

EXPLORING WORLD HAPPINESS

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Tools Used

Python, Pandas, Numpy, Seaborn,
Plotly, Matplotlib, Scipy,
sykit-learn, statsmodels,
geopandas, Tableau



Goal

To assess the relative impact of the 6
key variables measured in the World
Happiness Report.



Data Source

World Happiness Report
+
Datahub

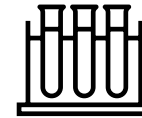
SKILLS DEMONSTRATED



Data Cleaning/Wrangling



Principal Component
Analysis



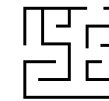
Statistical Testing



Linear Regression Modeling



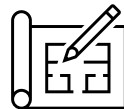
Time Series Analysis



Exploratory Data Analysis



Storytelling with Tableau



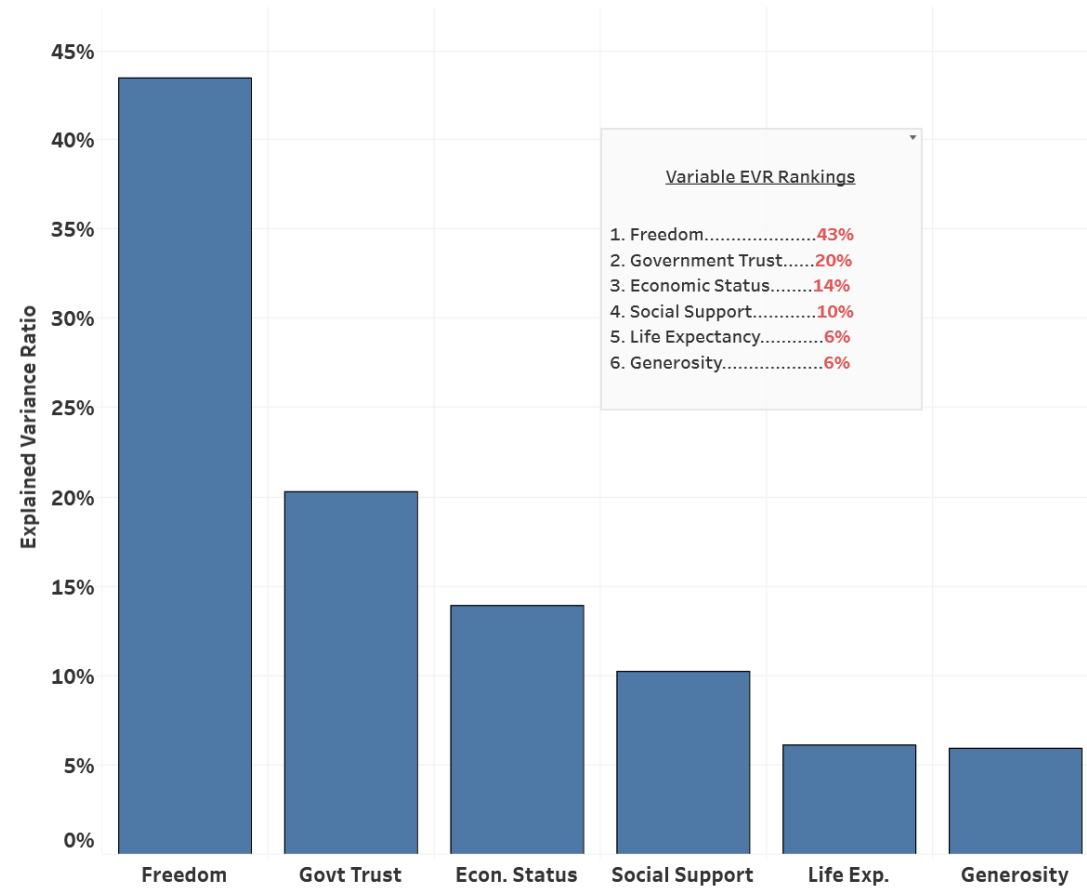
Feature Engineering



Machine Learning

KEY TAKEAWAY #1

With an explained variance ratio of 43%, “Freedom” appears to be far and away the most impactful variable.

