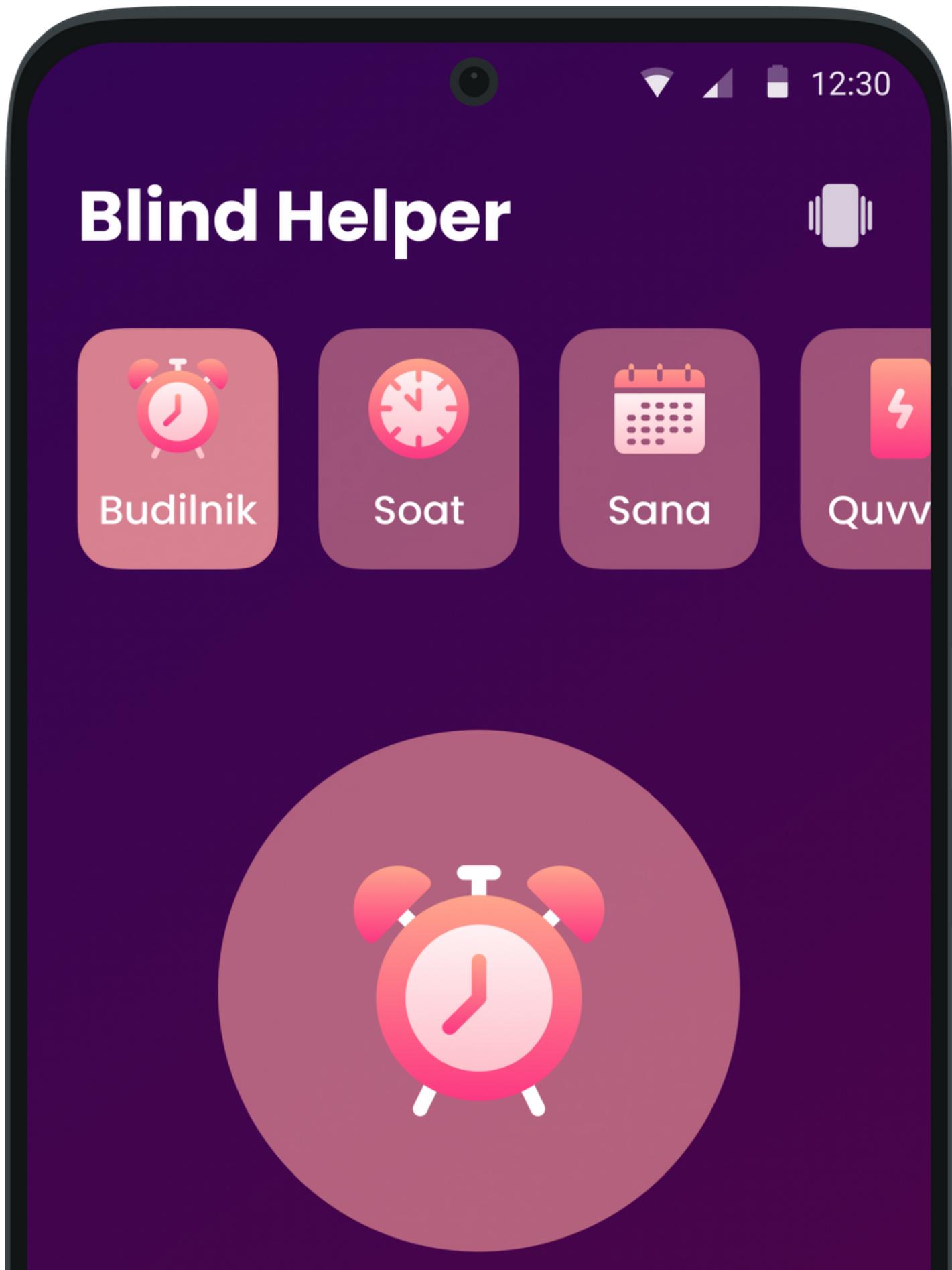


Blind helper



Cheklov larga o'rin yo'q



Ilova nima uchun kerak

MUAMMO

O'zbek tilida gapiruvchi ko'zi ojiz odamlar uchun hech qanday mobil ilova yo'qligi

