



## CarbonWise Al: Skills for a Low-Impact Lifestyle

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### **Abstract**

- •CarbonWise AI: Skills for a Low-Impact Lifestyle is an AI-driven platform designed to promote sustainable living by equipping individuals with the knowledge and skills needed to reduce their carbon footprint.
- •The system utilizes machine learning and data analytics to provide personalized recommendations on energy efficiency, sustainable consumption, waste reduction, and eco-friendly transportation.



### Introduction

### **Background**

- Rising carbon emissions and environmental degradation threaten global sustainability.
- •Many individuals lack awareness and practical guidance to adopt eco-friendly habits.
- Traditional sustainability programs often fail to engage users or provide personalized solutions

#### **Problem Statement**

- •individuals lack awareness and practical guidance to reduce their carbon footprint.
- Traditional sustainability programs are often ineffective due to low engagement and a lack of personalization.



# Methodology

### **Model Selection and Development**

•To provide accurate and personalized sustainability insights, CarbonWise AI utilizes a combination of machine learning (ML) and deep learning (DL) models for behavior analysis and carbon footprint estimation.

#### **Evaluation Metrics**

To assess the effectiveness of CarbonWise AI, various evaluation metrics are used to measure accuracy, user engagement, and sustainability impact.Model Performance Metrics:Accuracy & Precision: Measures how accurately the AI predicts a user's carbon footprint and recommends sustainable actions.



## Implementation and Results

### **Implementation Details**

Implementation DetailsThe implementation of CarbonWise AI: Skills for a Low-Impact Lifestyle involves the integration of AI-driven analytics, data processing, and real-time sustainability tracking. Below are the key compDevelopmenSoftware ImplementationBackend Development:Developed using Python (Flask/Django) for API management and AI

#### **Results and Analysis**

CarbonWise AI successfully helped users adopt sustainable habits by providing AI-driven insights and real-time carbon footprint tracking.



# **Analysis:**

- •The AI-driven approach proved effective in influencing behavior, with personalized insights and gamification significantly improving user participation.
- Future enhancements, such as deeper AI learning and wider IoT integration, can further increase impact and scalability.



## **Discussion**

#### Limitations

- Despite its effectiveness, CarbonWise AI has some limitations
- •Data Accuracy: The system relies on user inputs and external data sources, which may contain inconsistencies or errors.Limited IoT Integration: Not all users have access to smart home devices or wearable tech, reducing the precision of automated tracking.Internet

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## **Solution Impact**

- 1 Carbon Footprint Reduction: Helps users cut emissions by promoting energy efficiency, sustainable transport, and waste reduction.
- 2. Behavioral Change: Encourages eco-friendly habits through Al-driven insights, making sustainability a part of daily life.
- 3. Resource Conservation: Optimizes energy and water use, reducing unnecessary consumption.
- 4. Community Engagement: Encourages collective action through gamification, challenges, and social sharing.



## Conclusion

- •CarbonWise AI: Skills for a Low-Impact Lifestyle is an AI-driven solution designed to empower individuals to adopt sustainable habits and reduce their carbon footprint.
- By leveraging machine learning, IoT integration, and real-time analytics, the platform provides personalized recommendations, gamification, and impact tracking to encourage eco-friendly behaviors.



## References

- 1. United Nations (UN) Sustainable Development Goals (SDGs)
- Goal 11: Sustainable Cities and Communities. Available at: <a href="https://sdgs.un.org/goals">https://sdgs.un.org/goals</a>
- 2. Intergovernmental Panel on Climate Change (IPCC) Reports on reducing carbon emissions and sustainability. Available at: https://www.ipcc.ch/reports/
- 3. International Energy Agency (IEA) Research on energy efficiency, carbon reduction, and climate change. Available at: https://www.iea.org/topics/transport



# **Appendices**

- Appendix A: Technical ArchitectureAl
- •Model Framework: Machine Learning (ML) and Deep Learning (DL) models for sustainability predictions. Appendix B: User Interface Design
- •Dashboard Features: Real-time carbon footprint tracking, progress reports, and sustainability tips.
- •Gamification Elements: Challenges, rewards, leaderboards, and interactive learning modules. Appendix C: Test Cases & Performance