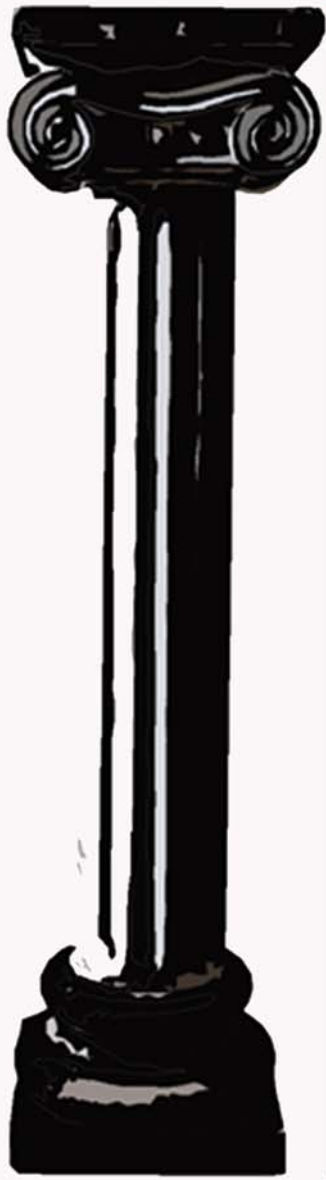


NINE PILLARS



HIP HOP CULTURAL FEST

CHARLOTTESVILLE, VA

APRIL 17-23, 2017

CONTACT:

(703) 851-1062

WWW.CVILLEHIPHOP.COM

OUR GOALS

1 Celebrate

Youth, community, and self-expression through music, dance, and visual art.



2 Participate

Join a worldwide movement using music and art as a vehicle for positive social growth.

3 Enrich

Help us create an economy for local cultural output and improve the mind state of adults and youth in a peaceful, nonviolent way.



4 Preserve & Promote

Help to preserve the history of Hip Hop Culture while supporting the growth of coming generations of artists and entrepreneurs.



5 Stimulate

Raise the profile of local businesses, nurture the regional talent pool, and spark the minds of young people.

Festival Schedule



Weeklong: Graffiti Art Exhibit

Location: The Bridge PAI



Monday 4/17: Youth Hip Hop Music Showcase

Location: Jefferson School African American Heritage Center



Tuesday 4/18: "Black Rhymes Matter"

(a lecture and workshop on social justice in Hip Hop lyrics by Mikemetic)

Location: Jefferson School African American Heritage Center



Wednesday 4/19: "Build a Bar"

(a workshop on metaphors and lyricism by Bernard Hankins)

Activism workshop

Breakdance class

Location: Jefferson School African American Heritage Center



Thursday 4/20: Film Screening & Panel

Location: Venue TBA



Friday 4/21: Rugged Arts Hip Hop Showcase

Location: Twisted Branch Tea Bazaar



Saturday 4/22: No Filter Vol. 3 Rap Battle (18+)

Location: The Villa



Sunday 4/23: Verbs & Vibes Open Mic

Location: The Bridge PAI

Block Party

**Location: Graffiti wall on Avon St.
(below Belmont Bridge)**

***Events are all-ages unless otherwise noted.**

Why Partner with Nine Pillars?

Support programming that enhances regional culture, stimulates the local economy, and provides positive activities for our youth while generating awareness for your organization to a diverse demographic.



Your tax deductible donation provides resources such as:

- ✦ High caliber educators, guest performers, and speakers.**
- ✦ Venue usage.**
- ✦ Stipends for youth participants.**
- ✦ Fair compensation for local artists.**
- ✦ Sound equipment, stages, and art supplies.**
- ✦ Materials for public art projects.**
- ✦ Prizes for competition participants.**
- ✦ Audience giveaways.**
- ✦ Professional documentation and future sharing of all program events.**

Tax-deductible donations handled by Virginia Organizing. Virginia Organizing is officially registered with the Department of Agriculture and Consumer Services, P.O. Box 1163, Richmond, VA 23209. You can write to this Department for all relevant financial statements and procedures regarding the solicitation of contributions. Your donation is tax-deductible to the extent allowed by law.

Partnership Options

Negotiable package options for partnership through tax-deductible cash donation:

Company name and logo on:

Flyers (print in runs of 2000)

Black and white posters (print in runs of 100)

Full color posters (print in runs of 100)

E-Flyers (full color electronic flyers distribute at an average rate of 2000 per event)

Nine Pillars website (www.cvillehiphop.com)

Paid print advertisements

Full color banner placed at upcoming events

Social media posts

Other Recognition:

By hosts at public events

On radio ads

Vending and tabling options at events

Other sponsorship options:

Donations of non-cash items such as products to be used as giveaways, services (print duplication, venue usage, graphic design, etc), and volunteer time are welcome for consideration and valued as cash to earn logo placement, verbal acknowledgement, and other forms of public recognition by Nine Pillars.

