

Credit Card Transaction Report

(By Anupam Rai)

Week_Start_Date

All

Q4

Q3

Q2

Q1

F

M

Low

Med

High

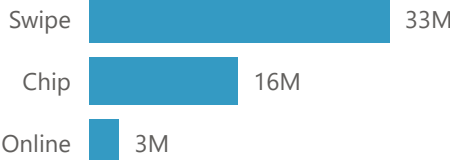
Silver

Blue

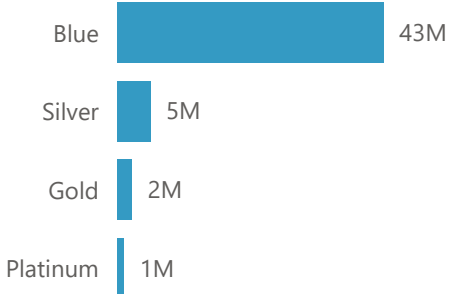
Gold

Plati...

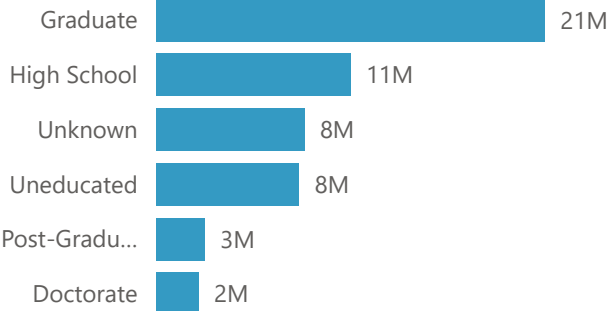
Revenue by Trans_Mode



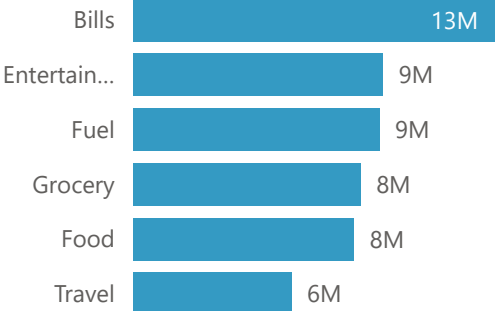
Revenue by Card_Category



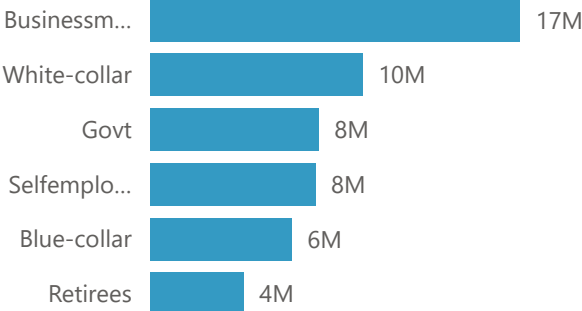
Revenue by Education_Level



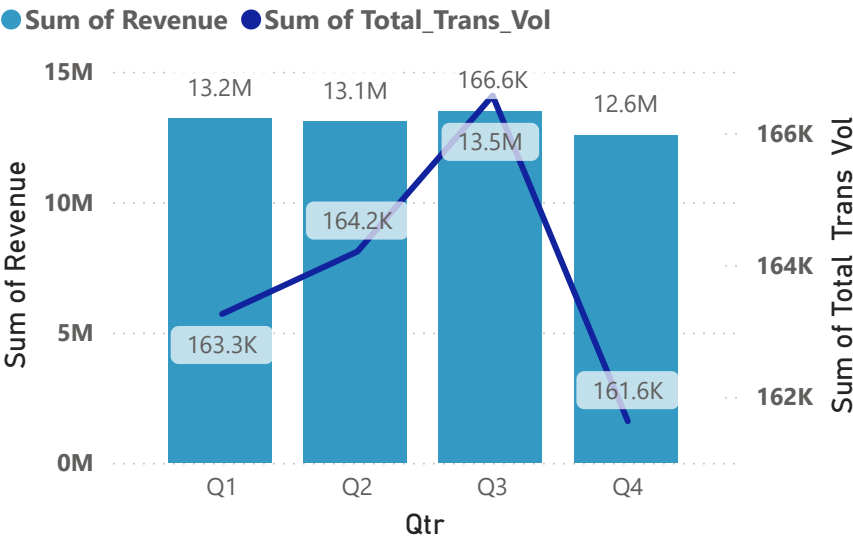
Revenue by Exp Type



Revenue by Customer_Job



QTR Revenue and Total Trans_Count



Revenue

52.4M

Interest

7.8M

Trans_Amount

44.5M

Trans_Count

655.7K

Card_Category Sum of Revenue Sum of Total_Trans_Amt Sum of Interest_Earned

Blue 43456455 36957875 6495888

Silver 5398880 4586746 812081

Gold 2397885 2024078 373784

Platinum 1114953 953314 161629

Total 52368173 44522013 7843382

