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YONGJUN ZHANG

- Employment** 2020.9-. Assistant Professor, Department of Sociology and Institute for Advanced Computational Science, Stony Brook University
2021.9-. Research Affiliate, New York University
- Education** 2020. PhD, University of Arizona, Sociology.
Graduate Certificate in Computational Social Science
2014. MA, Peking University, Sociology.
2011. BA, Peking University, Sociology.
- Research Interests** Computational Social Science, Political Sociology, Organizational Studies
Causal Inference Methods, Social Network Analysis, Big Data, Machine Learning
- Publications** *Peer-Reviewed Articles*
2022. Yongjun Zhang, Sienna Thorgusen, and Xinguang Fan. "News Coverage of Social Protests in Global Society: An Analysis of GDELT 100 Million News Articles." *International Journal of Comparative Sociology*.
2021. Yongjun Zhang. "Corporate Responses to COVID19: A Nonmarket Strategy Approach." *Sociological Perspectives*.
<https://doi.org/10.1177/07311214211017587>
2021. Charles Seguin, Chris Julien, and Yongjun Zhang. "The Stability of Androgynous Names: Dynamics of Gendered Naming Practices in the United States 1880-2016." *Poetics*.
<https://doi.org/10.1016/j.poetic.2020.101501>
2020. Thomas Maher, Charles Seguin, Yongjun Zhang, and Andrew Davis. "Sharing Expertise: Social Scientists before Congress, 1946-2015." *PLOS One*.
<https://doi.org/10.1371/journal.pone.0230104>
2019. Andrew Davis and Yongjun Zhang. "Civil Society and Exposure to Domestic Terrorist Attacks: Evidence from a Cross-National Quantitative Analysis, 1970-2010." *International Journal of Comparative Sociology* (equal authorship).
<https://doi.org/10.1177/0020715219837752>
2019. Jeremy Fiel and Yongjun Zhang. "With All Deliberate Speed: The Reversal of Court Ordered School Desegregation in the United States, 1970-2013." *American Journal of Sociology* 124 (6): 1685-1719 (equal authorship).
<https://doi.org/10.1086/703044>
2018. Alexander Kinney, Andrew Davis, and Yongjun Zhang. "Theming for Terror: Organizational Adornment in Terrorist Propaganda." *Poetics* 69, 27-40.

<https://doi.org/10.1016/j.poetic.2018.05.001>

2018 Raymond V. Bowers Award for Outstanding Graduate Student Paper

2017. Jeremy Fiel and Yongjun Zhang. "Three Types of Change in School Segregation: A Grade-Period-Cohort Analysis." *Demography* 55 (1), 33-58.

<https://doi.org/10.1007/s13524-017-0632-9>

2017. Yongjun Zhang. "Premarital Cohabitation and Marital Dissolution in Postreform China." *Journal of Marriage and Family* 79 (5), 1435-1449.

<https://doi.org/10.1111/jomf.12419>

Edited Volumes

2021. Xiaogang Wu, Yongjun Zhang, and Tianji Cai. Computational Social Science in Chinese Societies. A special issue of *Chinese Sociological Review*. In progress.

Proceedings, Book Chapters, and Others

2021. Yongjun Zhang. "The Power of Shareholder Political Transparency Activism." *Academy of Management Proceedings*.

<https://doi.org/10.5465/AMBPP.2021.173>

Manuscripts Under Review

2021. Andrew Davis and Yongjun Zhang. "Bad Company? Civil Society and Democracy in Comparative Perspective." Invitation to Revise and Resubmit. *American Journal of Sociology*.

2021. Yongjun Zhang. "The Liability of Conservative Business: Political Ideology and Shareholder Activism." Under Review.

2021. Xinguang Fan and Yongjun Zhang. "Just Virus or Politicized Virus? An Analysis of over 13 Million Global Web News of China on COVID-19." Under Review.

Manuscripts in Progress

2021. Yongjun Zhang and Siwei Cheng. "Using Human Mobility Data to Measure Racial Segregation in the U.S. Metro Areas." In preparation for PNAS.

2021. Yongjun Zhang. "Decoupling or Combining Tactics? Corporate Response to Shareholder Political Transparency Activism."

2021. Yongjun Zhang and Jennifer Heerwig. "Political Polarization in Corporate Elites: The Intersectionality of Race and Gender."

2021. Yongjun Zhang and Jennifer Heerwig. "Corporate Elites and Their Political Donations: Introducing a New Big Dataset."

2021. Charles Seguin, Thomas Maher, and Yongjun Zhang. "How Does the American State Recognize Movements? Social Movement Organizations Before Congressional Hearings, 1900-2000."

Invited Talks

2021. "Human Mobility and Racial Segregation in the U.S." Department of Sociology at SUNY Baffalo.

- 2021. "Using Human Mobility Data to Study Racial Segregation in the U.S Metro Areas." IACS STRIDE-Con at Stony Brook.
- 2021. "Relational Segregation in the U.S.: Based on Facebook and SafeGraph Data." Department of Psychology at Stony Brook.
- 2021. "Detecting Hate Speech against Asian Americans on Twitter in COVID-19." IACS at Stony Brook.
- 2021. "Integrating Machine Learning Methods in Social Science: Moving from Text to Image, Audio, and Video Data." Department of Sociology at Peking University.
- 2020. "Shareholder Activism and Corporate Political Transparency." Department of Sociology at Chinese University of Hong Kong.
- 2019. "The Power of Shareholder Political Transparency Activism." Department of Sociology at National University of Singapore.

