




School of Sociology,  
University of Arizona,  
Tucson, AZ 85721.  
Last Updated: Feb. 2020

(520) 301-5819   
@joshzyj   
yongjunzhang@email.arizona.edu   
<https://yongjunzhang.com> 

## YONGJUN ZHANG

### Education

2020 (Expected). PhD, University of Arizona, Sociology.  
Graduate Certificate in Computational Social Science  
Dissertation: *The Corporate Political Transparency and Accountability Movement in the U.S.*  
Committee: Jennifer Earl(co-chair), Joseph Galaskiewicz(co-chair), Ronald Breiger, Jeremy Fiel  
2014. MA, Peking University, Sociology.  
2011. BA, Peking University, Sociology.

### Research

### Interests

Political Sociology, Organizational Studies, Social Movements, Inequality  
Computational Sociology, Statistical Methods, Social Network Analysis, Big Data

### Publications

#### Peer-Reviewed Articles

2020. Thomas Maher, Charles Seguin, Yongjun Zhang, and Andrew Davis. "Sharing Expertise: Social Scientists before Congress, 1946-2015." *PLOS One*. Accepted.
2019. Andrew Davis and Yongjun Zhang. "Civil Society and Exposure to Domestic Terrorist Attacks: Evidence from a Cross-National Quantitative Analysis, 1970-2010." *International Journal of Comparative Sociology* (equal authorship).  
<https://doi.org/10.1177/0020715219837752>
2019. Jeremy Fiel and Yongjun Zhang. "With All Deliberate Speed: The Reversal of Court Ordered School Desegregation in the United States, 1970-2013." *American Journal of Sociology* 124 (6): 1685-1719 (equal authorship).  
<https://doi.org/10.1086/703044>
2018. Alexander Kinney, Andrew Davis, and Yongjun Zhang. "Theming for Terror: Organizational Adornment in Terrorist Propaganda." *Poetics* 69, 27-40.  
<https://doi.org/10.1016/j.poetic.2018.05.001>  
2018 Raymond V. Bowers Award for Outstanding Graduate Student Paper
2017. Jeremy Fiel and Yongjun Zhang. "Three Types of Change in School Segregation: A Grade-Period-Cohort Analysis." *Demography* 55 (1), 33-58.  
<https://doi.org/10.1007/s13524-017-0632-9>
2017. Yongjun Zhang. "Premarital Cohabitation and Marital Dissolution in Postreform China." *Journal of Marriage and Family* 79 (5), 1435-1449.  
<https://doi.org/10.1111/jomf.12419>

#### Edited Volume

2021. Yongjun Zhang and Sampson Lee Blair. *Cohabitation from a Global Perspective*. Emerald Publishing.

*Manuscripts Under Review*

2020. Andrew Davis and Yongjun Zhang. "Bad Company: Civil Society, Counter-Mobilization, and Democratic Erosion." Under Review.
2020. Yongjun Zhang. "The Liability of Conservative Business? Political Ideology and Shareholder Activism in Corporate America." Under Review.
2020. Yongjun Zhang. "The Power of Shareholder Activism: Blacklisting the Corporation." Under Review.

*Manuscripts in Progress*

Social Movements, Law, and Inequality

2020. Yongjun Zhang and Jeremy Fiel. "Constructing Legal Discourses of Racial Segregation in the Courtroom: A Computational Textual Analysis of News Articles and Legal Case Documents."
2020. Charles Seguin, Thomas Maher, Andrew Davis, and Yongjun Zhang. "Institutional Allies, Public Attention, and Protest Tactics: Civil Rights Organization's Representation at Congressional Hearings 1900-2016."

Social Movements and Organizational Studies

2020. Yongjun Zhang. "Decoupling or Combining Tactics? Corporate Response to Shareholder Political Transparency Activism."
2020. Yongjun Zhang. "A Stage Model of Primary and Secondary Stakeholder Activism: The Impact of Public Protest on Subsequent Shareholder Activism."
2020. Yongjun Zhang and Andrew Davis. "Robust Action or Categorical Imperative: The Differential Impact of Corporate Elites' Political Ideology on Shareholder Activism."
2020. Yongjun Zhang and Richard Benton. "Revisiting the Debate with New Evidence: Is Corporate Political Expenditure an Agency Problem or a Political Investment?"

Big Data, Machine Learning, and Social Network Analysis

2020. Charles Seguin, Yongjun Zhang, and Brandon Gorman. "When is Culture Coherent: Evidence from Gendered Naming Practices in the U.S. 1880-2016."
2020. Charles Seguin, Chris Julien, and Yongjun Zhang. "The Stability of Androgynous Names."
2020. Yongjun Zhang. "Mapping Political Polarization Using 57 Million Donation Records: How Gender, Race, and Occupation Mechanisms Contribute to Global Segregation in Donation Networks."
2020. Yongjun Zhang. "Explaining Media Attention to Social Protest in Global Society: An Analysis of GDELT 100 Million News Articles."

