**Subject Line:** Your readers will love this

**Body:**

Hi [Name]

I’m a big fan of your website. I like the products you review here. One of my favorites is the review for [product name].

We have a product like it called [product name] that we just launched, and we were wondering if you’d like to write a review about it.

Please let us know if you are, and we will send you a free sample.

Here’s a link [insert link] to our affiliate program. You earn [number or percent] commission for every sale you make.

We hope you’ll partner with us.

Please let me know if you have any questions or would like a demo. I’m here to help.

Thank you,

[Your signature]