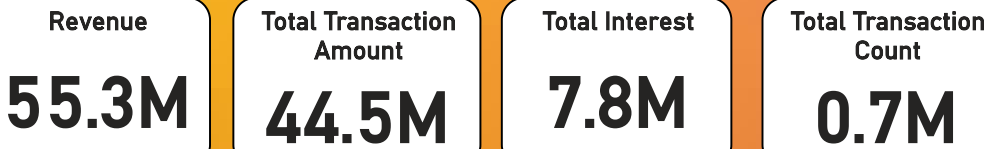


# Credit Card Transaction Report



| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
| Blue          | 46139398       | 36957875               | 6495888                |
| Gold          | 2454072        | 2024078                | 373784                 |
| Platinum      | 1135608        | 953314                 | 161629                 |
| Silver        | 5586332        | 4586746                | 812081                 |
| Total         | 55315410       | 44522013               | 7843382                |

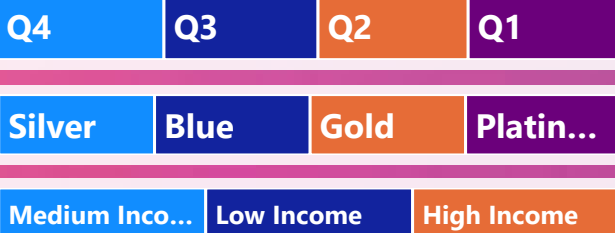
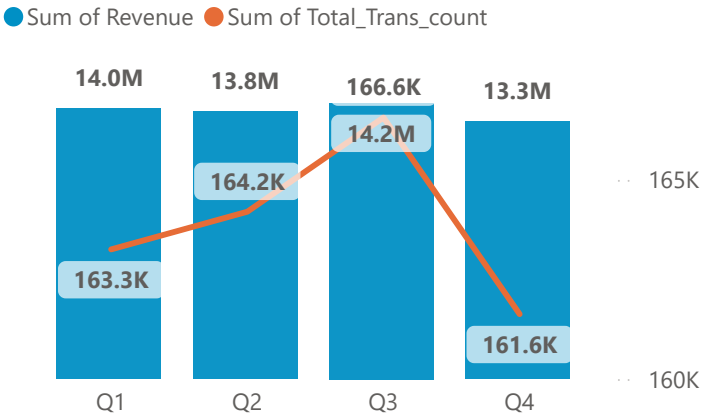
Week\_Start\_Date

