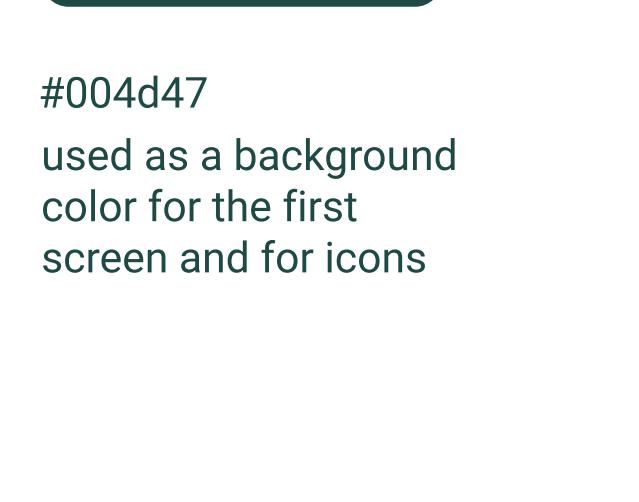




Oleksandra Riabtsun
Web Designer

alexandra.riabtsun@gmail.com
+380 63 067 58 63



Project description:
a landing page for a company that sells window flowers kits.

The Colors and Strokes:



#004d47
used as a background color for the first screen and for icons



#e5c4bb
used as an accent color



#1e1b1b
used as a main font color



#ffffff
used as a supplementary font color

The Typography

For the project, we have chosen two font families:

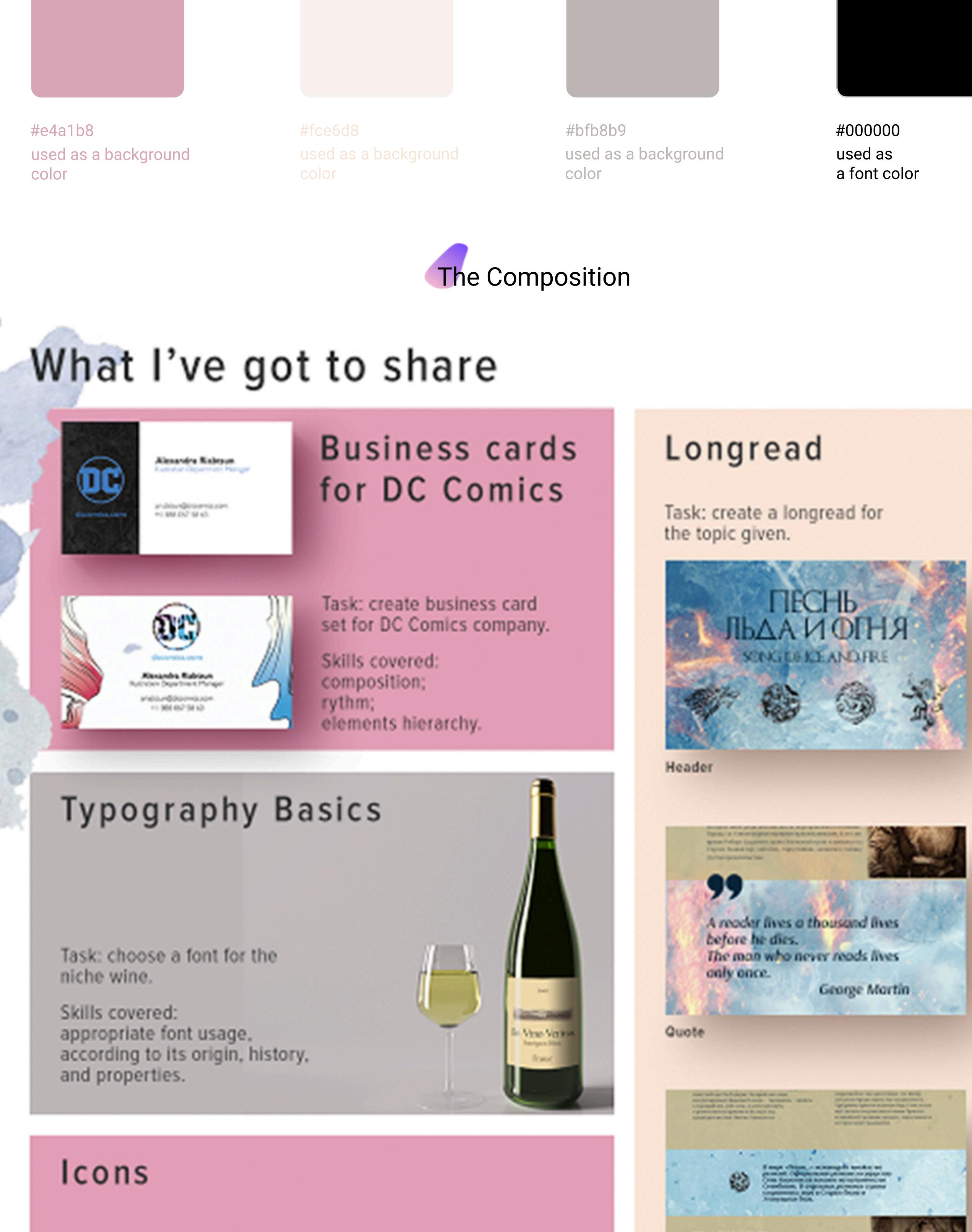
Зелень

Montserrat Black for the headers due to its attention-grabbing nature.