- Presentations**
- 2021. "The Power of Shareholder Political Transparency Activism." Paper Presentation. Academy of Management (Virtual due to COVID19).
 - 2021. "How Does the American State Recognize Movements? Social Movement Organizations Before Congressional Hearings, 1900-2000." Paper Presentation with Charles Seguin and Tom Maher. American Sociological Association 116th Annual Conference (Virtual due to COVID19).
 - 2020. "The Power of Shareholder Activism: Blacklisting the Corporation." Invited Session on Past, Present, and Future of Corporate Power. American Sociological Association 115th Annual Conference, San Francisco.
 - 2019. "Explaining Media Attention to Protest in Global Society." Solo-authored paper presentation. International Chinese Sociological Association Annual Conference, New York.
 - 2019. "Sharing Expertise: Social Scientists before Congress 1946-2016." Co-authored paper presentation with Thomas Maher, Charles Seguin, and Andrew Davis. American Sociological Association 114th Annual Conference, New York.
 - 2019. "With All Deliberate Speed: The Reversal of Court-ordered School Desegregation, 1970-2013." Paper presentation by Jeremy Fiel. New York University, Center for Advanced Social Science Research and NYU Population Center.
 - 2018. "With All Deliberate Speed: The Reversal of Court-Ordered School Desegregation in the United States, 1970-2013." Equal-authored paper presentation with Jeremy Fiel. American Sociological Association 113th Annual Conference, Philadelphia.
 - 2018. "Participants and Pariahs: Civil Rights Organization Representation in Congressional Hearings, 1900-2000." Co-authored paper presentation with Charles Seguin, Thomas Maher, and Andrew Davis. American Sociological Association 113th Annual Conference, Philadelphia.
 - 2018. "Institutional Allies, Public Attention, and Protest Tactics; Civil Rights Organization's Representation at Congressional Hearings 1900-2000." Co-authored paper presentation

with Charles Seguin, Thomas Maher, and Andrew Davis. Mobilization Conference on Social Movements, San Diego.

- 2018. "Theming for Terror: Organizational Adornment in Terrorist Propaganda." Co-authored paper presentation with Alex Kinney and Andrew Davis. Southern Sociological Society Annual Conference, New Orleans.
- 2017. "Terrorism and Civil Society: Organizational Opportunity and Repression in Cross-National Perspective, 1970-2006." Equal-authored paper presentation with Andrew Davis. American Sociological Association 112th Annual Conference, Montreal.
- 2017. "Social Network, Relative Deprivation, and Protest Propensity in Urban China: A Structural-Cognitive Approach." Solo-authored paper presentation. International Network for Social Network Analysis Sunbelt Conference, Beijing.
- 2014. "Premarital Cohabitation and Marital Disruption: Using Propensity Score Matching to Analyze the Cohabitation Effect in Urban China." Solo-authored paper presentation. Population Association of America Annual Conference, Boston.

Grants & Awards

- 2021. Human Mobility and Segregation in the U.S. PI. NSF SES Sociology (\$302,400, submitted for review)
- 2021. Detecting and Monitoring Anti-AAPI Hate Speech in Twitter. PI. IACS Seed Grant (\$49,166, awarded)
- 2021. Best Paper Submission. Social Issues in Management Division, Academy of Management.
- 2020. The James Coleman Best Article Award, Sociology of Education Section, American Sociological Association
- 2020. Raymond V. Bowers Award for Outstanding Graduate Student Paper (\$300), University of Arizona
- 2019. Social and Behavioral Sciences Research Institute Dissertation Research Grant (\$2000), University of Arizona
- 2019. Conrad Fellowship (\$1805), University of Arizona
- 2019. Graduate and Professional Student Council Research Grant (\$1000), University of Arizona
- 2017-2019. Sociology Travel Grant (\$500), University of Arizona
- 2017-2018. Graduate and Professional Student Council Travel Grant (\$750), University of Arizona
- 2015-2016. Social and Behavioral Sciences Graduate Fellowship (\$10,000), University of Arizona

Teaching

Course Instructor

- 2020 Fall, 2021 Spring. Research Methods in Sociology (soc201), Stony Brook University
- 2020 Fall. Intro to Computational Social Science (soc591), Stony Brook University
- 2018. Social Movements and Activism, University of Arizona
- 2017-2019. Political Sociology, University of Arizona
- 2018. Social Movements and Activism, University of Arizona

- Memberships** Academy of Management
- American Sociological Association

Population Association of America
 American Association for the Advancement of Science
 International Network for Social Network Analysis

Service

2021. IACS Member of Diversity and Inclusion Committee
 2021. NSF Human Networks and Data Science Program ad hoc reviewer
 2020-2021. The ASA OOW Thompson Graduate Student Award Committee
 2017-2019. Graduate and Professional Student Council Research & Travel Grant Reviewer,
 University of Arizona
ad hoc Reviewer: *Asian Population Studies*, *Journal of Family Issues*, *American Sociological Review*,
American Journal of Sociology, *Social Science Research*, *Journal of Comparative Family Studies*,
Poetics, *Social Force*, *Work and Occupation*, *Sociological Perspective*, *Journal of Marriage and*
Family, *Chinese Sociological Review*.

References

Available upon request