Become a Franchise Partner with India's First 9-to-9 Preschool

Join the revolution in flexible early childhood education. Empower working families. Build a sustainable business.

Low Investment | High Returns | Full Tech Support

Become a Franchise Partner

One Platform, All Needs

9to9School combines preschool, daycare, and activity center into one platform that supports flexible, tech-based, near-time education for modern families.

"The Traditional Preschool Model is Broken"

Modern families face numerous challenges with conventional preschool systems that haven't evolved with changing needs

Traditional preschools close by 1 PM
Not ideal for working parents who need full day care
67% of working parents struggle with pickup timing

Fixed monthly fees regardless of attendance
Parents pay the same amount even if child is absent
Avg. 19,000/month wasted on non-attendance days

No digital platform for tracking progress
Limited visibility into child's daily activities and development
87% parents want real-time updates

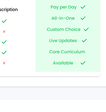
Limited class time + limited development
4 hour schooling leaves gaps in holistic development
Children miss out on life skills and extended learning

The Market Gap is Huge

₹25,000 Cr preschool market with 40% rise in working parents post-2020, yet no flexible, tech-enabled solution exists.

Market Research & Insights

Data-backed evidence supporting the need for flexible preschool solutions



72%
Urban nuclear families have both parents working

61%
Parents felt schools don't share regular updates

82%
Prefer flexible childcare but can't find reliable services

Why Makes 9to9 School Different?

Experience the future of early childhood education with our comprehensive digital platform

Flexible Time Slots
Book, reschedule, or cancel classes with just a few taps. Complete flexibility for busy families

Teacher choice for every Session
Parents can select their preferred teacher for each class, ensuring the best fit for their child.

Real - Time Feedback
Instant updates on your child's activities, meals, naps, and development milestones.

Smart Dashboard
At - powered insights and progress tracking that helps parents stay connected to their child's journey.

Personalized Learning Paths
Every child gets a customized curriculum based on their interests , pace, and development needs.

Pay-Per-Day Structure
Only pay for the days your child attends. No fixed monthly fees or hidden charges.

Comparison Table

Feature	Kidzee	FirstCry Intell	9to9 School
School Hours	9-12	9-12	9 AM - 9 PM ✓
Fee Model	Monthly	Subscription	Pay per Day ✓
App for Parents	✓	✓	All-in-One ✓
Choose Teachers	×	×	Custom Choice ✓
Daily Progress	Weekly	✓	Live Updates ✓
Life Skills Focus	✓	✓	Core Curriculum
Weekend Classes	×	×	Available ✓

Why Makes Our Franchise ModelUnique?

We've designed our franchise program to maximize your success while minimizing risk and complexity.

Low Investment, High Return
Proven ROI model with break-even in 8-9 months and full return under 12 months.
Average ROI: 40-60%

End-to-End Operational Training
Comprehensive 4 week training program covering everything from setup to daily operations.
100+ Hours Training

Exclusive Territory Rights
Protected catchment area ensuring no competition from other 9to9School centers.
2-3 KM Radius Protection

Technology-Powered Management
Complete school management system with parent app, teacher dashboard, and admin panel.
Zero Tech Hassles

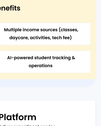
Marketing & Launch Support
Pre-designed campaigns, local marketing toolkit, and grand opening promotional support.
Pre-Launch Marketing Support

Hiring & Team Building
Support in recruiting qualified teachers and staff with our proven hiring processes.
Expert HR Guidance

360° Support + Dashboard

Comprehensive support across every aspect of your franchise journey

- Tech Setup
- Curriculum
- Marketing
- Teacher Training
- Revenue Dashboard
- Parent Onboarding



1 Pre-Launch
Setup, training, and preparation

2 Launch
Grand opening and initial operations

3 Growth
Scaling and optimization support

4 Ongoing
Continuous support and innovation

Ready to Get Started?

Our support system is designed to make your success inevitable. Let's begin your journey.

Talk to Our Support Team

Investment Models

Choose the franchise model that fits your investment capacity and market

Metro Cities

Investment: ₹12-15 Lakhs
Capacity: 80-100 Kids
Returns: ₹50-60 Lakhs in 3 Years
Breakeven: 10-12 months

Download App

Non-Metro / Tier-2 Cities

Investment: ₹6-8 Lakhs
Capacity: 40-60 Kids
Returns: ₹25-30 Lakhs in 3 Years
Breakeven: 12-15 months

Download App

Revenue Projection Comparison

Timeline	Metro Cities	Non-Metro Cities
Year 1	₹15L	₹8L
Year 2	₹25L	₹15L
Year 3	₹35L	₹22L

Why You Should Invest in 9to9School

Data-backed opportunity in India's fastest-growing educational sector

₹25,000 Cr
Preschool + Daycare Market in India
+15% annually

40%
Rise in working parents post-2020
Growing trend

4X
ROI potential with tech-based operations
Proven model

Key Investment Benefits

- **Low Initial Investment (from ₹6-12 lakhs)**
- **Multiple income sources (classes, daycare, activities, tech fee)**
- **360° Franchise Support: Training, App, Marketing, Curriculum**
- **AI-powered student tracking & operations**

Powerful Technology Platform

Modern tools to run your franchise efficiently and deliver exceptional service

Manage Everything From One Dashboard

- Complete student management
- Performance analytics
- Fee collection & reporting
- Communication tools
- Teacher scheduling & attendance

Empower Parents with a Smart App

- Real-time progress tracking
- Direct messaging with Admin
- Attendance notifications
- Event calendar & updates
- Fee payment & history

Our Global Growth Journey

2022 — Australia
Model validated in working-parent expat communities

2023 — Australia
First received 97% parent satisfaction via mobile app

2024 — Germany
Partnered with 2 independent preschools to roll out hybrid model

2025 — India
50+ franchise inquiries across metro & tier-2 cities

The People Behind Us

Meet our dedicated team of experts who ensure your child receives the best care, education, and support for their early development journey.

Dr. Radhika Mehra
Child Psychologist
Specializes in early childhood behavioral development with 15+ years of experience.

Prof. David Lee
Education Advisor
Former Head of Education at Mumbai University. Expert in preschool pedagogy.

Dr. Neha Kapoor
Pediatrician Consultant
Leading pediatric consultant ensuring our programs align with child health milestones.

Ms. Alice Johnson
Certified Nutritionist
Designs healthy meal recommendations and promotes early-age nutrition.

Join 9to9School & Build a Scalable Business

That Makes a Real Difference

Book Discovery Call | Franchise Deck | Apply as Franchise

Ready to transform education and build generational wealth?
Contact us today and let's discuss your franchise opportunity.