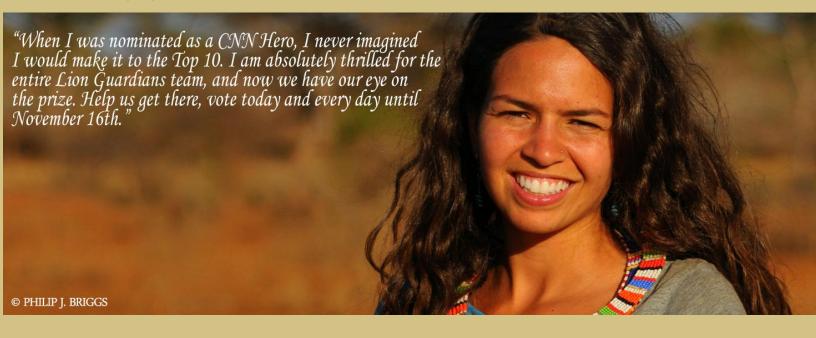
## **BREAKING NEWS**

## LEELA SELECTED AS TOP 10 2014 CNN HERO VOTE EVERY SINGLE DAY & MAKE HER CNN HERO OF THE YEAR

Leela has been selected as one of the Top 10 2014 CNN Heroes for 2014. The entire Lion Guardians team is thrilled and honored to be the **only** wildlife conservation organization to be recognized in the Top 10 this year. Now, we are counting on your support to put lion conservation on the top of everybody's list!

A vote for Leela is a vote for Lion Guardians and lion conservation. Vote today and everyday until November 16<sup>th</sup>.



The Top 10 Heroes of 2014 recognizes everyday people who are changing the world.

"It has been CNN's great honor for the past eight years to shine a spotlight on these remarkable individuals who are making a difference in their communities and the world," said Jeff Zucker, President of CNN Worldwide. "We are proud to provide a platform for these heroes to share their stories and their important work with our global audiences."

Online voting for the "CNN Hero of the Year" opened on October 2<sup>nd</sup>, and will run through Sunday, November 16<sup>th</sup>, at midnight PT. Voters can log on to

<u>CNNHeroes.com</u> to cast ballots for their favorite Top 10 Heroes once a day, every day. Social media users can also share their votes on Facebook and Twitter.

For the latest information about the Top 10 CNN Heroes, viewers and online users are encouraged to visit <u>CNN Heroes</u> on Facebook, follow <u>@CNNHeroes</u> on Twitter and use the hashtag #CNNHeroes. Additionally, behind-the-scenes CNN Heroes images can be viewed on <u>CNN Heroes</u>' Instagram account.

## About Dr. Leela Hazzah

Leela Hazzah has dedicated her life to lion conservation. In 2007, she started Lion Guardians, a nonprofit that works with African Maasai warriors to protect lions. The group now employs more than 70 Lion Guardians throughout East Africa and has helped the lion population grow.

## About Lion Guardians

Lion Guardians is a conservation organization that promotes coexistence of people and lions across Kenya and Tanzania. We have more than 70 East African team members protecting lions over 4,500 sq. kms (1 million acres) of non-protected critical lion habitat. We have been able to reduce lion killing by 99% and have documented a near tripling of the lion population at our core site in the greater Amboseli ecosystem.

For more information contact us at info@lionguardians.org