- Presentations** 2020. "The Power of Shareholder Activism: Blacklisting the Corporation." Invited Session on Past, Present, and Future of Corporate Power. American Sociological Association 115th Annual Conference, San Francisco.

2019. "Political Ideology and Shareholder Activism in Corporate America." Chinese University of Hong Kong, Department of Sociology, Hong Kong.
2019. "The Liability of Conservative Business in the United States." National University of Singapore, Department of Sociology, Singapore.
2019. "Explaining Media Attention to Protest in Global Society." Solo-authored paper presentation. International Chinese Sociological Association Annual Conference, New York.
2019. "Sharing Expertise: Social Scientists before Congress 1946-2016." Co-authored paper presentation with Thomas Maher, Charles Seguin, and Andrew Davis. American Sociological Association 114th Annual Conference, New York.
2019. "With All Deliberate Speed: The Reversal of Court-ordered School Desegregation, 1970-2013." Paper presentation by Jeremy Fiel. New York University, Center for Advanced Social Science Research and NYU Population Center.
2018. "With All Deliberate Speed: The Reversal of Court-Ordered School Desegregation in the United States, 1970-2013." Equal-authored paper presentation with Jeremy Fiel. American Sociological Association 113th Annual Conference, Philadelphia.
2018. "Participants and Pariahs: Civil Rights Organization Representation in Congressional Hearings, 1900-2000." Co-authored paper presentation with Charles Seguin, Thomas Maher, and Andrew Davis. American Sociological Association 113th Annual Conference, Philadelphia.
2018. "Institutional Allies, Public Attention, Protest Tactics; Civil Rights Organization's Representation at Congressional Hearings 1900-2000." Co-authored paper presentation with Charles Seguin, Thomas Maher, and Andrew Davis. Mobilization Conference on Social Movements, San Diego.
2018. "Theming for Terror: Organizational Adornment in Terrorist Propaganda." Co-authored paper presentation with Alex Kinney and Andrew Davis. Southern Sociological Society Annual Conference, New Orleans.
2017. "Terrorism and Civil Society: Organizational Opportunity and Repression in Cross-National Perspective, 1970-2006." Equal-authored paper presentation with Andrew Davis. American Sociological Association 112th Annual Conference, Montreal.
2017. "Social Network, Relative Deprivation, and Protest Propensity in Urban China: A Structural-Cognitive Approach." Solo-authored paper presentation. International Network for Social Network Analysis Sunbelt Conference, Beijing.
2014. "Premarital Cohabitation and Marital Disruption: Using Propensity Score Matching to Analyze the Cohabitation Effect in Urban China." Solo-authored paper presentation. Population Association of America Annual Conference, Boston.

#### Grants & Awards

2019. Social and Behavioral Sciences Research Institute Dissertation Research Grant (\$2000), University of Arizona
2019. Conrad Fellowship (\$1805), University of Arizona
2019. Graduate and Professional Student Council Research Grant (\$1000), University of Arizona

2017-2019. Sociology Travel Grant (\$500), University of Arizona

2017-2018. Graduate and Professional Student Council Travel Grant (\$750), University of Arizona

2015-2016. Social and Behavioral Sciences Graduate Fellowship (\$10,000), University of Arizona

## Research

**Experience** *Research Assistant*

2019-2020. NSF Funded Project, Social Movement Impact on Policy Outcomes. PI: Charles Seguin; Co-PI: Thomas Maher

## Teaching

*Course Instructor*

2017-2019. Political Sociology

2018. Social Movements and Activism

*Teaching Assistant*

2016-2017. Sports and Society

2015. Social Issues in America

## Memberships

American Sociological Association

Population Association of America

American Association for the Advancement of Science

International Network for Social Network Analysis

## Service

2017-2019. Graduate and Professional Student Council Research & Travel Grant Reviewer, University of Arizona

*ad hoc* Reviewer: *Asian Population Studies*, *Journal of Family Issues*, *American Sociological Review*, *American Journal of Sociology*, *Social Science Research*, *Journal of Comparative Family Studies*

## Skills

*Languages* : English (fluent), Chinese (native), French (basic)

*Programming Skills* : Python, R, Stata, CSS, HTML, QGIS, D3.js, Latex, SQL, and Google BigQuery.

## References

(Names are listed in alphabetical order)

Ronald Breiger

Regents' Professor, School of Sociology

University of Arizona

breiger@email.arizona.edu

Jennifer Earl

Professor, School of Sociology

University of Arizona

jenniferearl@email.arizona.edu

Jeremy Fiel

Assistant Professor, School of Sociology

University of Arizona  
jfiel@email.arizona.edu

Joseph Galaskiewicz  
Professor, School of Sociology  
University of Arizona  
galaskie@email.arizona.edu

Charles Seguin  
Assistant Professor, Department of Sociology and Criminology  
Penn State University  
charliesegu@gmail.com