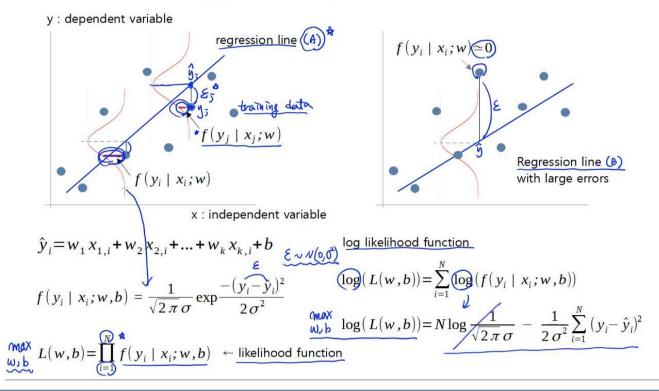
- Estimating a regression line using the Maximum Likelihood Estimates (MLE)
 - Suppose we know the data consists of values drawn from $(y=wx+b+\varepsilon)$ ε is independent, identically distributed, and normally distributed.
 - What are the parameter values w and b for which the observed data have the greatest probability?
 - This can be solved with MLE, and the result is the same as the Least Squares Method.



Maximize log likelihood

$$\max_{(w,b)} \log(L(w,b)) = \max_{(w,b)} \left(-\sum_{i} (y_i - \hat{y}_i)^2\right)$$

Minimize squared error
least squares method

$$\max_{w,b} \left(\sum_{i} (y_i - \hat{y}_i)^2 \right) \rightarrow \left(\min_{w,b} \sum_{i} (y_i - \hat{y}_i)^2 \right)$$

 Maximizing the log-likelihood is equivalent to minimizing the squared error.