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## YONGJUN ZHANG

**Employment** 2020.9-. Assistant Professor, Department of Sociology and Institute for Advanced Computational Science, Stony Brook University  
2021.9-. Research Affiliate, New York University

**Education** 2020. PhD, University of Arizona, Sociology.  
Graduate Certificate in Computational Social Science  
2014. MA, Peking University, Sociology.  
2011. BA, Peking University, Sociology.

**Research Interests** Computational Social Science, Political Sociology, Organizational Studies  
Causal Inference Methods, Social Network Analysis, Big Data, Machine Learning

### **Publications** *Peer-Reviewed Journal Articles*

- 2023. Yongjun Zhang. "Spatial Segregation and Voting Behavior among Asian Americans in 2020 General Election." *Social Science Research*.  
<https://doi.org/10.1016/j.ssresearch.2023.102929>
- 2023. Yongjun Zhang, Hao Lin, Yi Wang, and Xinguang Fan. "Sinophobia was popular in Chinese language communities on Twitter during the early COVID-19 pandemic." *Nature Humanities and Social Sciences Communications*.  
<https://www.nature.com/articles/S41599-023-01959-6>
- 2023. Yongjun Zhang, Siwei Cheng, Zhi Li, and Wenhao Jiang. "Human mobility patterns are associated with experienced partisan segregation in US Metropolitan areas." *Scientific Reports*.  
<https://www.nature.com/articles/s41598-023-36946-z>
- 2023. Jamie Sommer, Yongjun Zhang and John Shandra. "Ecologically unequal exchange, repression, and forest loss: How China's demand for agricultural products impacts the natural environment." *Environmental Development*.  
<https://doi.org/10.1016/j.envdev.2023.100866>
- 2023. Charles Seguin, Thomas Maher, Yongjun Zhang. "A Seat at the Table: A New Dataset of Social Movement Organization Representation Before Congress during the 20th Century." *Socius*. <https://doi.org/10.1177/23780231221144598>
- 2022. Xiafei Wang, Fei Shen, Yongjun Zhang, Shiyu Wu. "Adverse Childhood Experiences in Latinx Families: A Comparison between Intraracial and Interracial Families." *Societies*.  
<https://doi.org/10.3390/soc12060173>

2022. Yongjun Zhang and Jennifer Heerwig. "Gender, Race, and Intersectionality in Campaign Cash to the U.S. Congress, 1990-2014." *Socius*.  
<https://doi.org/10.1177/23780231221121063>
2022. Xinguang Fan and Yongjun Zhang. "Just Virus or Politicized Virus? An Analysis of over 13 Million Global Web News of China on COVID-19." *Chinese Sociological Review*.  
<https://doi.org/10.1080/21620555.2022.2116308>
2022. Yongjun Zhang, Sienna Thorgusen, and Xinguang Fan. "News Coverage of Social Protests in Global Society: An Analysis of GDELT 100 Million News Articles." *International Journal of Comparative Sociology*.  
<https://doi.org/10.1177/00207152221085601>
2021. Yongjun Zhang. "Corporate Responses to COVID19: A Nonmarket Strategy Approach." *Sociological Perspectives*.  
<https://doi.org/10.1177/07311214211017587>
2021. Charles Seguin, Chris Julien, and Yongjun Zhang. "The Stability of Androgynous Names: Dynamics of Gendered Naming Practices in the United States 1880-2016." *Poetics*.  
<https://doi.org/10.1016/j.poetic.2020.101501>
2020. Thomas Maher, Charles Seguin, Yongjun Zhang, and Andrew Davis. "Sharing Expertise: Social Scientists before Congress, 1946-2015." *PLOS One*.  
<https://doi.org/10.1371/journal.pone.0230104>
2019. Andrew Davis and Yongjun Zhang. "Civil Society and Exposure to Domestic Terrorist Attacks: Evidence from a Cross-National Quantitative Analysis, 1970-2010." *International Journal of Comparative Sociology* (equal authorship).  
<https://doi.org/10.1177/0020715219837752>
2019. Jeremy Fiel and Yongjun Zhang. "With All Deliberate Speed: The Reversal of Court Ordered School Desegregation in the United States, 1970-2013." *American Journal of Sociology* 124 (6): 1685-1719 (equal authorship).  
<https://doi.org/10.1086/703044>
2018. Alexander Kinney, Andrew Davis, and Yongjun Zhang. "Theming for Terror: Organizational Adornment in Terrorist Propaganda." *Poetics* 69, 27-40.  
<https://doi.org/10.1016/j.poetic.2018.05.001>  
*2018 Raymond V. Bowers Award for Outstanding Graduate Student Paper*
2017. Jeremy Fiel and Yongjun Zhang. "Three Types of Change in School Segregation: A Grade-Period-Cohort Analysis." *Demography* 55 (1), 33-58.  
<https://doi.org/10.1007/s13524-017-0632-9>
2017. Yongjun Zhang. "Premarital Cohabitation and Marital Dissolution in Postreform China." *Journal of Marriage and Family* 79 (5), 1435-1449.  
<https://doi.org/10.1111/jomf.12419>

