










<div>Key Partners</div> <div></div> <div><ul style="list-style-type: none">Electricity providersGovernmentCitizensA/C manufacturersInvestorsOther Partners</div>	<div>Key Activities</div> <div></div> <div><ul style="list-style-type: none">Device development and enhancementAlgorithm ResearchMarketing and promoting the productCommunicating with key partners</div>	<div>Value Propositions</div> <div></div> <div><div>For government:<ul style="list-style-type: none">Reduce peak loadMore control over GRID loadServing more citizensReduce power outage losses</div><div>For manufacturers:<ul style="list-style-type: none">Increase product appeal</div><div>For public:<ul style="list-style-type: none">Reduce power cutsLess electricity billEco-friendly</div></div>	<div>Customer Relationships</div> <div></div> <div><ul style="list-style-type: none">Government OfficialsRegulatorsManufacturersCustomersGeneral Public</div>	<div>Customer Segments</div> <div></div> <div><ul style="list-style-type: none">General PublicGovernmentsElectricity ProvidersA/C Manufacturers</div>
	<div>Key Resources</div> <div></div> <div><ul style="list-style-type: none">Network of devicesTechnology TalentImproving algorithms and Data AnalysisProduct AwarenessGovt. Funding</div>	<div>Channels</div> <div></div> <div><ul style="list-style-type: none">Social MediaMedia CoverageWord of mouthDigital MarketingAwareness Campaigns</div>		
<div>Cost Structure</div> <div></div> <div><div><ul style="list-style-type: none">Device developmentResearching algorithmsInfrastructure CostPlatform cost</div><div><ul style="list-style-type: none">Legal and Settlement CostsMarketing and Awareness Cost</div></div>			<div>Revenue Streams</div> <div></div> <div><ul style="list-style-type: none">Product SalesLicensing FeesGovt. Funding</div>	