YECHIM

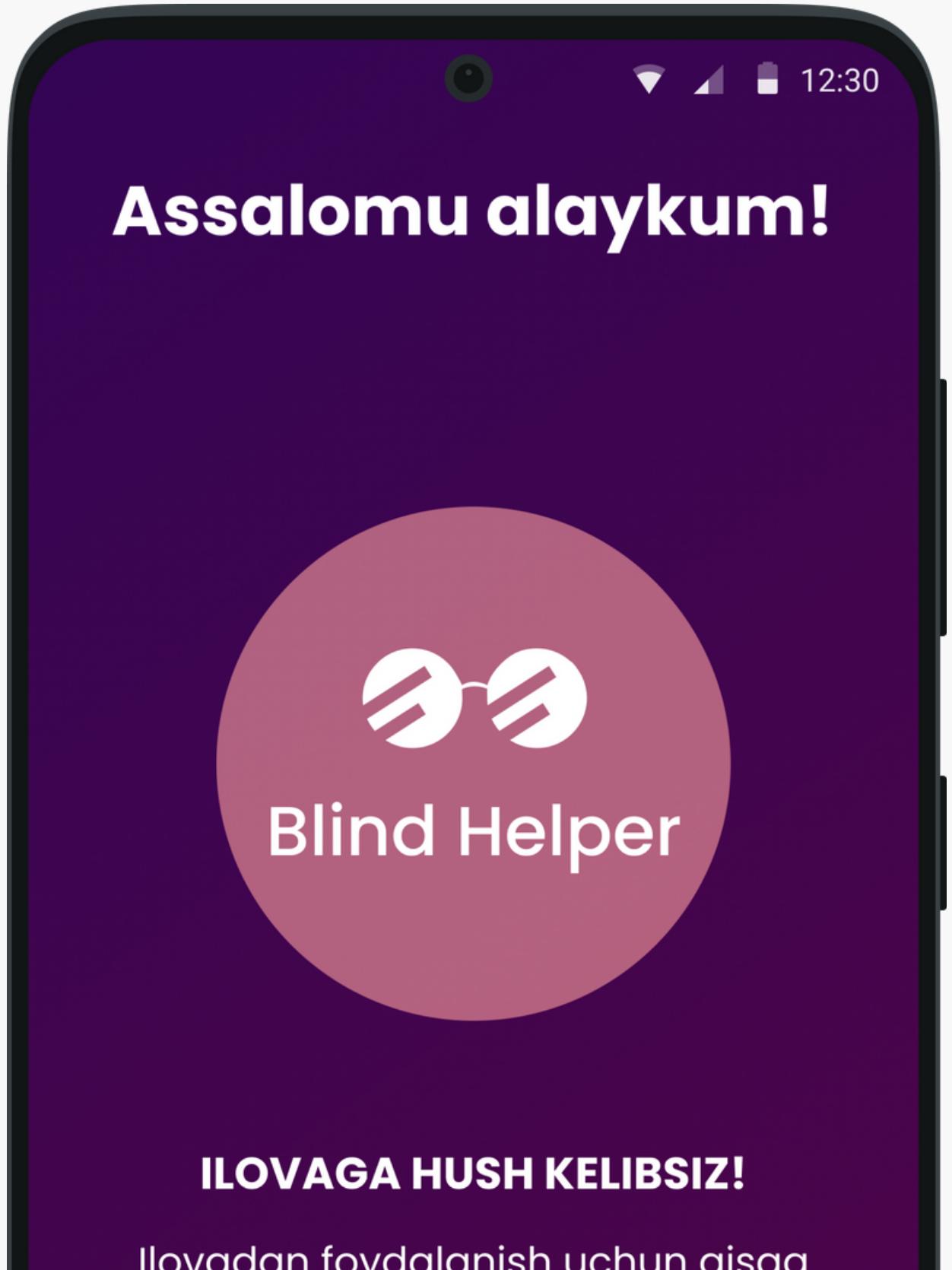
Bu muammoni yechish uchun va mobil ilovani maksimal darajada ko'zi ojizlarga qulay qilish uchun biz "Tikuv Ziyo Fayz Ko'zi ojizlar jamiyati" hodimi Vladimir Gladishev bilan suhbat qildik.

SUHBAT NATIJASIDA

ANIQLANGA MUAMMOLAR:

- Ovoz orqali to'lovlar
- Dasturlar sekin ishlaydi
- Qo'ng'iroq qiluvchining telefon raqamini ovoz bilan aytish
- Ko'zi ojizlar uchun samsung telefonlari bor, ammo juda qimmat
- Hordiq chiqarish uchun ilovalar juda kamligi

