

HONG LEE

CONTACT INFORMATION

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EDUCATION

Indiana University - Bloomington	<i>(Expected) May 2024</i>
<i>Ph.D. in Business Economics and Public Policy, Kelley School of Business</i>	<i>Indiana, USA</i>
Sungkyunkwan University	<i>February 2019</i>
<i>M.A. in Economics</i>	<i>Seoul, Korea</i>
Sungkyunkwan University	<i>August 2016</i>
<i>B.A. in Global Economics (Summa Cum Laude)</i>	<i>Seoul, Korea</i>

FIELDS OF INTEREST

Industrial Organization, Applied Microeconomics, Antitrust Law, Two-Sided Market

WORKING PAPERS

"Signaling and Reputation in Online Platform Market: Evidence from Legal Consulting Services", 2022

WORK IN PROGRESS

"Consumer Search Costs between Online and Offline Markets" (with Minsoo Park), 2022

"The Effect of New Car Manufacturers' Entry into Used Car Market: Vertical Integration Approach", 2022

"The Airlines' Quality Response to Entry by Low-Cost Carriers: Evidence from Korea Airline Market", 2019

PROFESSIONAL SERVICES

A Court Appointed Appraiser in Antitrust Litigation of Bid-rigging Case
Suwon Local Court *November 2017 - October 2018*

- Estimated hypothetical competitive prices of government procurement auction in collusion case and calculated the forecasted winning bid in the absence of collusion
- Analyzed various econometric models of estimating the over-charge such as dummy variable model and forecasting model, and scrutinized the reliable predictors of construction expenses

Econometric Analysis of Estimating the Damages in Construction Bid-rigging Cases
Construction Association of Korea *August 2017 - July 2018*

- Conducted four different research reports related to bid-rigging cases; two were commissioned by Construction Association of Korea and the other two were by Daelim Co.

- Analyzed various econometric models of estimating the amount of over-charge such as dummy variable model and forecasting model, including the methods like Yardstick, Before & After, and Difference-In-Difference

TEACHING EXPERIENCES

Business, Government, and Society (Instructor, Rating: X.X/4)	2022
Business, Government, and Society (Instructor, Rating: 3.6/4)	2021
Econometrics (Teaching Assistant)	2017-2018
Intermediate Microeconomics Theory (Teaching Assistant)	2017
Introduction to Microeconomics (Teaching Assistant)	2016

HONORS AND AWARDS

Kelley School of Business Dean's Fellowship <i>Indiana University - Bloomington</i>	2019 - 2020 Indiana, US
Indiana University Graduate School Fellowship <i>Indiana University - Bloomington</i>	2019 - 2024 Indiana, US
Graduate School Connected Scholarship <i>Sungkyunkwan University</i>	2016 - 2018 Seoul, Korea
Class-Aid Scholarship (Merit-Based) <i>Sungkyunkwan University</i>	2016 - 2017 Seoul, Korea
Excellence Award, Research Paper Contest <i>Market Economic Research Institute (MERI)</i>	2014 Seoul, Korea
Samsung Group Scholarship <i>Sungkyunkwan University</i>	2010 - 2016 Seoul, Korea

ACTIVITIES

Youth-Education Supporting Teacher <i>Korea Student Aid Foundation</i>	2012 - 2014
Military Service - Discharged as Radiotelephone Operator in Division KATC <i>Republic of Korea ARMY</i>	2011 - 2012

TECHNICAL STRENGTHS

Software & Tools	Python, Matlab, Stata, L ^A T _E X
Languages	Korean (Native), English (Fluent)