All

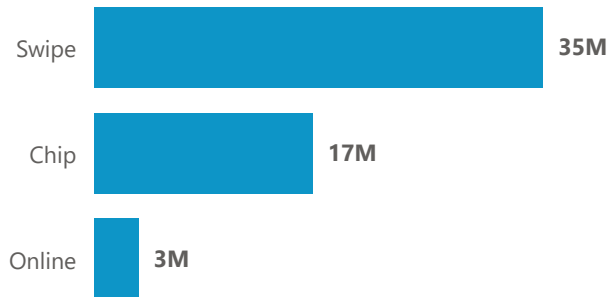
F

M

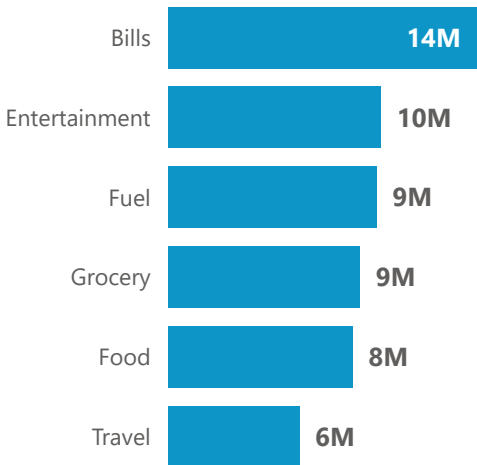
Revenue Total Transaction



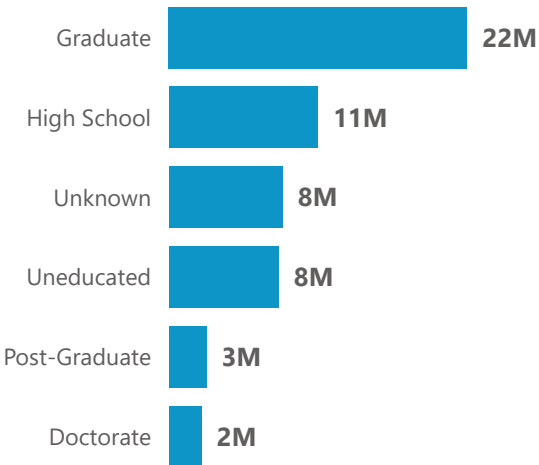
Revenue Generated by Use Chip



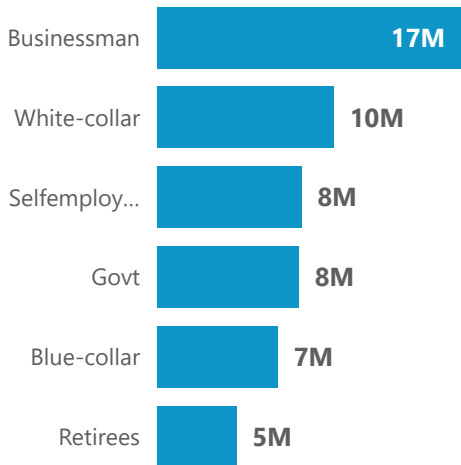
Revenue by Expenditure Type



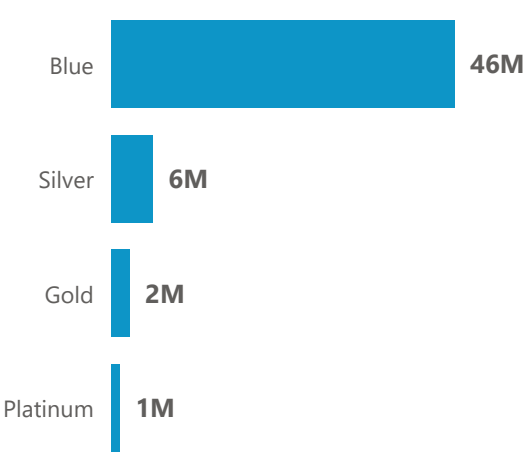
Revenue by Education Level



Revenue by Customer Job



Revenue Generated by Card color



# Credit Card Customer Report

Revenue  
**55.3M**

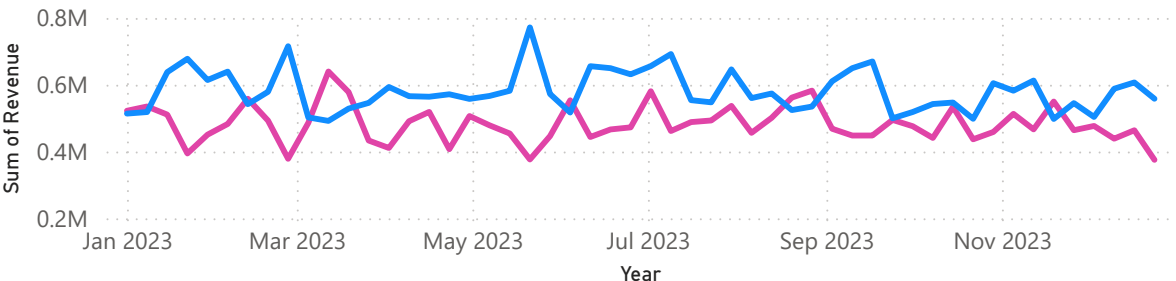
Income Amount  
**575.9M**

Total Interest  
**7.8M**

Cust\_Satisfaction\_Score  
**3.19**

Revenue by week

Gender ● F ● M



M

F

Week\_Start\_Date

All

Q4

Q3

Q2

Q1

Silver

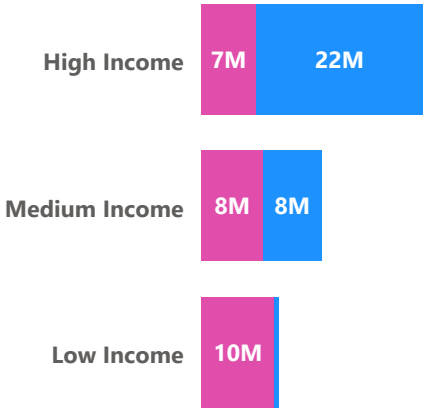
Blue

Gold

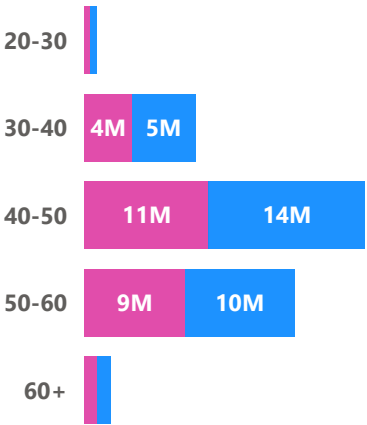
Plati...

| Customer_Job  | Sum of Income | Sum of Interest_Earned | Sum of Revenue |
