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## YONGJUN ZHANG

### Education

2020 (Expected). PhD, University of Arizona, Sociology.  
Graduate Certificate in Computational Social Science  
Dissertation: *The Corporate Political Transparency and Accountability Movement in the U.S.*  
Committee: Jennifer Earl(co-chair), Joseph Galaskiewicz(co-chair), Ronald Breiger, Jeremy Fiel  
2014. MA, Peking University, Sociology.  
2011. BA, Peking University, Sociology.

### Research

### Interests

Organizational Behavior, Political Sociology, Social Movements  
Computational Sociology, Social Networks, Statistical Methods

### Publications

#### Peer-Reviewed Articles

2019. Jeremy Fiel and Yongjun Zhang. "With All Deliberate Speed: The Reversal of Court-Ordered School Desegregation in the United States, 1970-2013." *American Journal of Sociology* 124 (6): 1685-1719 (equal authorship).  
<https://doi.org/10.1086/703044>
2019. Andrew Davis and Yongjun Zhang. "Civil Society and Exposure to Domestic Terrorist Attacks: Evidence from a Cross-National Quantitative Analysis, 1970-2010." *International Journal of Comparative Sociology* (equal authorship).  
<https://doi.org/10.1177/0020715219837752>
2018. Alexander Kinney, Andrew Davis, and Yongjun Zhang. "Theming for Terror: Organizational Adornment in Terrorist Propaganda." *Poetics* 69, 27-40.  
<https://doi.org/10.1016/j.poetic.2018.05.001>  
2018 Raymond V. Bowers Award for Outstanding Graduate Student Paper
2017. Yongjun Zhang. "Premarital Cohabitation and Marital Dissolution in Postreform China." *Journal of Marriage and Family* 79 (5), 1435-1449.  
<https://doi.org/10.1111/jomf.12419>
2017. Jeremy Fiel and Yongjun Zhang. "Three Types of Change in School Segregation: A Grade-Period-Cohort Analysis." *Demography* 55 (1), 33-58.  
<https://doi.org/10.1007/s13524-017-0632-9>

#### Manuscripts Under Review

2019. Thomas Maher, Charles Seguin, Yongjun Zhang, and Andrew Davis. "Sharing Expertise: Social Scientists before Congress, 1946-2015." Revise and Resubmit.
2019. Yongjun Zhang. "The Liability of Conservative Business? Political Ideology and Shareholder Activism in Corporate America." Under Review.

2019. Andrew Davis and Yongjun Zhang. "Bad Company: Civil Society, Counter-Mobilization, and Democratic Erosion." Under Review.

*Manuscripts In Progress*

2019. Yongjun Zhang. "Decoupling or Combining Tactics? Corporate Response to Shareholder Political Transparency Activism."
2019. Yongjun Zhang. "The Power of Shareholder Activism: Blacklisting the Corporation."
2019. Yongjun Zhang. "A Stage Model of Primary and Secondary Stakeholder Activism: The Impact of Public Protest on Subsequent Shareholder Political Transparency Activism."
2019. Yongjun Zhang. "Robust Action or Categorical Imperative: The Differential Impact of Corporate Elites' Political Ideology on Shareholder Activism."
2019. Yongjun Zhang. "Revisiting the Debate with New Evidence: Is Corporate Political Expenditure an Agency Problem or a Political Investment?"
2019. Yongjun Zhang. "Framing Analysis of Media Coverage of Corporate Political Behavior and Social Protest: A Structural Topic Modeling Approach."
2019. Yongjun Zhang. "Location Matters: An Image Recognition Approach to Recalibrating Media Attention to Social Protest."
2019. Charles Seguin, Thomas Maher, Andrew Davis, and Yongjun Zhang. "Institutional Allies, Public Attention, & Protest Tactics: Civil Rights Organization's Representation at Congressional Hearings 1900-2000."
2019. Charles Seguin, Yongjun Zhang, and Brandon Gorman. "When is Culture Coherent: Evidence from Gendered Naming Practices in the U.S. 1880-2016."

- Presentations** 2019. "Explaining Media Attention to Protest in Global Society." Solo-authored paper presentation. International Chinese Sociological Association Annual Conference, New York.

2019. "Sharing Expertise: Social Scientists before Congress 1946-2016." Co-authored paper presentation with Thomas Maher, Charles Seguin, and Andrew Davis. American Sociological Association 114th Annual Conference, New York.
2018. "With All Deliberate Speed: The Reversal of Court-Ordered School Desegregation in the United States, 1970-2013." Equal-authored paper presentation with Jeremy Fiel. American Sociological Association 113th Annual Conference, Philadelphia.
2018. "Participants and Pariahs: Civil Rights Organization Representation in Congressional Hearings, 1900-2000." Co-authored paper presentation with Charles Seguin, Thomas Maher, and Andrew Davis. American Sociological Association 113th Annual Conference, Philadelphia.
2018. "Theming for Terror: Organizational Adornment in Terrorist Propaganda." Co-authored paper presentation with Alex Kinney and Andrew Davis. Southern Sociological Society Annual Conference, New Orleans.

2017. "Terrorism and Civil Society: Organizational Opportunity and Repression in Cross-National Perspective, 1970-2006." Equal-authored paper presentation with Andrew Davis. American Sociological Association 112th Annual Conference, Montreal.
2017. "Social Network, Relative Deprivation, and Protest Propensity in Urban China: A Structural-Cognitive Approach." Solo-authored paper presentation. International Network for Social Network Analysis Sunbelt Conference, Beijing.
2014. "Premarital Cohabitation and Marital Disruption: Using Propensity Score Matching to Analyze the Cohabitation Effect in Urban China." Solo-authored paper presentation. Population Association of America Annual Conference, Boston.

#### Grants & Awards

2019. Conrad Fellowship (\$1805), University of Arizona
2019. Graduate and Professional Student Council Research Grant (\$1000), University of Arizona
- 2017-2019. Sociology Travel Grant (\$500), University of Arizona
- 2017-2018. Graduate and Professional Student Council Travel Grant (\$750), University of Arizona
- 2015-2016. Social and Behavioral Sciences Graduate Fellowship (\$10,000), University of Arizona

#### Research Experience

*Research Assistant*

- 2019-2020. NSF Funded Project, Social Movement Impact on Policy Outcomes. PI: Charles Seguin

#### Teaching

*Course Instructor*

- 2017-2019. Political Sociology
2018. Social Movements and Activism

*Teaching Assistant*

- 2016-2017. Sports and Society
2015. Social Issues in America

#### Memberships

- American Sociological Association
- Population Association of America
- American Association for the Advancement of Science
- International Network for Social Network Analysis

#### Service

- 2017-2019. Graduate and Professional Student Council Research & Travel Grant Reviewer, University of Arizona
- ad hoc* Reviewer: *Asian Population Studies*, *Journal of Family Issues*, *American Sociological Review*, *American Journal of Sociology*

## Skills

*Languages* : English (fluent), Chinese (native), French (basic)

*Programming Skills* : Python, R, Stata, CSS, HTML, QGIS, D3.js, Latex, SQL, and Google Big-Query.

## References

(Names are listed in alphabetical order)

Ronald Breiger

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Jennifer Earl

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