Blind Helper o'zi nima

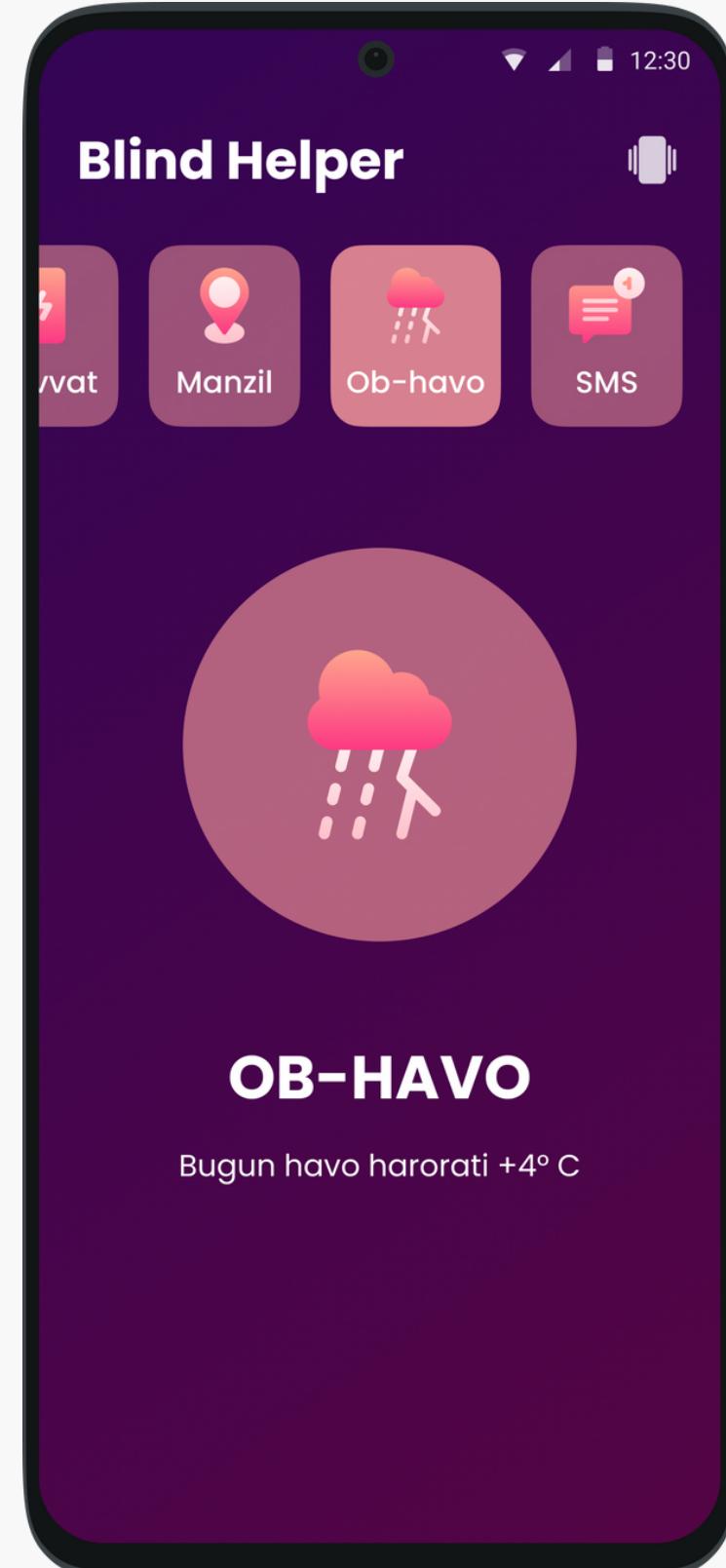
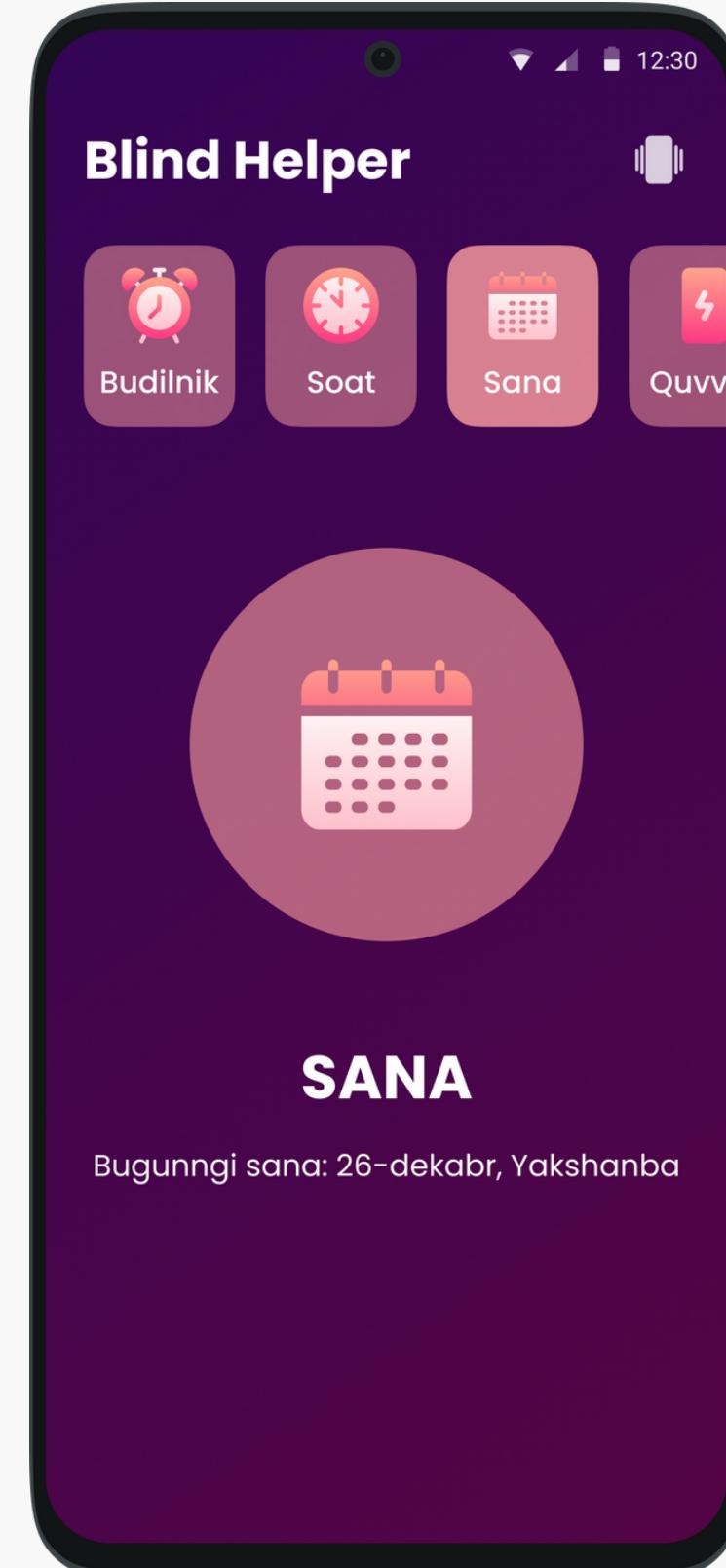