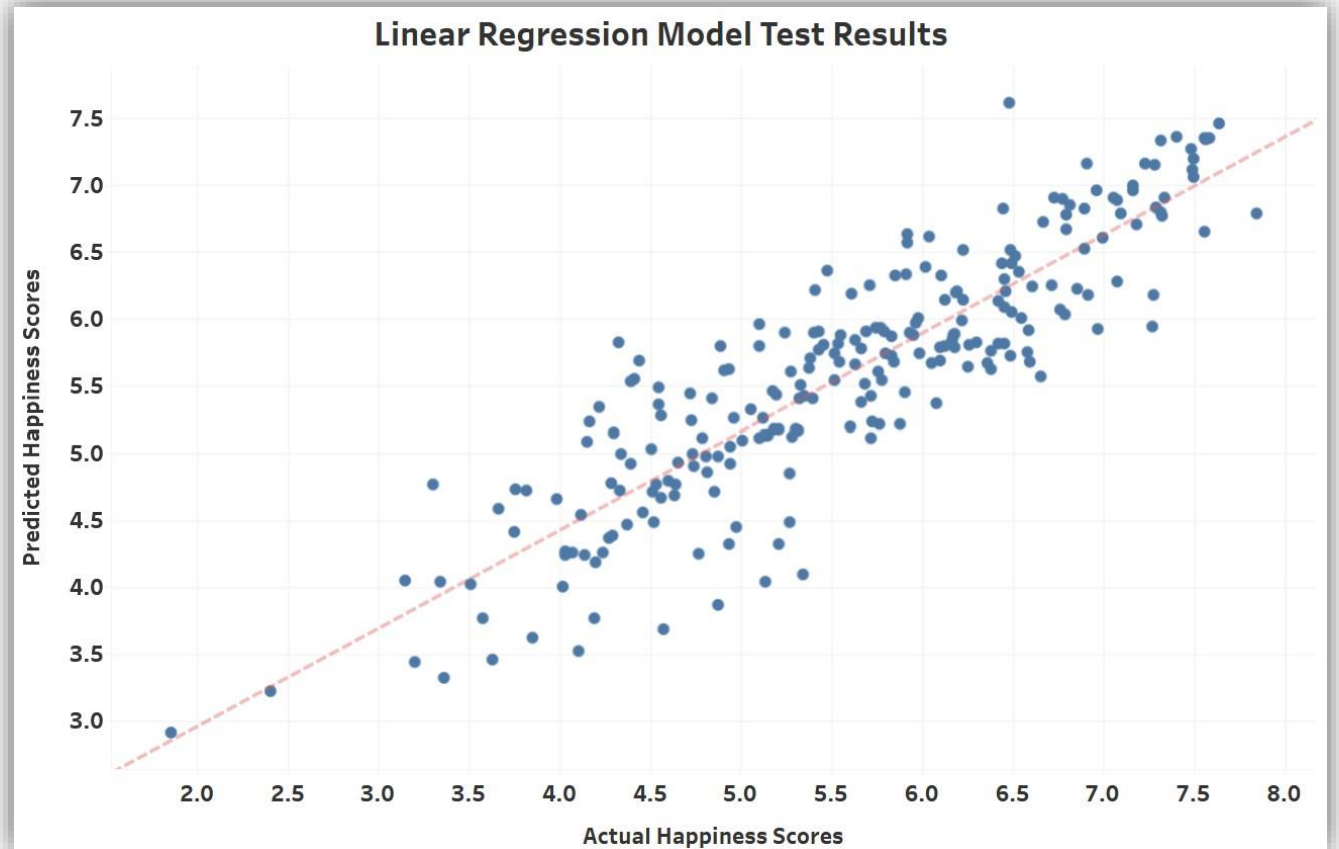


KEY TAKEAWAY #2

MSE = 0.28

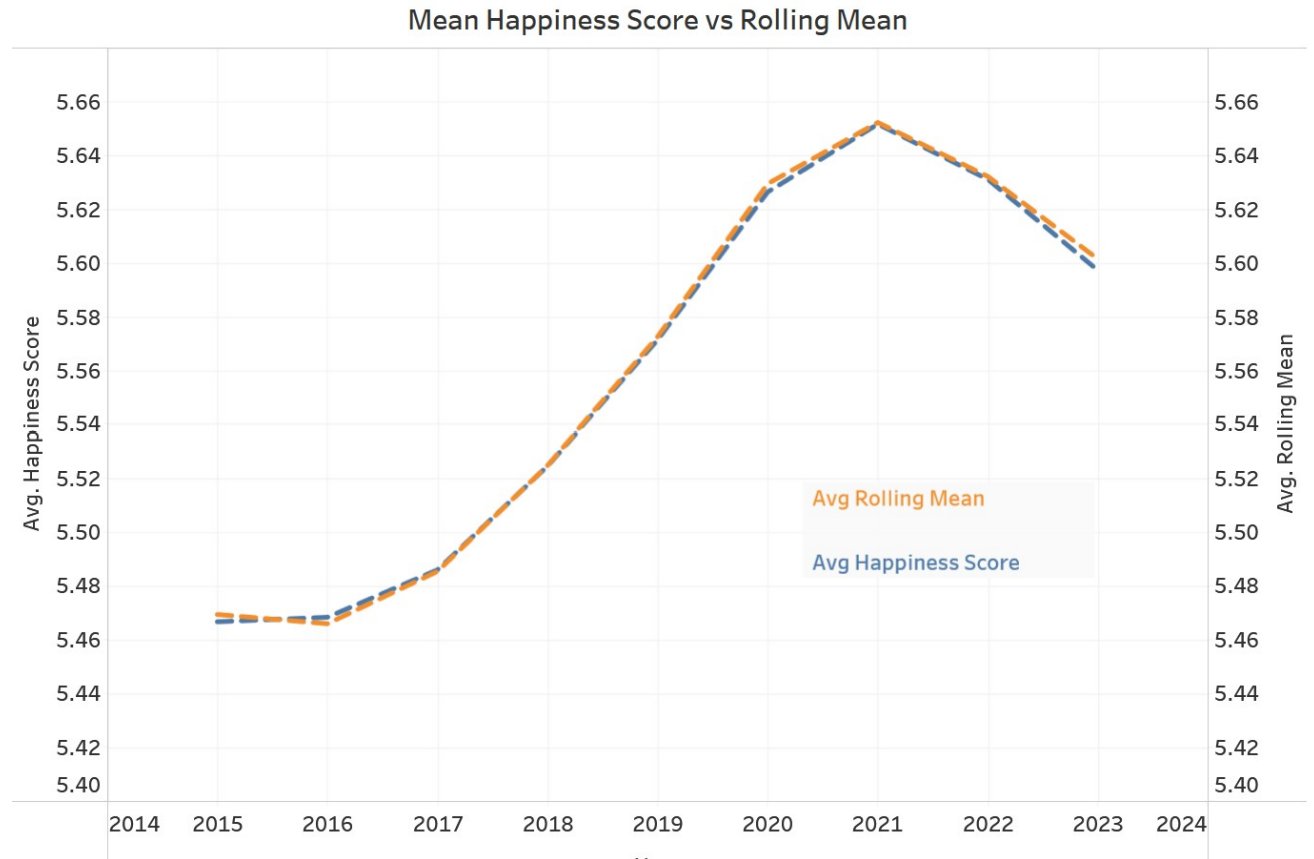
R2 Score = 0.78

The **MSE** and **R2 Score** together highlight that the linear regression model effectively captures a substantial portion of the variability in happiness scores.

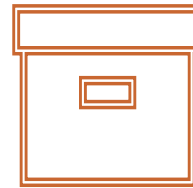


KEY TAKEAWAY #3

- Consistency between average happiness scores and average rolling means over time indicates a significant degree of stability in happiness scores.
- This suggests that my previous findings were not the result of random fluctuations.



PROJECT LINKS



GitHub
Repository



Tableau
Storyboard

THANK YOU!

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