#### *Edited Volumes*

2024. Xiaogang Wu, Yongjun Zhang, and Tianji Cai. *Computational Social Science: Applications in China Studies*. Routledge. In press.

2023. Yongjun Zhang and Tianji Cai. Computational Social Science in Chinese Societies. A special issue of *Chinese Sociological Review*.  
<https://www.tandfonline.com/toc/mcsa20/55/1>
2022. Sampson Blair and Yongjun Zhang. Cohabitation and the Evolving Nature of Intimate and Family Relationships. A special volume of *Contemporary Perspectives in Family Research*. In Press.
- Proceedings, Conference Papers, and Book Chapters (Peer-Reviewed)*
2023. Yue Yu, Yifang Wang, Qisen Yang, Di Weng, Yongjun Zhang, Xiaogang Wu, Yingcai Wu, and Huamin Qu. "NeighViz: Towards Better Understanding of Neighborhood Effects on Social Groups with Spatial Data." *Visualization in Data Science (VDS at IEEE VIS)*. <https://doi.org/10.48550/arXiv.2309.11454>
2023. Yongjun Zhang. A Review of *Rough Draft of History: A Century of US Social Movements in the News*. *Contemporary Sociology*.
2022. Hao Lin, Pradeep Nalluri, Lantian Li, Yifan Sun, and Yongjun Zhang. "Multiplex Anti-Asian Sentiment before and during the Pandemic: Introducing New Datasets from Twitter Mining." *12th Workshop on Computational Approaches to Subjectivity, Sentiment Social Media Analysis*.  
<https://osf.io/xtw4c/>
2021. Yongjun Zhang. "The Power of Shareholder Political Transparency Activism." *Academy of Management Proceedings*.  
<https://doi.org/10.5465/AMBPP.2021.173>
- Invited  
Talks
2023. "Quantifying Segregation with Big Data." Department of Sociology at CUNY Queens College.
2023. "Frontiers in Computational Social Science: New Trends, Opportunities, and Challenges." Department of Sociology at Nanjing University.
2023. "An Overview of Computational Social Science". Summer Institute of Computational Social Science at NYU-Shanghai.
2022. "Gender, Race, and Intersectionality in Campaign Finance among Corporate Elites." Analytical Sociology colloquium at European University Institute.
2021. "Computational Social Science: Its Recent Development, Opportunities, and Challenges." Department of Sociology at Peking University.
2021. "Relational Segregation in the U.S. Metro Areas" Department of Sociology at SUNY Baffalo.
2021. "Using Human Mobility Data to Study Racial Segregation in the U.S Metro Areas." IACS STRIDE-Con at Stony Brook.
2021. "Relational Segregation in the U.S.: Based on Facebook and SafeGraph Data." Department of Psychology at Stony Brook.
2021. "Detecting Hate Speech against Asian Americans on Twitter in COVID-19." IACS at Stony Brook.