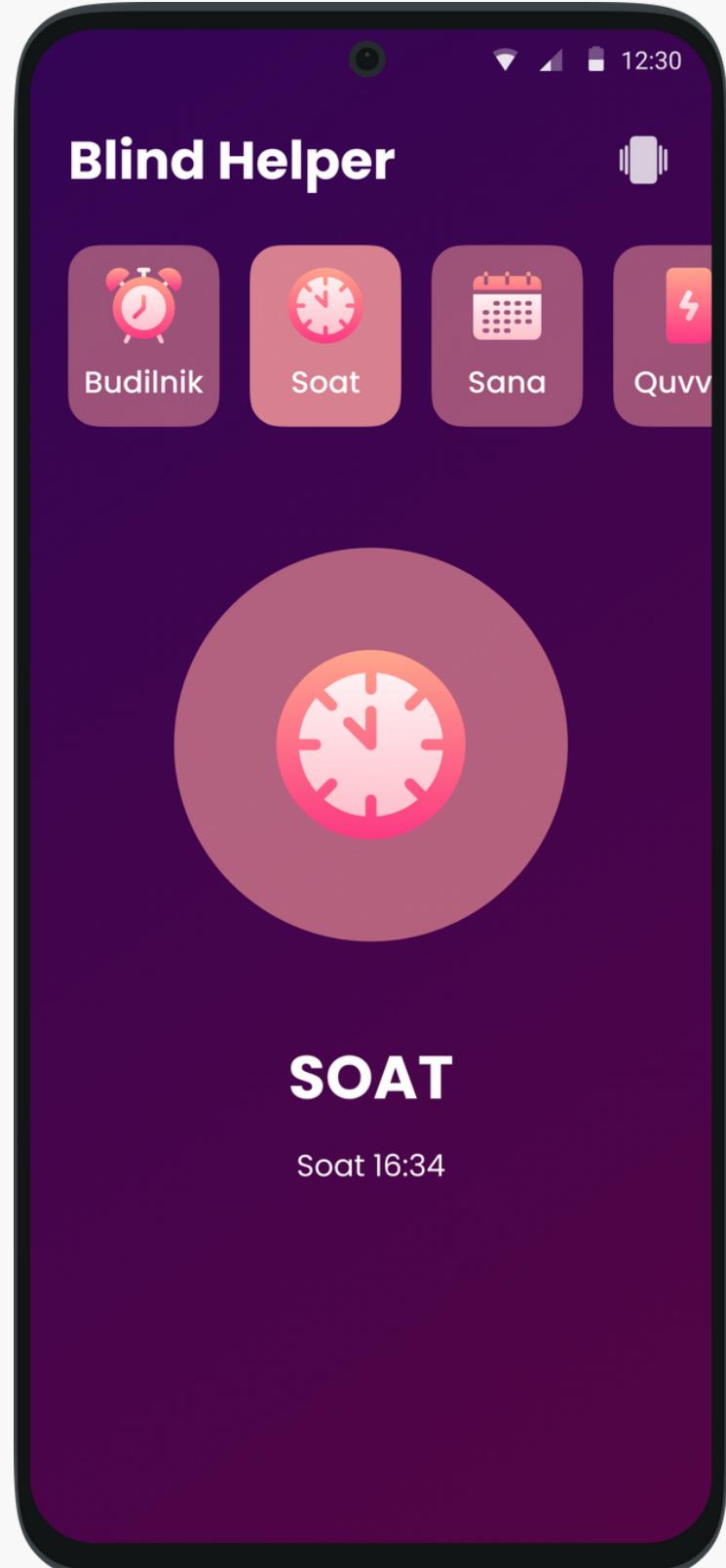
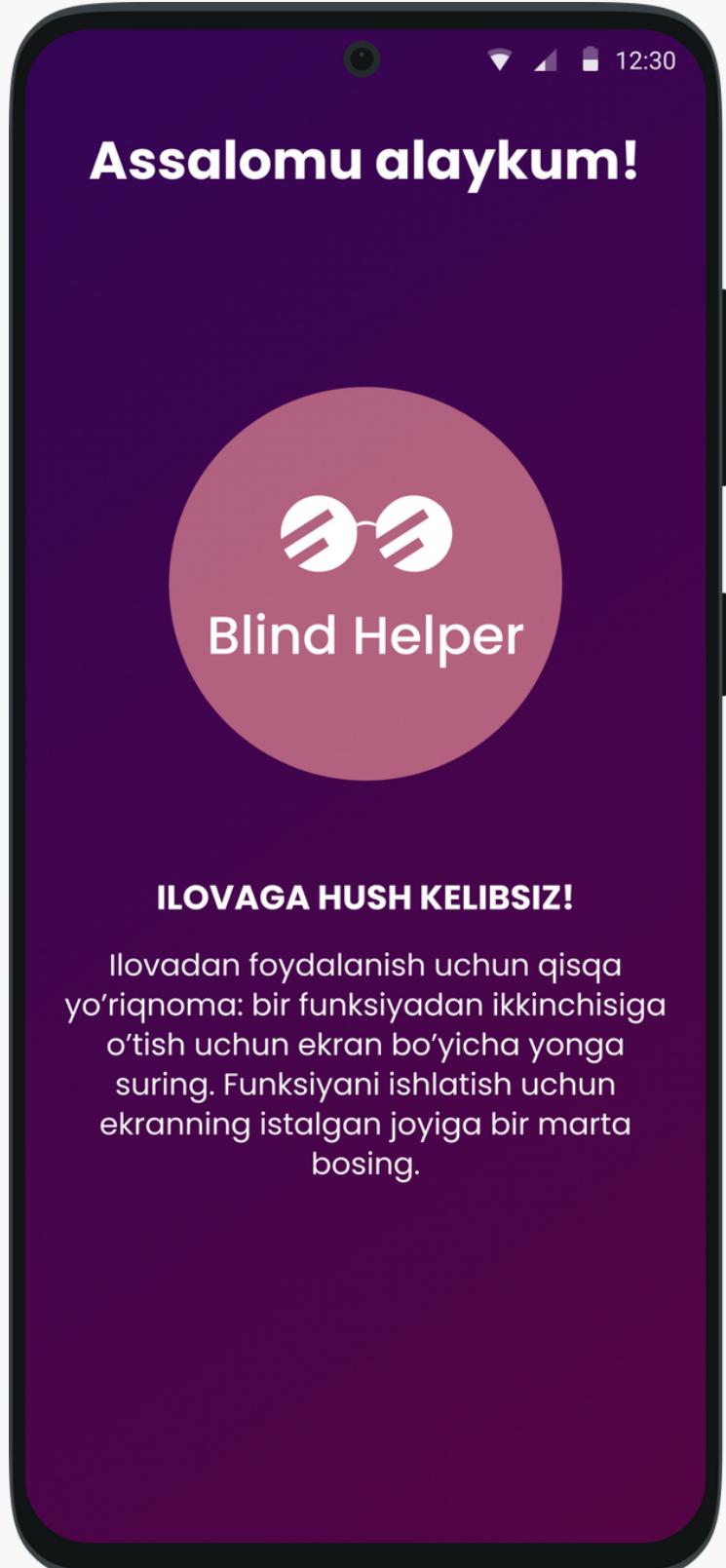


