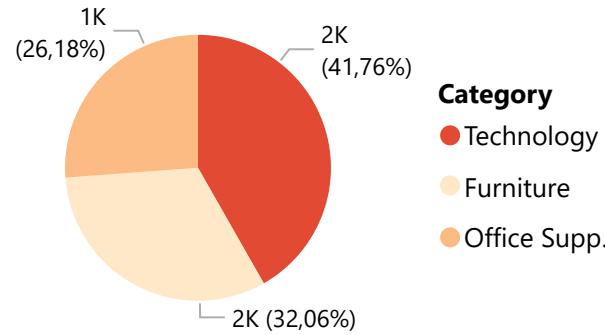
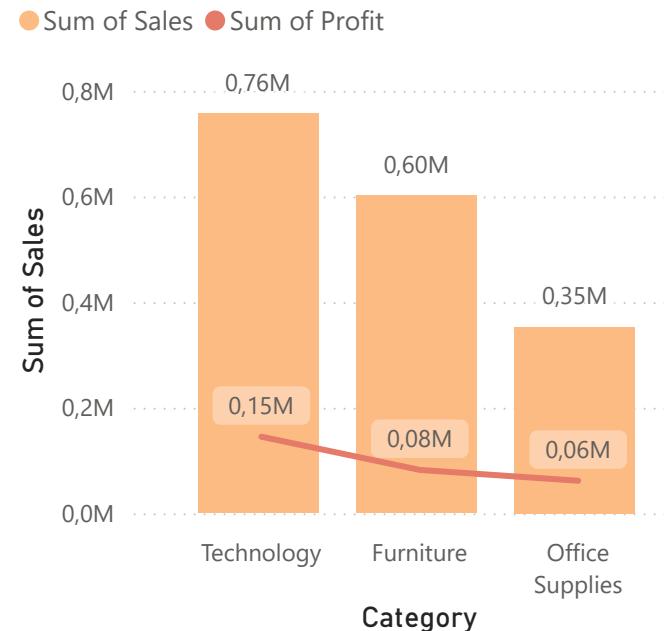


Global Superstore Report 2012-2015

Sum of Quantity by Category



Sum of Sales and Sum of Profit by Category



Category, Sub-Category, Region,...

- ✓ Furniture
- ✓ Office Supplies
- ✓ Technology

Total Profit by Category

145,07K

Profit Margin by Category

0,19

Insights

- Technology — leader in profit (145K) and sales (0.76M).
- Furniture — stable average profit (82K).
- Office Supplies — lowest profit (62K), requires discount analysis.
- Best quarter: Q4 — peak sales and profit.
- Best year: 2015 — maximum values (Sales 0.61M, Profit 104K).
- Average margin: 19% — high business efficiency.

Sum of Sales by Region and Category

Category ● Furniture ● Office Supplies ● Technology



Total Profit and Total Sales by Quarter

● Total Profit ● Total Sales



Total Profit and Total Sales by Year

● Total Profit ● Total Sales