- 2021. "Integrating Machine Learning Methods in Social Science: Moving from Text to Image, Audio, and Video Data." Department of Sociology at Peking University.
- 2020. "Shareholder Activism and Corporate Political Transparency." Department of Sociology at Chinese University of Hong Kong.
- 2019. "The Power of Shareholder Political Transparency Activism." Department of Sociology at National University of Singapore.

- Presentations**
- 2023. "How Culture is Coherent: The Reproduction of Gendered Naming Aesthetics in the United States 1880-2016." Paper Presentation with Charles Seguin and Brandon Gorman. 118th ASA Annual Meeting, Philadelphia.
  - 2023. "Experienced partisan segregation in activity space in US Metropolitan Areas." Paper Presentation with Siwei Cheng, Zhi Li, and Wenhao Jiang. 118th ASA Annual Meeting, Philadelphia.
  - 2023. "A Mobility-based Approach to Studying Segregation in U.S. Metro Areas with Mobile Device Data." Paper Presentation with Siwei Cheng. RC28, Paris.
  - 2023. "Mobility-based Segregation." Paper Presentation with Siwei Cheng. PAA, Atlanta.
  - 2022. "Introducing CNTweets-COVID19 Corpus: How Chinese Language Social Media Users Respond to COVID19 and Sinophobia on Twitter," Paper Presentation with Yi Wang. 34th North American Conference on Chinese Linguistics (NACCL-34), Bloomington.
  - 2022. "Bad Company? Civil Society and Democracy in Comparative Perspective." Paper Presentation with Andrew Davis. American Sociological Association 116th Annual Conference, Los Angeles.
  - 2022. "Friends and Foes: How Chinese Language Social Media Users Respond to COVID-19 and Sinophobia on Twitter." Paper Presentation with Hao Lin, Yi Wang, and Xinguang Fan. American Sociological Association 116th Annual Conference, Los Angeles.
  - 2021. "The Power of Shareholder Political Transparency Activism." Paper Presentation. Academy of Management (Virtual due to COVID19).
  - 2021. "How Does the American State Recognize Movements? Social Movement Organizations Before Congressional Hearings, 1900-2000." Paper Presentation with Charles Seguin and Tom Maher. American Sociological Association 116th Annual Conference (Virtual due to COVID19).
  - 2020. "The Power of Shareholder Activism: Blacklisting the Corporation." Invited Session on Past, Present, and Future of Corporate Power. American Sociological Association 115th Annual Conference, San Francisco.
  - 2019. "Explaining Media Attention to Protest in Global Society." Solo-authored paper presentation. International Chinese Sociological Association Annual Conference, New York.

- 2019. "Sharing Expertise: Social Scientists before Congress 1946-2016." Co-authored paper presentation with Thomas Maher, Charles Seguin, and Andrew Davis. American Sociological Association 114th Annual Conference, New York.
- 2019. "With All Deliberate Speed: The Reversal of Court-ordered School Desegregation, 1970-2013." Paper presentation by Jeremy Fiel. New York University, Center for Advanced Social Science Research and NYU Population Center.
- 2018. "With All Deliberate Speed: The Reversal of Court-Ordered School Desegregation in the United States, 1970-2013." Equal-authored paper presentation with Jeremy Fiel. American Sociological Association 113th Annual Conference, Philadelphia.
- 2018. "Participants and Pariahs: Civil Rights Organization Representation in Congressional Hearings, 1900-2000." Co-authored paper presentation with Charles Seguin, Thomas Maher, and Andrew Davis. American Sociological Association 113th Annual Conference, Philadelphia.
- 2018. "Institutional Allies, Public Attention, and Protest Tactics; Civil Rights Organization's Representation at Congressional Hearings 1900-2000." Co-authored paper presentation with Charles Seguin, Thomas Maher, and Andrew Davis. Mobilization Conference on Social Movements, San Diego.
- 2018. "Theming for Terror: Organizational Adornment in Terrorist Propaganda." Co-authored paper presentation with Alex Kinney and Andrew Davis. Southern Sociological Society Annual Conference, New Orleans.
- 2017. "Terrorism and Civil Society: Organizational Opportunity and Repression in Cross-National Perspective, 1970-2006." Equal-authored paper presentation with Andrew Davis. American Sociological Association 112th Annual Conference, Montreal.
- 2017. "Social Network, Relative Deprivation, and Protest Propensity in Urban China: A Structural-Cognitive Approach." Solo-authored paper presentation. International Network for Social Network Analysis Sunbelt Conference, Beijing.
- 2014. "Premarital Cohabitation and Marital Disruption: Using Propensity Score Matching to Analyze the Cohabitation Effect in Urban China." Solo-authored paper presentation. Population Association of America Annual Conference, Boston.