Blind Helper - ko'zi ojizlar uchun yangi imkoniyatlar va qulayliklar yaratadigan mobil ilova.

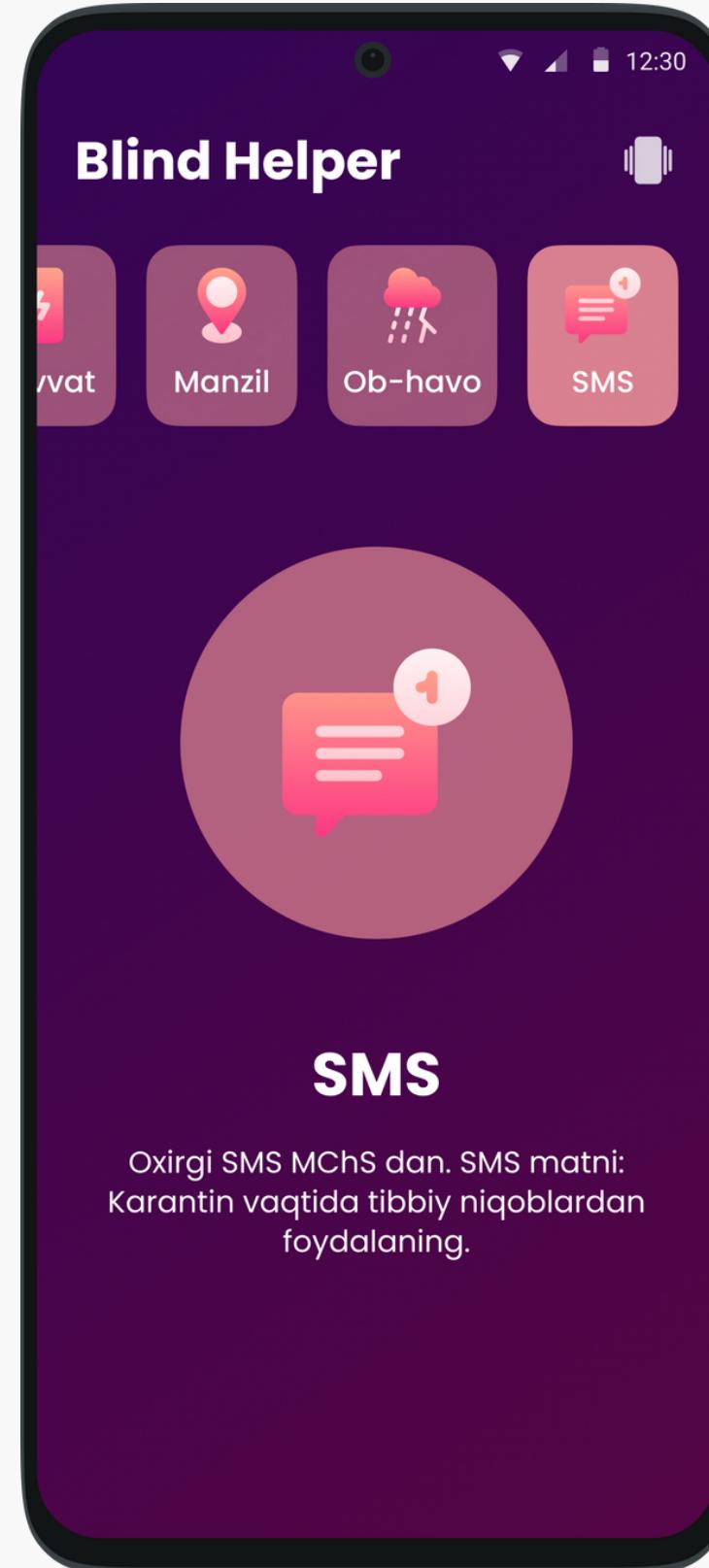
