

Global Superstore Report 2012-2015

Category, Sub-Category, Region,....

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

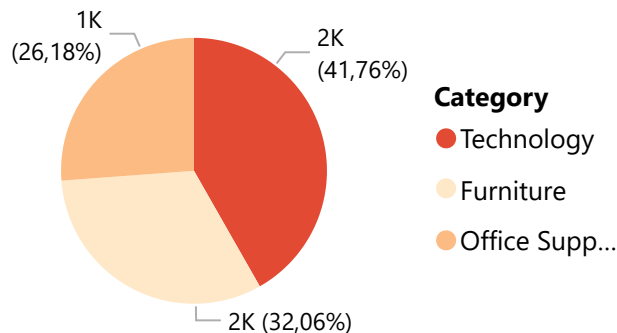
Total Profit by Category

145,07K

Profit Margin by Category

0,19

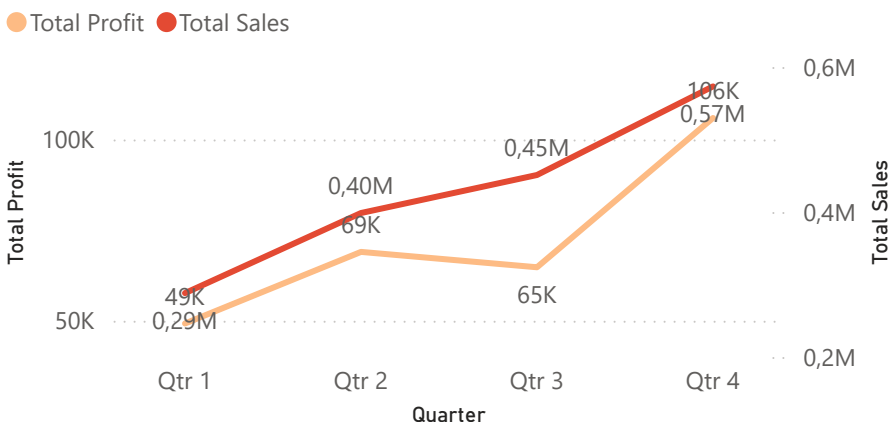
Sum of Quantity by Category



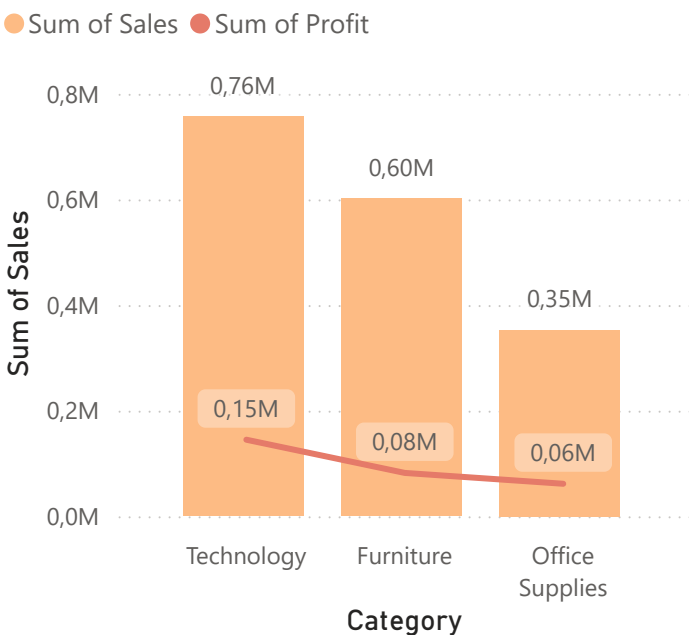
Insights

- Technology — leader in profit (145K) and sales (0.76M).
- Furniture — stable average profit (82K).
- Office Supplies — lowest profit (62K), requires discount analysis.
- Best quarter: Q4 — peak sales and profit.
- Best year: 2015 — maximum values (Sales 0.61M, Profit 104K).
- Average margin: 19% — high business efficiency.

Total Profit and Total Sales by Quarter

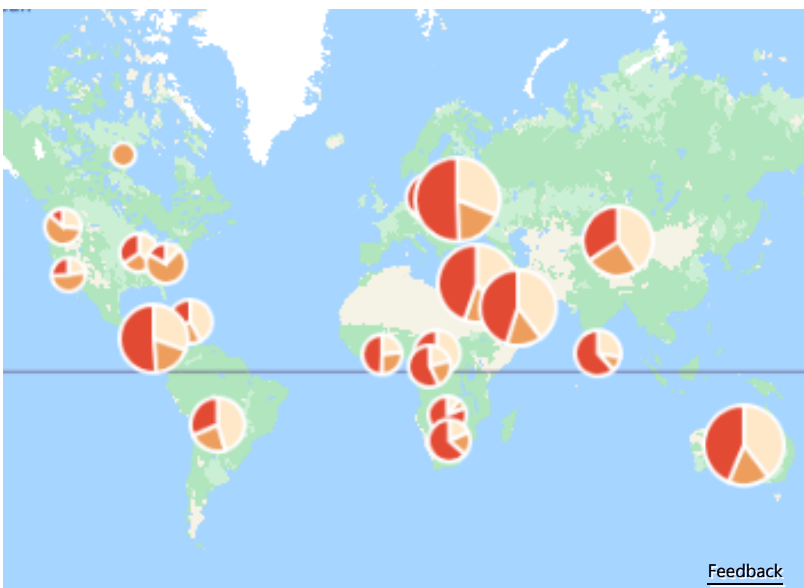


Sum of Sales and Sum of Profit by Category



Sum of Sales by Region and Category

Category Furniture Office Supplies Technology



Total Profit and Total Sales by Year

