

A decorative graphic on the left side of the slide consisting of two overlapping parallelograms. The front one is blue and the back one is a light green color. They are positioned diagonally, with the blue one in front of the green one.

CI/CD benefits

How organizations save cost and deliver faster?



Continuous Integration

- Reduces code conflicts.
- Faster code merge.
- Catch compile errors after merge.



What's in it for my organization?

- Increase in revenue.
- Cost Reduction.
- Cost Avoidance at some cases.
- Revenue protection.



Continuous Deployment

- Faster and more frequent production deployments.
- Avoid manual intervention by deploying to production in an automated fashion.
- Automated rollbacks in case of failure.



Why the hassle?

- Increase in market share
- Faster feature delivery for customers



Action	Value
New value-generating features released more quickly	Increase Revenue
Less time to market	Increase Revenue
Less human error, Faster deployments	Cost Avoidance
Quick undo to return production to working state	Protect Revenue