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**DOCTORAL STUDIES**    Massachusetts Institute of Technology (MIT)  
PhD, Economics, Expected completion June 2025  
DISSERTATION: “Essays on Firms and Technology in Development Economics”

**DISSERTATION COMMITTEE AND REFERENCES**

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**PRIOR EDUCATION**    Ecole Polytechnique and ENSAE ParisTech    2017  
M.Sc. in Economics  
Valedictorian, *Summa Cum Laude*

Ecole Normale Supérieure (ENS) Paris-Saclay    2015  
B.A. in Economics  
Valedictorian, *Summa Cum Laude*

**CITIZENSHIP**    France

**GENDER:**    Male

**LANGUAGES**    English, French (native)

# MIT Economics

DEIVY HOUEIX  
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<b>FIELDS</b>	Primary Fields: Development Economics	
	Secondary Fields: Organizational Economics	
<b>TEACHING EXPERIENCE</b>	Development Economics: Macroeconomics (PhD, MIT 14.772)	2024
	Teaching Assistant to Prof. Robert Townsend	
	Applied Economics for Managers (MIT Sloan Executive MBA, MIT 15.024)	2024
	Teaching Assistant to Prof. Namrata Kala and Prof. Tavneet Suri	
	Econometrics and Research Ethics, JPAL Development Methodologies Summer School, Abidjan and Rabat (African researchers and project leaders)	2022-23
<b>RELEVANT POSITIONS</b>	Research Assistant to Prof. Ben Olken and Prof. Rema Hanna, MIT	2020-23
	Research Assistant to Prof. Pascaline Dupas and Prof. Marcel Fafchamps, Stanford University	2017-19
	Research Assistant to Dr. Quy-Toan Do, World Bank Development Research Group	2016-17
<b>FELLOWSHIPS, HONORS, AND AWARDS</b>	MIT Sloan Africa Fellowship	2025
	J-PAL Fellowship	2024
	MIT Presidential Graduate Fellowship	2020
	Best Master's Thesis Award	2017
	Valedictorian, M.Sc. in Economics, Polytechnique/ENSAE	2017
	Full-Ride Academic Scholarship - Normalien	2014-18
	Valedictorian, B.A. in Economics, ENS Paris-Saclay	2015
<b>RESEARCH GRANTS</b>	<i>Total Grant Funding: \$1,479,412</i>	
	“Adoption and Impacts of Digital Payment Technologies”	
	Private Enterprise Development in Low-Income Countries (PEDL), The Shultz Fund, The Weiss Fund, Digital Identification and Finance Initiative in Africa (JPAL DigiFI Africa)	
	“Relational Frictions Along the Supply Chain: Evidence from Senegalese Traders”	
	Private Enterprise Development in Low-Income Countries (PEDL), The Shultz Fund, SurveyCTO Research Grant	
	“Financial Inclusion and Rural Electrification: Evidence from Togo”	
	Private Enterprise Development in Low-Income Countries (PEDL) - Climate Change	
	“Eliciting Poverty Rankings from Urban or Rural Neighbors: Methodology and Empirical Evidence”	
	Innovations for Poverty Action (IPA) - Research Methods Initiative	

“Digitalization of Local Tax Collection in Cote d’Ivoire”  
USAID - Development Innovation Ventures (DIV), JPAL Governance Initiative

## PROFESSIONAL ACTIVITIES

**Referee:** *American Economic Journal: Applied Economics, Journal of Development Economics, Economic Development and Cultural Change*

**Service:** *Co-founder of the Harvard/MIT Application Assistance Mentoring Program, which connects prospective students from underrepresented groups with graduate student mentors to increase diversity in economics.*

## RESEARCH PAPERS

### “Asymmetric Information and Digital Technology Adoption: Evidence from Senegal” (Job Market Paper)

The rise of digital technologies in the workplace can reduce information asymmetry and reshape employer-employee contracts: by making worker actions more observable, they help mitigate moral hazard. However, employees may resist adoption if they fear losing informational rent. I explore this trade-off through two field experiments, guided by contract theory, where I introduce digital payments to the Senegalese taxi industry in partnership with the country's leading payment company. In the first experiment, I randomize access to digital payments for drivers (employees) and, within this group, further randomize the extent to which transactions are observable by taxi owners (employers). I find that digital payments reduce drivers' cash-handling costs by about half and serve as effective monitoring tools for taxi owners. Digital transaction observability enhances driver effort (+29%), induces more salaried contracts (+18%), and increases the duration of the driver-owner relationships (+17%). However, 50% of drivers—primarily the least productive and poorest—decline to adopt when transactions are observable. The second experiment shows the adoption rate doubles when drivers are assured that their transactions will not be observable by the owners. I develop a theoretical framework and use the experimental variations to structurally estimate the welfare impacts of policy counterfactuals. I show that mandating technology adoption may reduce welfare compared to the status quo, while removing payment observability broadens adoption but maintains moral hazard. My findings demonstrate that the information embedded in digital technologies can hinder their adoption when individuals within a firm have conflicting incentives for observability, with important implications for both technology adoption and firm growth.

