Alaïs Martin-Baillon

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Research Interests

Macroeconomics, Monetary Economics, Firm Dynamics

Employment

2023 -	New York University Abu Dhabi - Assistant Professor
2022-2023	University of Copenhagen - Postdoctoral Fellow

Education

2017-2021	Ph.D. in Economics (SciencesPo) - 'Essays on the design of macroeconomic policies in heterogeneous agent models'. Defended on December 6, 2021. Jury: Florin Bilbiie (president and referee), Jeanne Commault, Axelle Ferriere, Xavier Ragot (advisor), Vincent Sterk (referee), Mirko Wiederholt.
2015-2017	M.Sc. in Economics 'Analysis and Policy in Economics' (APE, Paris School of Economics)

Teaching

2017-2021	Graduate Macroeconomics 2 - Teaching Assistant for Mirko Wiederholt
2018-2021	Graduate Macroeconomics 3 - Teaching Assistant for Xavier Ragot
2017-2018	Graduate Macroeconomics for Public Policies - Teaching Assistant for Xavier Ragot and Philippe Andrade
2020-2021	Undergraduate Mathematics for Quantitative Social Sciences - Lecturer

Job Market Paper

When should we tax firms? Corporate fiscal policy with firm heterogeneity

Corporate fiscal policy over the business cycle is carried out in very different ways over time and across countries. Moreover, little is known about how it should be conducted. This paper studies the design of optimal fiscal policy in a heterogeneous firm environment, when the economy is hit by aggregate shocks. It provides tools to understand when and how heterogeneous firms should be taxed or subsidized over cycles. To tackle this issue, I first solve a tractable model which delivers a simple distribution of firms. In this framework, I provide an analytical characterization of the corporate tax rate over the business cycle. Then, using a fully fledged heterogeneous firm model and cutting-edge computational method, I solve for the optimal path of the tax rate in this environment. My main result is that, in both exercises, the variation of the optimal tax rate depends on the expected persistence of the aggregate shock. This is due to the presence of financial constraints that prevent the allocation of capital from being optimal. I show that the magnitude of this problem varies over the business cycle depending on the persistence of the aggregate shock. When the shock is very persistent, this problem decreases and the optimal tax rate is pro-cyclical. On the contrary, when the shock is not persistent, this problem increases and the optimal tax rate is counter-cyclical.

Work in Progress

Should monetary policy care about redistribution? Optimal fiscal and monetary policy with heterogeneous agents Joint with François Le Grand and Xavier Ragot -Reject & Resubmit at the Review of Economic Studies

We derive optimal monetary and fiscal policies in a heterogeneous-agent economy with nominal frictions and aggregate shocks, and allowing for a rich set of fiscal tools. We first theoretically show that when linear taxes on capital and labor are available, there is no redistributive role for monetary policy: monetary policy solely implements price stability. Second, when fiscal tools are incomplete, we find that optimal deviation from price stability is quantitatively very small when the economy is running for a long time, i.e. in a timeless perspective. Redistribution is then mostly a matter of fiscal policy. When fiscal tools are missing, there can be a significant though temporary deviation from price stability when we consider a time-0 problem where the planner is not constrained by past commitment. We provide analytical results using an extended Lagrangian approach applied to incompletemarket models. Quantitative results are derived thanks to a truncated representation of incomplete-market models, which provides a relevant tractable environment.

Firms' Marginal Propensities to Invest

How to stimulate aggregate investment? There are different transmission channels from macroeconomic policies to firm's investment. Changes in firms' income is an important one. Therefore, designing efficient counter-cyclical policies requires an understanding of how changes in firms' income translate into changes in firms' investment and which firms are the most responsive to such policies. In this pa- per, I use a new method to estimate firms' marginal propensities (MPIs) to invest out of a transitory liquid income shock. I use a semi-structural method developed in the household literature and I show that this method can overcome difficulties encountered in previous estimations. I also investigate MPIs heterogeneity across firms. I show that firms' MPIs are positive and significantly different from 0. On average, firms use 14.4% of the change in current income caused by a transitory income shock to invest. Moreover, firms that face financial constraints and/or firms that face liquidity constraints have higher MPIs than the ones that don't. Finally, I show that MPIs are very heterogeneous across sectors.

Policy Work

What impact does the CICE have on wages and employment? An evaluation for the period 2014-2017 on industry data (joint with Bruno Ducoudré, Éric Heyer and Mathieu Plane) SciencesPo OFCE Working Paper n°25, 2017/10/26

Other Publication

Helicopter money: beyond myth and magic - (joint with Florin Bilbiie and Gilles Saint-Paul)

Book: Cepremap Collection, Rue d'Ulm Edition

Conferences

2022	Job Market, 53rd Konstanz Seminar, MEF-Seminar University of Bonn, Macro Workshop - Paris School of Economics
2021	2021 European Winter Meetings of the Econometric Society, SciencesPo Friday Seminar, 52nd Annual Conference of the MMF Society, IAAE 2021 Annual Conference, 23rd INFER Annual Conference, AFSE Annual Congress 2020, SciencesPo Ph.D Econ Seminar
2020	SciencesPo Friday Seminar
2018	50th Annual Conference of the MMF Society

Grant

2021-2022	Fellowship - Banque de France / SciencesPo
2020 - 2021	Temporary Lecturer - SciencesPo
2017-2010	SciencesPo Doctoral School Scholarship

Language and Computer Skills

Language	French, English
Computer	Julia, Stata, Matlab, Dynare, Python, EViews

References

Xavier Ragot (supervisor) - Sciences Po Professor - Department of Economics xavier.ragot@sciencespo.fr

FLORIN BILBIIE - University of Lausanne Professor - Department of Economics florin.bilbiie@gmail.com

MIRKO WIEDERHOLT - Ludwig-Maximilians-Universität Munchen Professor - Department of Economics mirko.wiederholt@gmail.com

GILLES SAINT-PAUL - Paris School of Economics Professor - Department of Economics gstpaulmail@gmail.com