

# Ariana Loera

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## EDUCATION

### California State Polytechnic University

Aug 2021 - Anticipated May 2025

Bachelor of Science in Finance, Real Estate, & Law

GPA: 3.8

- Relevant coursework: Legal Environment of Business, Financial Accounting, Operations Management, Applied Business Communication, Intro to Personal Computing
- Associations: Finance Society (2022-present), Latino Business Students Association (2023)

### Norco Community College

Feb 2020 - May 2021

Dual Enrollment, Dual Credits

GPA: 4.0

## PROFESSIONAL EXPERIENCE

### California State Polytechnic University

May 2023

Commencement Ceremonies Student Worker

Pomona, CA

- Calculated, managed, and monitored needed inventory
- Supervised other workers and processes when needed
- Maintained visual standards in between each ceremony
- Resolved over 10 inquiries daily, improving operational efficiency

### The North Face Outlet - VF Corporation

Oct 2022 - Feb 2023

Seasonal Sales Associate

Ontario, CA

- Analyzed the company's KPIs and set sales goals
- Implemented the company's asset protection procedures
- Reduced callbacks by troubleshooting customer issues and informing on available inventory
- Recommended products based on customer preferences, outperforming sales targets
- Promoted the loyalty rewards plan (XPLR), opening over 95 weekly accounts during the season
- Provided leadership to new employees via training on policies and procedures

## SKILLS

## AWARDS

- Fluent in Spanish
- Detail oriented
- Financial & legal analysis
- High visualization
- Flexible and adaptive
- Coordinating in-person & online meetings
- MATLAB, POS, Microsoft Word, Excel, PowerPoint
- CPP University Dean's List (Spring 2022 and Spring 2023)
- WTS Susan Van Memorial Scholarship (2021)
- California State Seal of Biliteracy (2021)
- Jurupa Valley High School Salutatorian (2021)
- JVHS District Engineering Fair Winner (3rd place, 2021)
- Norco College Dean's List (Fall 2020)