

# Estimating the Regression Model by Least Squares

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# Today

We now examine the Least Squares as an **estimator** of the parameters of the linear regression model.

We start by analysing the question “*why should we use least squares*”?

We will compare the LS estimator to other candidates based on their **statistical properties**:

1. Unbiasedness
2. Efficiency
3. Consistency

# Population orthogonality

Recall assumption A3:  $E[\varepsilon_i|\mathbf{X}] = 0$

By iterated expectations,  $E[\varepsilon] = E_x E[\varepsilon_i|\mathbf{X}] = E_x[0] = 0$ .

Also,  $cov(\mathbf{x}, \varepsilon) = cov[\mathbf{x}, E[\varepsilon_i|\mathbf{X}]] = cov(\mathbf{x}, 0) = 0$ , so  $\mathbf{x}$  and  $\varepsilon$  are uncorrelated.

From these results we can find that

$$E[\mathbf{X}\mathbf{y}] = E[\mathbf{X}'\mathbf{X}]\beta$$

# Population orthogonality

Now recall the FOC of the LS problem:  $\mathbf{X}'\mathbf{y} = \mathbf{X}'\mathbf{X}\mathbf{b}$ . Dividing both sides by  $n$  and writing it as a summation:

$$\frac{1}{n} \sum_{i=1}^n \mathbf{x}_i \mathbf{y}_i = \left( \frac{1}{n} \sum_{i=1}^n \mathbf{x}_i' \mathbf{x}_i \right) \mathbf{b}$$

Notice that this is the sample counterpart of the population condition  $E[\mathbf{X}\mathbf{y}] = E[\mathbf{X}'\mathbf{X}]\beta$ .

# Statistical Properties of the LS Estimator

An **estimator** is a strategy for using the sample data that are drawn from a population.

The **properties** of that estimator are descriptions of how it can be expected to behave when it is applied to a sample of data.

# Unbiasedness

The least squares estimator is **unbiased** in every sample:

$$E[\mathbf{b}|\mathbf{X}] = \beta$$

Moreover,

$$E[\mathbf{b}] = E_x[E[\mathbf{b}|\mathbf{X}]] = E_x[\beta] = \beta$$

This is to say that the Least Squares estimator has expectation  $\beta$ .

Moreover, when we average this over the possible values of  $\mathbf{X}$ , the unconditional mean is also  $\beta$ .

## Omitted Variable Bias (OVB)

Suppose the true population model is given by

$$\mathbf{y} = \mathbf{X}\beta + \gamma z + \varepsilon$$

If we estimate  $\mathbf{y}$  on  $\mathbf{X}$  only, without the *relevant* variable  $z$ , the estimator is

$$\begin{aligned}\mathbf{b} &= (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\mathbf{y} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'(\mathbf{X}\beta + \gamma z + \varepsilon) \\ &= \beta + (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\gamma z + (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\varepsilon\end{aligned}$$

# Omitted Variable Bias (OVB)

The expected value is given by

$$\begin{aligned} E[\mathbf{b}|\mathbf{X}, z] &= \beta + (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\gamma z \\ &= \beta + \mathbf{p}_{X.z}\gamma, \end{aligned}$$

where  $\mathbf{p}_{X.z} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'z$ . What does it represent? What happens if  $\mathbf{X}$  and  $z$  are orthogonal?

Based on the FWL theorem and corollary 3.2.1, we can write

$$E[b_k|\mathbf{X}, z] = \beta_k + \gamma \left( \frac{\text{cov}(z, x_k | \text{all other } \mathbf{x}'\text{'s})}{\text{var}(x_k | \text{all other } \mathbf{x}'\text{'s})} \right)$$



## An Example

Suppose we are interested in estimating the returns to education regression model below:

$$Income = \beta_0 + \beta_1 Educ + \beta_2 age + \beta_3 age^2 + \beta_4 Abil + \varepsilon$$

What is the sign of the bias if we estimate the model above without the (*unobserved*) *Abil*?

## An Example

The sign of the bias will depend on the signs of  $\gamma$  and  $cov(z, x_k | \text{all other } x\text{'s})$ :

$$E[b_1 | \mathbf{X}, z] = \beta_1 + \gamma \left( \frac{cov(Abil, Educ | age, age^2)}{var(Educ | age, age^2)} \right)$$

Thus, if  $\gamma > 0$  and  $cov(Abil, Educ | age, age^2) > 0$ ,  $b_1$  will be biased upward:

$$E[b_1 | \mathbf{X}, z] > \beta_1$$

Notice, however, that in some circumstances, the sign of the conditional covariance might not be obvious!

What happens if we include irrelevant variables instead?

# Variance of the Least Squares Estimator

If Assumption A4 holds, the variance of the Least Squares estimator is given by

$$Var(\mathbf{b}|\mathbf{X}) = \sigma^2(\mathbf{X}'\mathbf{X})^{-1}$$

If we wish to find a sample estimate of  $Var(\mathbf{b}|\mathbf{X})$ , we need to estimate the (unknown) population parameter  $\sigma^2$ .

Recall:

1.  $\sigma^2$  is the variance of the error term:  $\sigma^2 = E[\varepsilon_i^2|\mathbf{X}]$
2.  $e_i$  is the estimate of  $\varepsilon_i$

# Variance of the Least Squares Estimator

A natural estimator for  $\sigma^2$  would then be  $\hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^n e_i^2$ .

However, we would also need to estimate  $K$  parameters  $\beta$ , which would distort  $\sigma^2$ .

An **unbiased** estimator for  $\sigma^2$  is

$$s^2 = \frac{\mathbf{e}'\mathbf{e}}{n - K}$$

Like  $\mathbf{b}$ ,  $s^2$  is unbiased unconditionally because

$$E[s^2] = E_X[E[s^2|\mathbf{X}]] = E_X[\sigma^2] = \sigma^2$$

# Variance of the Least Squares Estimator

The **standard error of the regression** is  $s = \sqrt{s^2}$ .

The variance of the Least Squares Estimator can thus be estimated by

$$\hat{Var}(\mathbf{b}|X) = s^2(\mathbf{X}'\mathbf{X})^{-1}$$

$\hat{Var}(\mathbf{b}|X)$  is the sample estimate of the *sampling variance* of the LS estimator.

Notice that the  $k$ -th diagonal element of this matrix is  $[s^2(\mathbf{X}'\mathbf{X}_{kk})^{-1}]^{1/2}$ , the standard error of the estimator  $b_k$ .

# The Gauss-Markov Theorem

## **THEOREM 4.2   Gauss–Markov Theorem**

*In the linear regression model with given regressor matrix  $\mathbf{X}$ , (1) the least squares estimator,  $\mathbf{b}$ , is the minimum variance linear unbiased estimator of  $\boldsymbol{\beta}$  and (2) for any vector of constants  $\mathbf{w}$ , the minimum variance linear unbiased estimator of  $\mathbf{w}'\boldsymbol{\beta}$  is  $\mathbf{w}'\mathbf{b}$ .*

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