

As a(n) ...	I want to ...	So that ...
Order processor/Admin	Import data (client, order date, quantity, transport cost, country, product, ...)	There is one central database where I can collect and extract all the data
(Sales/Finance) Manager	Analyse/Get a 360°-view of the period (month/quarter/year)	I can compare revenue, margin and quantities between different periods.
(Sales/Finance) Manager	Analyse/Get a 360°-view of a client	I can compare revenue, margin and quantities between different clients during a specific period and over different periods. (with a ranking (?))
(Sales/Finance) Manager	Analyse/Get a 360°-view of a country	I can compare revenue, margin and quantities between different countries during a specific period and over different periods. (with a ranking (?))
(Sales/Finance) Manager	Analyse/Get a 360°-view of a product	I can compare revenue, margin and quantities between different products during a specific period and over different periods. (with a ranking (?))
(Sales/Finance) Manager	Analyse/Get a 360°-view of the transport costs	I can see which countries or clients are the most transport efficient.