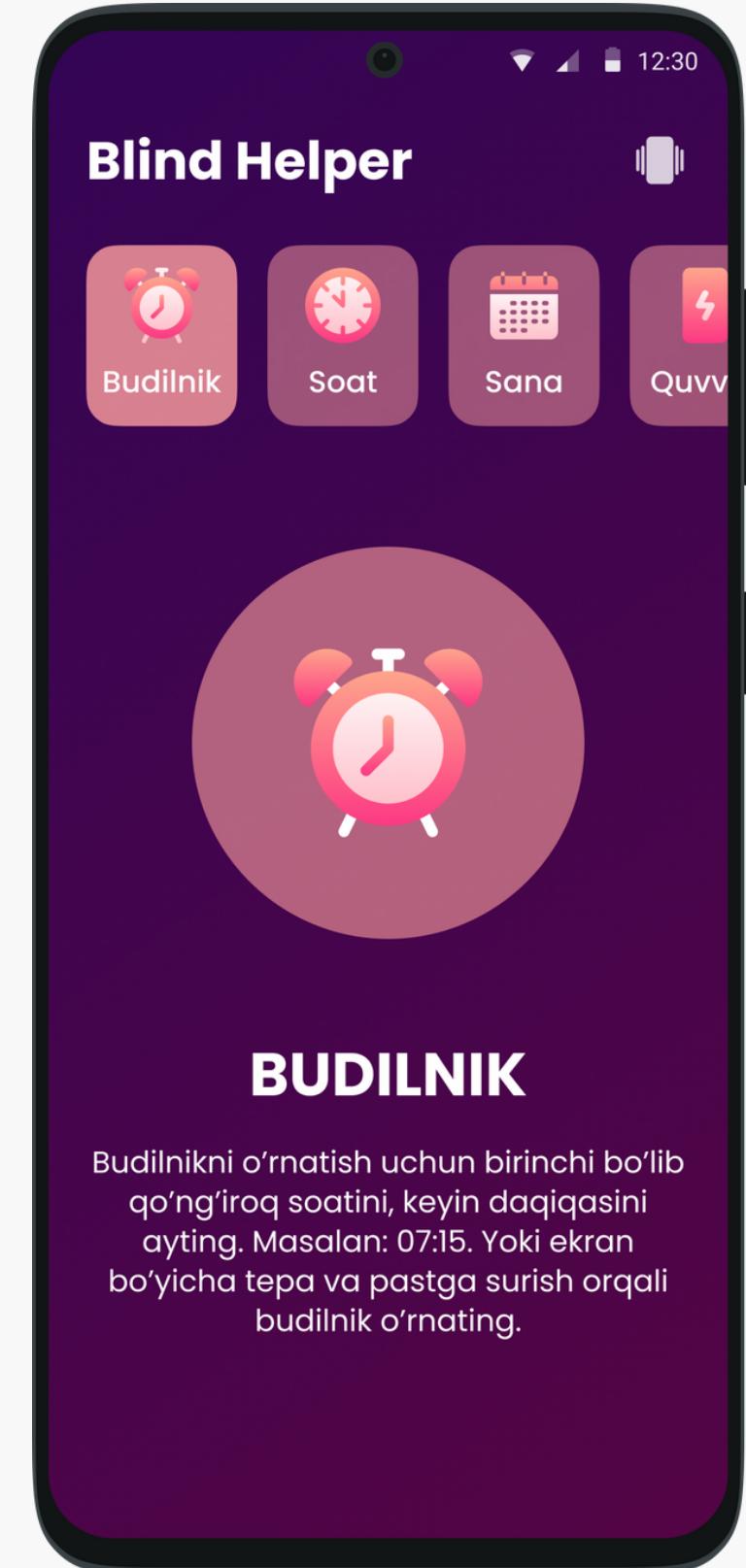
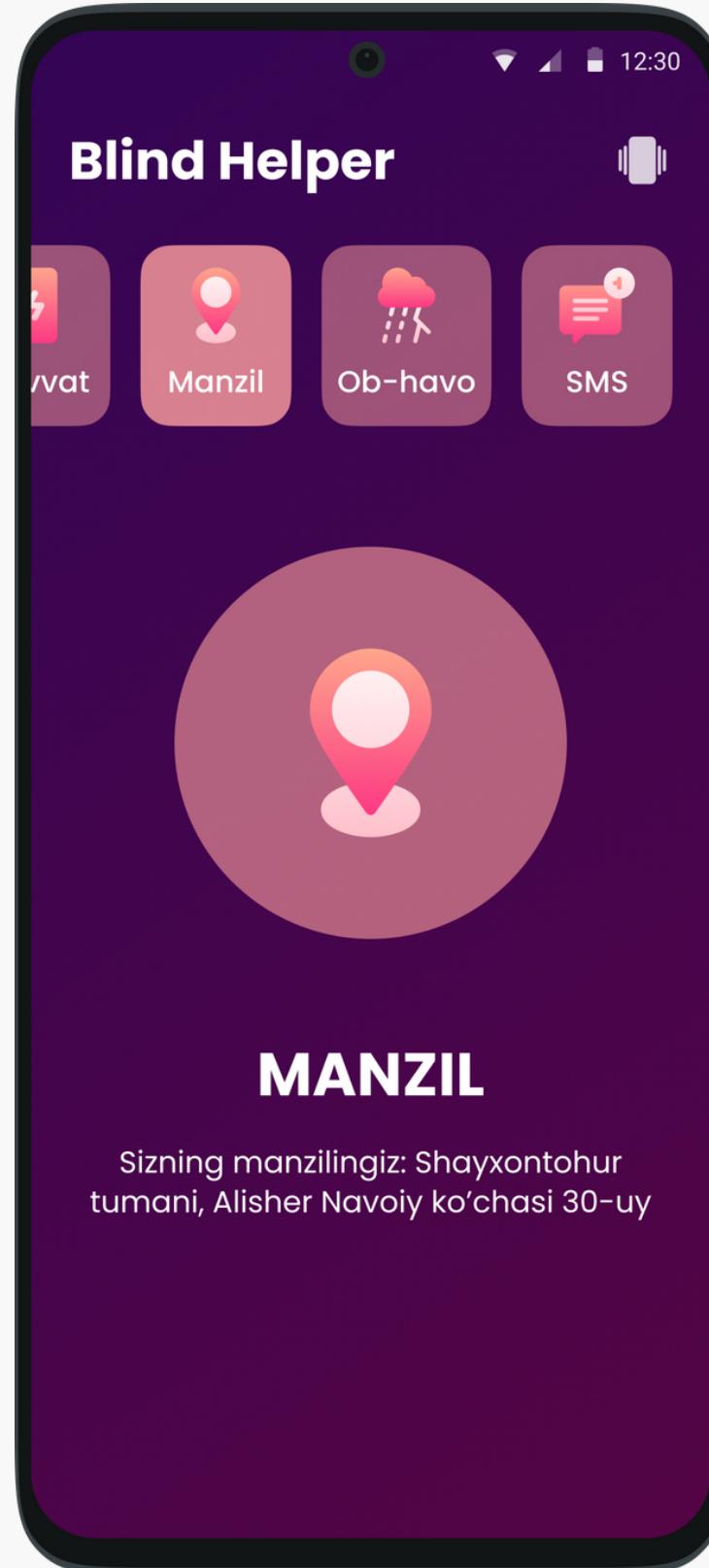
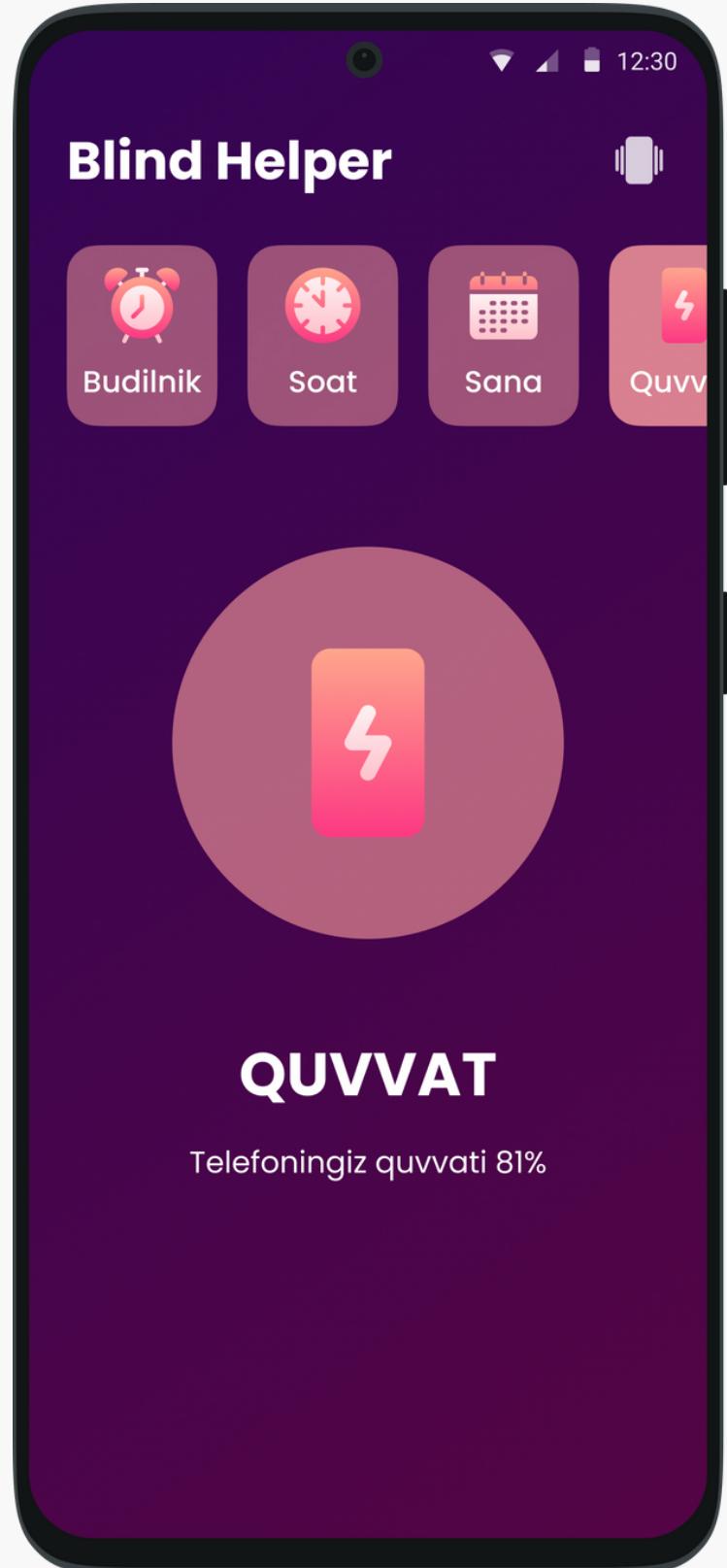
Ilova ovoz yoki primitiv ekranga teginishlar bilan ishlaydi. Blind Helper hozircha 5 ta funksiyani o'z ichiga oladi.

