

## Who

We expect over 500 students from all over the region to attend HackChi and compete for awesome prizes!

## What makes an ideal sponsor?

Sponsors are one of the most important parts in running a successful hackathon. It's not necessarily how much you can contribute financially, but how awesome you can help us make the event.

A few things to keep in mind:

- **Interesting API/Software:** Is the API easy to use and well documented with some examples? How is the API priced? Are you offering a coupon code to students? Do you have developers who can help students who run into trouble using it? Do you have any ideas you may want students to build? Do you have software that ultimately aid programmers?
- **Internship Opportunities:** Students will be actively looking for internships, while others will be ready for basic coding interviews, and are looking to gain more experience. Is your company hiring? Do you have internship opportunities geared toward students?
- **Good Schwag/Brand Material:** It is always good to have schwag. This can be t-shirts with a simple logo or stickers, mugs, jackets, snuggies, pillows, iPhone cases, hot sauce, etc. We'll have random giveaways throughout the event, so this is a great way to make sure every participant walks away with your brand!
- **Mentors and Representatives:** These people are incredibly important when it comes to developing relationships with programmers. If you feel that your company can send someone who is engaging and helpful, that is a way to be an awesome sponsor.

# Sponsorship Packages

Tier	Bronze	Silver	Gold	Diamond	Platinum	Title
Amount	\$1,000	\$3,000	\$5,000	\$10,000	\$25,000	\$50,000
Mentors at HackChi	x	x	x	x	x	x
API <sup>1</sup> Demo		1 min	2 min	2 min	2 min	3 min
Access to participant info (Resumes, GitHubs, LinkedIn profiles, Emails) pre-hackathon				x	x	x
Recruiters at HackChi	x	x	x	x	x	x
Tech Talk during Hackathon			x	x	x	x
Sponsored Meal				x	x	x
Featured Speaker at Awards Ceremony				x	x	x
Logo on HackChi T-Shirt		x	x	x	x	x
Sponsor Table			x	x	x	x
Title Sponsor: HackChi, co-hosted by <you>						x
Private Interview Location				x	x	x
Access to Resumes <sup>2</sup> after Hackathon			x	x	x	x
Thanks at Kickoff and Awards Ceremony	x	x	x	x	x	x
Company Swag	x	x	x	x	x	x
Swag in Swag Bag	x	x	x	x	x	x
Sponsored Overnight Raffles		x	x	x	x	x
Social Media Post	x	x	x	x	x	x

<sup>1</sup> Demos are only available for companies that offer a public API.

<sup>2</sup> Resumes will be required for registration.

## Why We Need You

As a sponsor of HackChi, you can add considerable value to the event. In sponsoring us, you could help us fund meals & refreshments, supply equipment, provide mentors & prizes, and much more.

Though we appreciate monetary support, we also appreciate other means of help:

1. **Sending company mentors/developers** is extremely helpful for hackers, both in helping them polish their projects and aiding them in using your APIs/products most effectively, all while associating your brand with the teams behind these projects. It's a great opportunity to help young hackers while also interacting directly with a company's target market.
2. **Give out goodies.** Making a company's brand memorable at a hackathon is often done by giving out items like branded t-shirts, water bottles, bags, etc. Participants keep and use this gear, putting your brand right in the hands of your target demographic.