

Javier Sánchez Cuerda



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To the 'Gives You Wings' HHRR responsible,

My name is Javier Sánchez, a Spanish profile who is currently developing tasks in Marketing & Communication brands with a few years of experience in the sports industry.

Recently graduated with a Master's degree in Sports Marketing Management which is leading me in order to increase my current knowledge making a balance between both professional and educational backgrounds.

In the most recent professional areas, I am being an active profile supporting organizations such as the Gasol Foundation, including the Pau Gasol Academy 2022 activity week as well as sports sponsorship activations for brands such as Sky.

I feel really comfortable in sports day-to-day business which includes being on and off the court and making the link between customers and stakeholders which is indeed creating an added value to my profile as I consider myself a strong believer in terms of teamwork efforts.

Moreover, proven 10+ years of experience in some of the most relevant brand companies in the sports statistician markets is supporting in learning how to explore data and get some insights that may improve the team and individual performances.

Currently available for a first step during the job candidature process with the enthusiasm to bring people confidence and ideas to be one of the profiles who are pursuing his sports dreams able to come true.

Looking forward to hearing from you,
JS