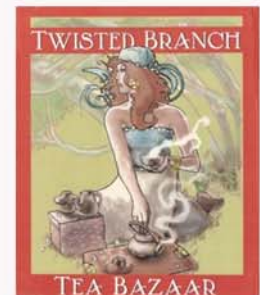
We are also open to discuss any new or creative way of partnering with you and your organization. Please feel free to contact us with any idea or offer.

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Current Partners



**Professor
Derrick Alridge**



**The list is growing everyday. Contact the
Nine Pillars team to find out how you can
get involved!**

HISTORY

The organizers behind the Nine Pillars Hip Hop Cultural Fest have been promoting underground and alternative Hip Hop in the Charlottesville, VA area for over a decade. We are committed to raising the profile of Hip Hop and pushing values of activism, community, inclusiveness, and social justice to the forefront. We nurture the professionalism of the performers we work with and encourage them to maximize their potential, both as artists and as contributors to the local economy.

The Nine Pillars Hip Hop Cultural Fest is the culmination of the following projects we have brought to fruition over the years:

2012-2017: Verbs & Vibes Open Mic: Charlottesville's longest running open mic event, welcoming all forms of artistic expression. Formerly known as Just Lyricz, the open mic transitioned to the management of the Nine Pillars team starting in 2012. In over two years and three different venues (Random Row Bookstore, Para Coffee, and The Bridge PAI), Verbs & Vibes was a featured event in the Virginia Festival of the Book for three years straight and has held special events at UVa and PVCC.

2013-2017: Rugged Arts Hiphop Showcase: Built from the ground up, has played host to the entire spectrum of regional talent. Rugged Arts, which occurs monthly at the Twisted Branch Tea Bazaar, has been the subject of articles in the C-VILLE Weekly and the Cavalier Daily. The showcase has received sponsorships from a variety of local businesses, including Smoke Brake Vapes, AquaFloat Charlottesville, Telegraph Art & Comics, Clay Fitness, and Revolutionary Soup.

2014-2017: No Filter Rap Battle: In collaboration with the local activist collective OSE, B.E.A.T.S. at UVa, and the Phi Beta Sigma fraternity, the organizing team has been behind this yearly battle rap event, pitting the best lyricists in the city against each other for cash prizes, trophies, and bragging rights.

Personnel



Remy St. Clair is a rapper, promoter, host and radio personality. He currently hosts **The Throne Room** Saturday mornings on **WVAI 101.3 FM** in Charlottesville. He is former cohost of the **101 Jamz Rize & Grind Morning Show**, and former morning host on Charlottesville's **WUVA 92.7 FM**. He has emceed the **Best of Both Worlds Dance and Step Competition** at the **Paramount Theater** for three years running, and is resident host at **Rugged Arts**, **No Filter** and **Verbs & Vibes**.

Cullen Wade, aka **Fellowman**, is a rapper, musician, promoter, writer and educator. A former **US Peace Corps Volunteer**, he is the co-founder, lead talent booker and promoter for **Rugged Arts**, co-founder of **No Filter**, former organizer of **Verbs & Vibes**, and sponsor of the **Hip Hop and Spoken Word Club** at **Monticello High School**. He was a workshop facilitator with **Rhyme and Design**, a program of **The Bridge PAI's Play the City** project, and the **Cypher** initiative founded by **TedX** speaker **Bernard Hankins**.



Devyn Wildy, aka **DJ Double U**, is a DJ, promoter and educator. He is **Lead Program Coordinator** at the **Cherry Avenue Boys & Girls Club**, official DJ for **Rugged Arts** and **No Filter**, touring DJ for **Equally Opposite**, and host of the hottest parties in the city.

Meliza Brillantes is an educator and long time community organizer. A transplant to Charlottesville, she has spent the last 20 years creating educational programming, **Hip Hop** events for youth, and working with school boards and local arts councils to open up new opportunities for the next generation in cities around the world.



Matt Burke aka **Open Hands** is a teaching artist and journalist. As a **Hip Hop** emcee, he has travelled the world performing and teaching the tenets of **Hip Hop** culture. As a journalist, he has hosted radio, TV, lectured extensively, and published writings on the subject.