Credit Card Customer Report

(By Anupam Rai)

Week_Start_Date

All

Q4

Q3

Q2

Q1

M

29M

F

23M

Swipe

Online

Chip

Silver

Blue

Gold

Plati...

Revenue

52.4M

Interest

7.8M

Income

575.9M

CSS

3.2

Salary_Group

High

7M

21M

Med

8M

7M

Low

9M

Customer_Job Sum of Revenue Sum of Income Sum of Interest_Earned

Businessman 16825271 186959919 2539390

White-collar 9663228 103930055 1441074

Govt 7668332 88773989 1160016

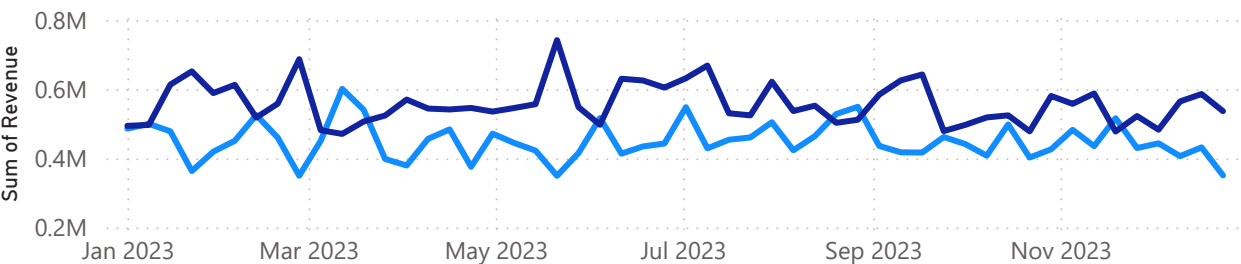
Selfemployed 7515486 75313288 1119742

Blue-collar 6442096 72262158 952801

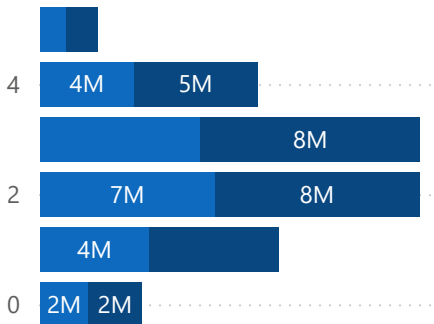
Retirees 4253761 48675030 630359

Total 52368173 575914439 7843382

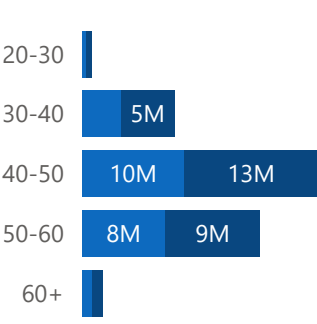
Revenue by Week



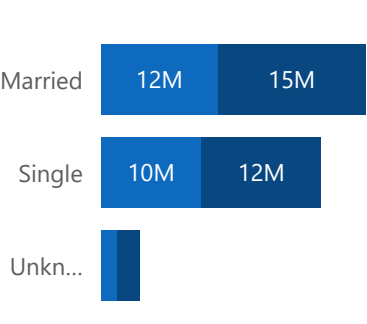
Dependent_Count



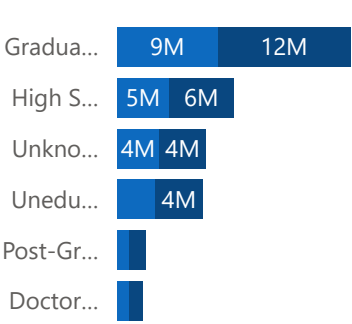
Age_Group



Customer_Job



Education_level



Top 5 states

