Conventions

- Format: *As a [role], I want [goal], so that [benefit].*
- Acceptance Criteria: Gherkin style (Given/When/Then), testable.
- Priority: MoSCoW (Must/Should/Could/Won't for MVP).

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1) Account & Roles

US-ACC-01 (Must)
As a **visitor**, I want to **create an account** as Company or Consultant using a **username only** so that I can try the app quickly.
AC
- Given the signup page, when I enter a unique username and choose a role, then my account is created and I am logged in.
- No password required; duplicate usernames are rejected.

US-ACC-02 (Should)
As a **user**, I want to **edit my profile info** (basic fields) so that my listings show relevant details.
AC
- Can update display name, short bio; changes persist; visible on my items.

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2) Consultant Profiles

US-CON-01 (Must)
As a **consultant**, I want to **create an anonymised profile** so that I can be discovered safely.
AC
- Display name shows initials (e.g., "D. L.").
- Picture shows placeholder/blur.
- Contact fields are hidden on public views.

US-CON-02 (Must)
As a **company**, I want to **browse and filter consultant profiles** by skills/location/seniority so that I can shortlist candidates.
AC
- Filters apply; list updates; each card shows masked identity; pagination works.

US-CON-03 (Must)
As a **company**, I want to **unlock a consultant profile** so that I can view contact details.
AC
- Clicking Unlock reveals contact info for the current user session and stores an **Unlock** record.
- Unlock state persists for that user and target.

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3) Company & Job Posts

US-COM-01 (Must)
As a **company**, I want to **create an anonymised job post** so that I can recruit without revealing my brand.
AC
- "Company name" hidden by default; card shows "Entreprise anonyme" + placeholder logo.
- Contact fields masked on job detail page.

US-JOB-01 (Must)
As a **consultant**, I want to **browse & filter job posts** so that I can find relevant missions.
AC
- Filters by skills/location/contract/recency; masked cards; pagination works.

US-JOB-02 (Must)
As a **consultant**, I want to **unlock a job post/company** so that I can see who is behind the offer and contact them.
AC
- Clicking Unlock reveals company identity and contact info for me; Unlock record stored.

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4) Search & Ranking

US-SRCH-01 (Must)
As a **user**, I want **search results ordered by relevance** so that I see the best matches first.
AC
- Results are ordered by a score combining skill similarity, text similarity, recency, and popularity.
- README documents the formula and weights; unit tests cover the scorer.

US-SRCH-02 (Could)
As a **user**, I want **suggested keywords** based on item features so that I can refine search.
AC
- Basic tag suggestions shown for current query (static or learned).

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5) Unlocks & Audit

US-UNL-01 (Must)
As a **user**, I want **unlock state to persist** so that I don't pay twice.
AC
- After unlocking an item, I keep access across sessions; an Unlock row exists.

US-UNL-02 (Should)
As an **admin**, I want **basic unlock analytics** so that I can see usage.
AC
- Simple list/table of unlocks by user and target; export or screenshot acceptable.

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6) Favorites & Notes (Optional)

US-FAV-01 (Could)
As a **user**, I want to **save favorites** so that I can revisit items later.
AC
- Toggling a star saves/removes; appears in My Favorites.

US-NOTE-01 (Could)
As a **user**, I want to add **private notes** to unlocked items so that I remember context.
AC
- Text field stores user-private notes for that item.

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7) Admin & Moderation (MVP-minimal)

US-ADM-01 (Should)
As an **admin**, I want to **view and moderate** newly created profiles and jobs so that the marketplace stays clean.
AC
- Admin page lists latest items; can toggle status Active/Hidden.

Definition of Done (DoD)

- User story implemented end-to-end (DB, Flask route, template/UI).
- Basic validation & error handling.
- Tests (where relevant) pass locally.
- Screenshots added to repo; README updated.
- Included in sprint review demo.