|---------------|---------------|------------------------|----------------|
| Blue-collar   | 72262158      | 952801                 | 6904279        |
| Businessman   | 186959919     | 2539390                | 17387832       |
| Govt          | 88773989      | 1160016                | 8111701        |
| Retirees      | 48675030      | 630359                 | 4535184        |
| Selfemployeed | 75313288      | 1119742                | 8261758        |
| White-collar  | 103930055     | 1441074                | 10114656       |
| Total         | 575914439     | 7843382                | 55315410       |

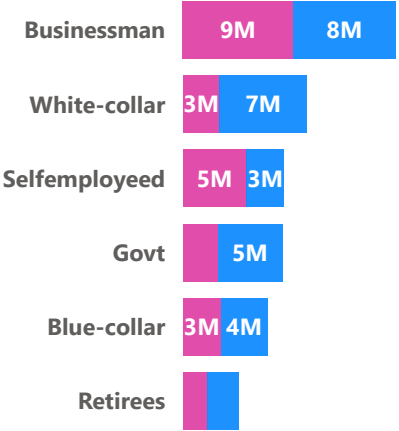
Revenue by Income Group



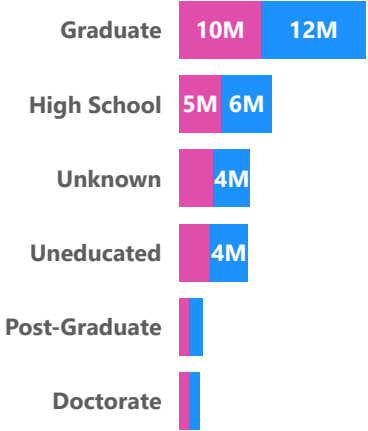
Revenue Generated by Age Group



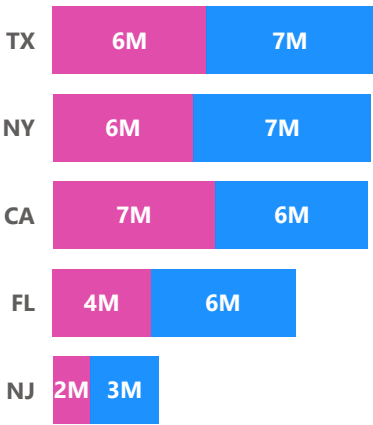
Revenue Generated by Customer Job



Revenue Generated by Education Level



Revenue Generated by state Code



Quick measure