# RAHUL ROY

Ph.D. Student (Operations Management) | UNC Kenan-Flagler Business School



## Present Aug 2020

#### Ph.D. in Operations Management (Business Administration), UNC Kenan-Flagler Business School, US

• Research Interests: Nonlinear Optimization, Robust Optimization, Robust Machine Learning, Machine Learning under an Optimization Lens

#### Mar 2020 Oct 2018

# M.Sc. by Research in Innovation (Class - Distinction), Lancaster University Management School, UK

- Investigated the attributes that affect energy demand when clusters of electric vehicles (EVs) draw power from low-voltage (LV) distribution networks
- Evaluated statistical models, scalable machine learning systems, and artificial neural networks for scenario-based forecasting of energy consumption by EVs from electricity grids

#### Sep 2018 Oct 2017

# M.Sc. in Business Analytics (Class - Distinction), Lancaster University Management School, UK

- Key Modules: Applying Statistical Models in Business, Stochastic Modeling, Optimization & Heuristics, Forecasting, Data Mining, SAS
- Research Project: Proposed the novel idea of Mixed Uncertainty Sets to increase the breadth of parameter uncertainty in robust optimization problems and explored better out-of-sample performance than classical approaches via an extensive computational study using a shortest-path problem based on real-world data

## June 2013 May 2009

#### B.Tech. in Electrical Engineering (GPA - 9.34/10), National Institute of Technology, Patna, India

- **Key Modules**: Mathematics I/II/III, Electrical Machines, Power System (Operations, Design & Control), Network & Control Theory, Microprocessors, Electrical Instruments, Power Electronics
- Academic Project (Coupled Resonators): Led a team of 6 to design and construct a wireless system capable of transferring non-radiative electric power via resonance magnetic coupling
- Academic Project (Solar Power Satellite): Led a team of 6 to design and construct a synchronously rotating solar-powered system for point-to-point wireless transfer of electric power via microwaves



#### Jan 2020 June 2019

#### Data Scientist, BT, UK

- Project Manager (*Optimizing Customer Interactions*) as part of Knowledge Transfer Partnership (KTP) program in collaboration with Innovate UK, University of Essex and BT
- Explored and developed machine learning models that leveraged data across BT's broadband channel to optimize interactions with customers
- Increased BT's revenue savings by an estimated 160% by developing and proposing a robust machine learning modeling framework for churn prediction of BT's broadband consumers
- Optimized feature space in churn model by 85% by proposing customizable feature selection using L1 regularization

RAHUL ROY 1

#### Sep 2019 Oct 2018

#### Graduate Researcher, Centre for Global Eco-Innovation (Lancaster University), UK

- Developed a suite of models (statistical models, scalable machine learning systems, and LSTMs) for scenario-based forecasting of energy consumption by EVs as part of the Electric Nation trials
- Evaluated and proposed different variants of LSTM Networks (Vanilla vs Stacked, Unidirectional vs Bidirectional, and Encoder-Decoder vs Vector-Output) across 3 distinct clusters of EVs based on their battery ratings for single-step and multi-step scenario-based forecasting of energy consumption by EVs from electricity grids

#### May 2017 May 2015

### Assistant Manager (Retail Operations) | Executive (Retail Operations), BPCL, India

- Led supply chain strategy and planning in retail operations for the distribution of petroleum oil
- Improved the supply chain lead time by 33% by persuading the central management to implement VTS in the entire transportation fleet for lead time optimization
- Led BPCL's Patna retail territory to highest pan-India sales in branded gasoline in 2015-16

#### May 2015 June 2013

### Officer (Pipeline Operations) | GET (Pipeline Operations), BPCL, India

- Supervised supply chain strategy and planning in petroleum pipeline operations
- Achieved nil operational loss time for Mathura pipeline section in 2014-15

# 🖵 Skills

**Programming** Python, R

Frameworks TensorFlow, Shiny

**Version Control** 

Specializations Machine Learning, Deep Learning, Forecasting, Operations Research

# 🝸 Awards | Honors

Research Scholar	2018 - 19
M.Sc. by Research in Innovation, Lancaster University Management School, UK	
Academic Excellence Scholar  M.Sc. in Business Analytics, Lancaster University Management School, UK	2017 - 18
Gold Medalist  B.Tech. in Electrical Engineering, National Institute of Technology, Patna, India	2013
ONGC Scholar  B.Tech. in Electrical Engineering, National Institute of Technology, Patna, India	2012 - 13

#### PUBLICATIONS

# Understanding controlled EV charging impacts using scenario-based forecasting models: Poster

June 2021

Rahul Roy, Trivikram Dokka, David A. Ellis, Esther Dudek, Paul Barnfather

https://doi.org/10.1145/3447555.3466573

#### Mixed uncertainty sets for robust combinatorial optimization

July 2019

2

Trivikram Dokka, Marc Goerigk, Rahul Roy

https://doi.org/10.1007/s11590-019-01456-3

RAHUL ROY