Модульные наборы растений.
Возьмите вид из окна в свои руки

Roboto for the main text.

The Icons



Take a closer look:

<http://zelen.webflow.io/>

The landing page was made up in Webflow.



Presentation

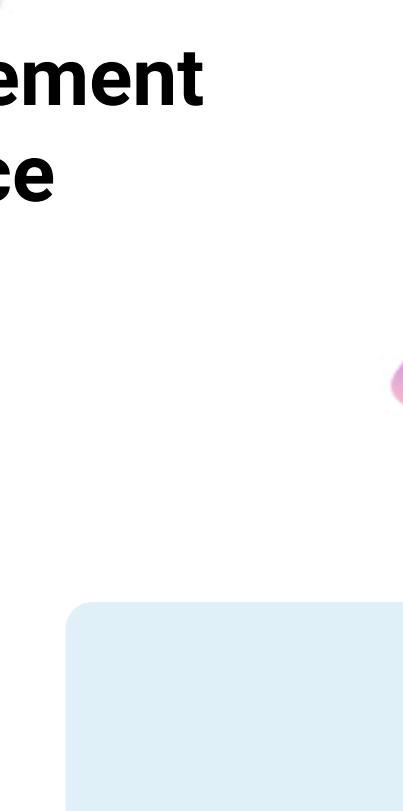
Project description:

final presentation for the Popel Education Design Course with the results and achievements during the course. This includes icons development, longread creation, typography and composition.

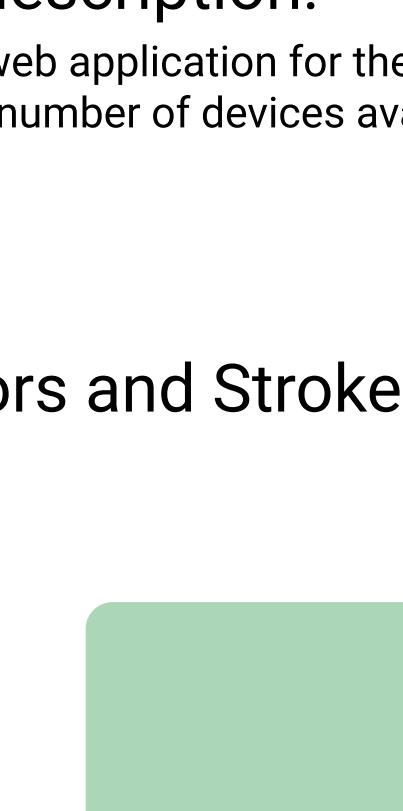
The Colors and Strokes:



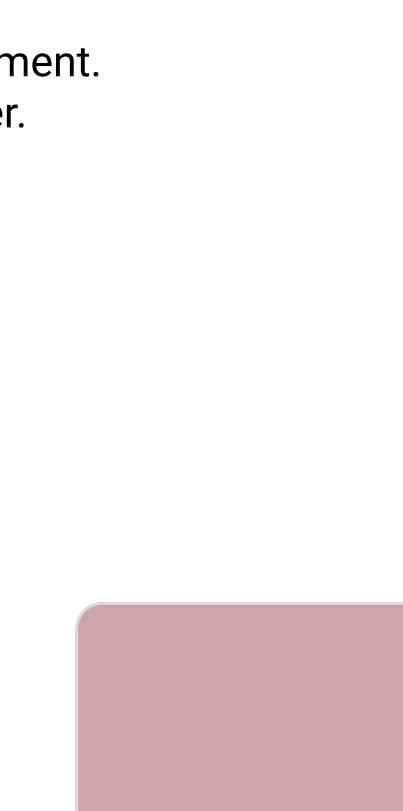
#6e4a1b8
used as a background color



#fce6db
used as a background color



#fbfb8b9
used as a background color



#000000
used as a font color

The Composition

What I've got to share



Business cards for DC Comics

Task: create business card set for DC Comics company.

Skills covered: composition; rhythm; elements hierarchy.