### “Nationwide Diffusion of Technology Within Firms’ Social Networks”

I conduct a randomized experiment to study the nationwide technology diffusion of a new digital payment technology in Senegal. By leveraging two novel sources of network data—mobile money transactions and anonymized phone contact directories covering the near universe of the adult population in Senegal—I causally identify three sets of adoption spillovers from taxi firms randomized to receive early access to the technology: intra-industry among taxi

firms; inter-industry between taxi drivers and other small businesses; and inter-regional spillovers from the capital city to businesses in other urban centers. I show that spillovers go beyond strategic complementarities, reflecting social learning within firms' social networks, driven by social ties and remote interactions.

## **“Relational Frictions Along the Supply Chain: Evidence from Senegalese Traders”**

(with Edward Wiles)

Search and trust frictions have historically hindered the ability of small firms to access foreign input markets. However, the growth in smartphone ownership and social media usage has the potential to change this. We run a field experiment with 1,862 small garment firms in Senegal, in which we leverage social media to provide exogenous variation in search and trust frictions of interacting with suppliers in Turkey. Our search treatment connects firms to new suppliers, and our two trust treatments vary the information about the types and incentives of these suppliers. To measure the impact on foreign market access, we mystery shop at all firms. Treated firms are 25% more likely to have the varieties the shopper requests and the goods supplied are 32% more likely to be high quality, driven by the search treatment. However, the trust treatments matter for longer-term outcomes: trust-treated firms are significantly more likely to develop these connections into relationships that persist beyond the study. These new relationships lead to increases in medium-run profit and sales, particularly among wholesalers in the upper tail. Overall, we show that social media plays a large role in how small firms manage supplier relationships and can be used to effectively alleviate search and trust frictions in accessing foreign inputs.

## **“Financial Inclusion and Rural Electrification: Evidence from Togo”**

(with Paul Brimble, Axel Eizemendi Larrinaga, and Toni Oki)

Most people in sub-Saharan Africa still lack access to electricity, despite rural electrification being a policy priority. We provide evidence that high transaction costs, particularly transportation expenses to access mobile money agents for bill payments, are a key friction for rural households. In rural Togo, these costs account for 28% of solar electricity-related expenditures, rising to 43% in more remote areas. To assess the impact of transaction costs on policy outcomes, we analyze the staggered rollout of two nationwide policies in Togo in 2019: a solar home system subsidy and an expansion of mobile money agents. The subsidy, which nearly halves electricity prices, more than doubles adoption rates. However, the effects vary significantly—households with lower transaction costs, especially those with direct access to mobile money agents, adopt at much higher rates and reduce the number of payments they make in response to the price cut. The mobile money agent expansion led to nearly a threefold increase in adoption, an effect similar to that of the subsidy. By reducing transaction costs, these policies enable bulk purchases and lessen the need for frequent

payments. Our findings highlight the complementary roles of subsidies and financial inclusion in improving rural electrification and access to essential services.

## **“Eliciting Poverty Rankings from Urban or Rural Neighbors: Methodology and Empirical Evidence”**

(with Pascaline Dupas and Marcel Fafchamps), Revised August 2024 for *Quantitative Economics*

We introduce a novel approach for eliciting relative poverty rankings that aggregates partial orderings reported independently by multiple neighbors. We first identify the conditions under which the method recovers more accurate rankings than the commonly used Borda count method. We then apply the method to secondary data from rural Indonesia and to original data from urban Cote d’Ivoire. We find that the aggregation method works as well as Borda count in the rural setting but, in the urban setting, reconstructed rankings from both the pairwise and Borda count methods are often incomplete and sometimes contain ties. This disparity suggests that eliciting poverty rankings by aggregating rankings from neighbors may be more difficult in urban settings. We also confirm earlier research showing that poverty rankings elicited from neighbors are correlated with measures of poverty obtained from survey data, albeit not strongly. Our original methodology can be applied to many situations in which individuals with incomplete information can only produce a partial ranking of alternatives.

## **RESEARCH IN PROGRESS**

### **“Internal Migration, Remittances, and Networks: Evidence from Senegal”** (with Edward Wiles)

We explore the relationship between internal migration, remittances, and financial and social networks in lower-income contexts, with a focus on Senegal. To establish new facts and causal evidence, we construct a unique dataset that links migration patterns to both remittance flows and social networks covering the near universe of Senegal’s adult population, based on real-time GPS tracking of personal and business transactions and anonymized phone contact directories from the country’s largest mobile money provider. We use this dataset to document patterns of migration and remittance flows to a high degree of spatial and temporal precision, and to explore how financial and social networks affect — and are affected by — these patterns, especially in response to economic or environmental shocks.

### **“Digitalization of Local Tax Collection in Côte d’Ivoire”**

(with Pascaline Dupas)

Low tax capacity hampers the ability of municipalities in Côte d’Ivoire, as in many other countries, to provide quality public services for their populations. We study the impacts of the nationwide rollout of a digital tax system, through

which municipalities will move to entirely cash-less tax collection. We explore the impact on total tax revenue, size of the tax base, spending (including public good provision), and local government accountability.