#### Grants & Awards

- 2023. President's Distinguished Travel Grant, Stony Brook University (\$1,252, awarded)
- 2022. Reasoning and Mitigating Community Disparity-induced Social-technical Biases for Equitable Road Maintenance. Co-PI with Susu Xu and Shan Lin. Provostial Seed Grant for Interdisciplinary Work in Creative Arts, Social Sciences, and Humanities, Stony Brook University (\$25,000, awarded)
- 2022. Big Data for Political Good. FAHSS research grant, Stony Brook University (\$7,500, awarded)
- 2021. Human Mobility and Segregation in the U.S. PI. OVPR Seed Grant, Stony Brook University (\$35,000, awarded)
- 2021. Detecting and Monitoring Anti-AAPI Hate Speech in Twitter. PI. IACS Seed Grant, Stony Brook University (\$49,166, awarded)

- 2021. Best Paper Submission. Social Issues in Management Division, Academy of Management.
- 2020. The James Coleman Best Article Award, Sociology of Education Section, American Sociological Association
- 2020. Raymond V. Bowers Award for Outstanding Graduate Student Paper (\$300), University of Arizona
- 2019. Social and Behavioral Sciences Research Institute Dissertation Research Grant (\$2000), University of Arizona
- 2019. Conrad Fellowship (\$1805), University of Arizona
- 2019. Graduate and Professional Student Council Research Grant (\$1000), University of Arizona
- 2017-2019. Sociology Travel Grant (\$500), University of Arizona
- 2017-2018. Graduate and Professional Student Council Travel Grant (\$750), University of Arizona
- 2015-2016. Social and Behavioral Sciences Graduate Fellowship (\$10,000), University of Arizona

### Teaching

#### *Course Instructor*

- 2020 Fall, 2021 and 2023 Spring. Research Methods in Sociology (soc201), Stony Brook University
- 2020 Fall, 2022 Spring. Intro to Computational Social Science (soc591), Stony Brook University
- 2018. Social Movements and Activism, University of Arizona
- 2017-2019. Political Sociology, University of Arizona
- 2018. Social Movements and Activism, University of Arizona

### Memberships Academy of Management

- International Sociological Association
- American Sociological Association
- Population Association of America
- American Association for the Advancement of Science
- International Network for Social Network Analysis

### Service

- 2023. Nature Humanities and Social Science Communication. Board Member
- 2023. PLOS One. Board Member
- 2021. CAS Data Literacy Strategic Workshop Group
- 2021-2022. Sociology Graduate Studies Committee
- 2021. Sociology IDEA Fellow Search Committee
- 2022-2023. The Turner Advisory Committee
- 2021. IACS Member of Diversity and Inclusion Committee
- 2021. NSF Human Networks and Data Science Program ad hoc reviewer
- 2020-2021. The ASA OOW Thompson Graduate Student Award Committee
- 2017-2019. Graduate and Professional Student Council Research & Travel Grant Reviewer, University of Arizona
- ad hoc* Reviewer: *Asian Population Studies, Journal of Family Issues, American Sociological Review, American Journal of Sociology, Social Science Research, Journal of Comparative Family Studies, Poetics, Social Force, Work and Occupation, Sociological Perspective, Journal of Marriage and Family, Chinese Sociological Review.*

## References

Available upon request