Longread

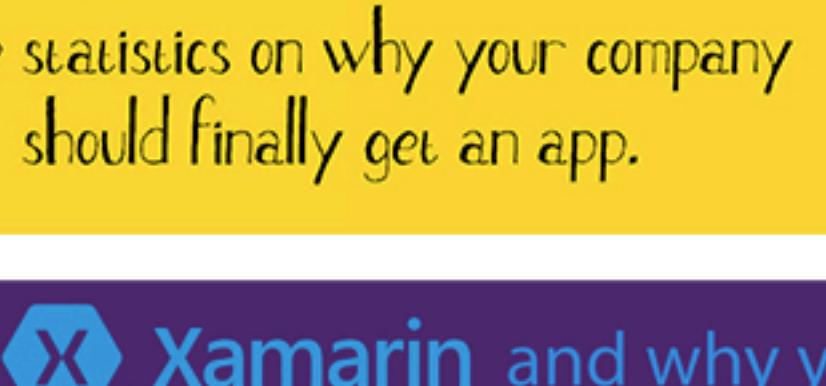
Task: create a longread for the topic given.



Header



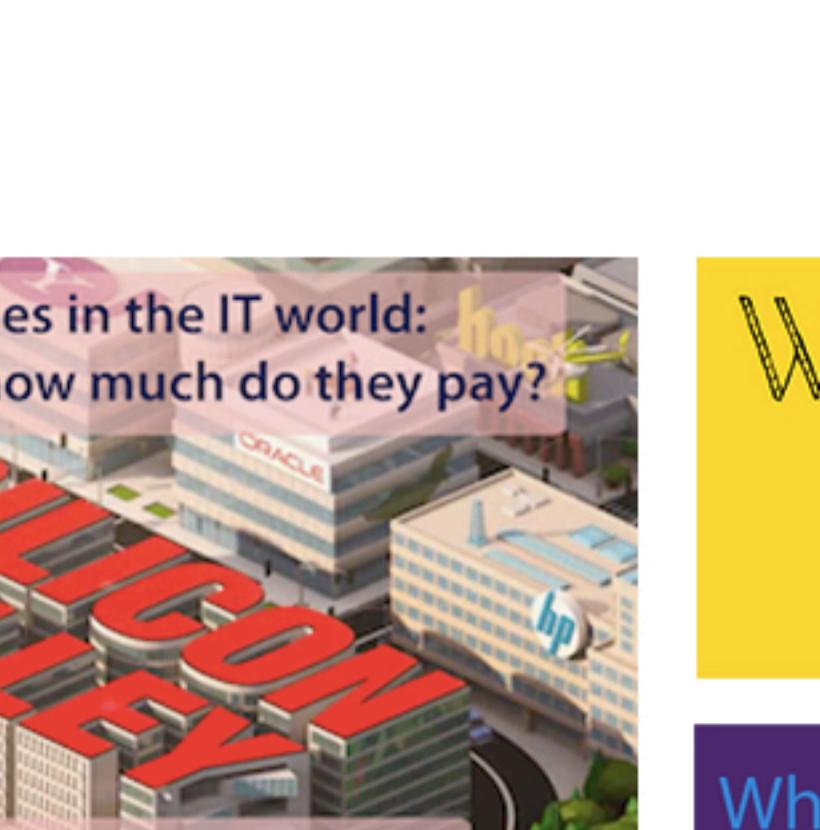
Quote



Footnote

Skills covered: typography; elements hierarchy; quotes and footnote formatting.

Icons



Task: create a set of icons.

Skills covered: vector graphic in Illustrator.



#def1fb used as a background color



#9bd9b9 used as icons



#dbaaac used for icons

Postcards



The Colors and Strokes:

#6c4f11 used as icons and as a background

#def1fb used as a background color

#9bd9b9 used as icons

#dbaaac used for icons

The Application Interface

My Devices

My Devices

Cathia's Phone Serial number 345734567890 Device type smartphone Firmware version 3.1.4.5.6 Device location Rotterdam, Netherlands

Cathia's Phone Serial number 345734567890 Device type smartphone Firmware version 3.1.4.5.6 Device location Rotterdam, Netherlands

Cathia's Home Router Serial number 1234567890 Device type router Firmware version 3.1.4.5.6 Device location Kyiv, Ukraine

Cathia's Home Router Serial number 1234567890 Device type router Firmware version 3.1.4.5.6 Device location Kyiv, Ukraine

Maid Serial number 567890123456 Device type microwave Firmware version 3.1.4.5.6 Device location Kyiv, Ukraine

Maid Serial number 567890123456 Device type microwave Firmware version 3.1.4.5.6 Device location Kyiv, Ukraine

Watch Serial number 4567890123456 Device type smart watch Firmware version 3.1.4.5.6 Device location Rotterdam, Netherlands

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