

>> Data Scrubbing

1. Identifying Missing Values → $\begin{cases} \text{NaN} \\ \text{None} \\ \text{empty string} \end{cases}$

2. Assessing the Extent of Missing Values

3. Handling Missing Values

Remove {
- Remove rows with missing values
- Remove columns with missing values

Impute {
- Mean / Median / Mode Imputation
- Forward / Backward Fill
- Interpolation
- impute with predictive models

4. Advanced Techniques

- KNN imputation
- Multivariate Imputation by chained Equations (MICE)