**Subject Line:** I like what you’re doing

**Body:**

Hi [Name]

I’m a big fan of your company. You seem to be doing well at [add a few compliments about the positives].

But I noticed one problem [write about the problem].

And I offer the perfect solution. My company [add name] helps businesses [your product and solutions].

After we work with you, you will [describe the transformation].

Here’s a recent case study [link case study] of how we helped one of our clients [write about the result].

If our services interest you, could you please respond to this email and let us know? We can set up a quick call to discuss more details.

Thank you,

[Your signature]