Keling yaxshiroq tushunish uchun har bir funksiyani batafsil ko'rib chiqamiz.

Batafsil



Batafsil



Bozor hajmi va maqsadli auditoriya

Ilova keljakda boshqa tillarda ham ishlashi rejalashtirilgan.

Shundan kelib chiqib ilovadan foydalanishi mumkin bo'lgan
to'liq bozor hajmi (TAM) - umumiyo ko'zi ojizlar soniga teng
(~39 million).

Shundan potentsial bozor hajmi (SAM) - MDH davlatlaridagi
ko'zi ojizlar soniga teng (~6 million)

Mavjud bozor hajmi (SOM) esa - O'zbekiston hududidagi
ko'zi ojizlar soniga teng (~45 ming)

Afzalliklarimiz va konkurentlar

Aynan Blind Helper ilovasining analogi yo'q. Blind Helper ning unga o'xshash ilovalardan asosiy farqi va ustunligi uning o'zbek tilida ishlashi. Afzalliklardan yana biri ilova 2 xil yo'l bilan ishlashidir, ya'ni ovoz bilan yoki teginishlar bilan.

	Blind Helper	Voice Brief	Talk Back
O'zbek tili	+	-	-
Qulaylik	+	+	+
Funksional qismi	+	-	-

Monetizatsiya modeli

Blind Helper to'liqligicha xayriya ilovasi sanaladi. Shuning uchun undan hech qanday monetizatsiya kutilmaydi. Asosiy maqsad ilovani butun dunyoga tarqatish va iloji boricha ko'proq insonlar undan foydalanishidir.

Blind Helper ilovasi faqat grantlarni yutish orqali daromad olib kelishi mumkun.

Milestones

2 oy

Yangi funksiyalar qo'shiladi

Toshkent bo'yicha barcha ko'zi
ojizlar foydalana oladi

3 ta tilda ishlaydi

6 oy

Dunyo miqqiyosida tarqatiladi

4 oy

Respublika miqqiyosida tarqatiladi

Jamoa

Jamoa 3 kishidan iborat. Bu bizning birinchi jamoaviy ishimiz. Ushbu proyekt bizlarni bir jamoaga birlashtirdi.

Sardor Abduganiyev

UI/UX designer

Technocorp IT-tashkilotida ishlaydi

Tajriba: 1,5 yil

TATU talabasi

Saidkarim Yuldashev

ML/DL engineer

Python developer

Tajriba: 1 yil

INHA talabasi

Raxmatullayev Akbar

Team leader

Android developer

Tajriba: 1 yil

INHA talabasi

Amalga oshirish uchun nimalar kerak

Ilovani takomillashtirish va tarqatish uchun bizga birinchi o'rinda ko'zi ojizlar bilan ko'proq muloqot qilish va fikr almashish kerak bo'ladi. Yana maslahat uchun kuchli dasturchilar yordami kerak bo'ladi. Ilovani kengaytirish uchun albatta ma'lum miqdorda mablag' ham kerak.

Kontaktlarimiz

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