

# CREDIT CARD TRANSACTION REPORT

Transaction Count

667K

Transaction Amount

46M

Interest Earned

7.98M

Revenue

57M

Gold

Silver

Blue

Platinum

Low

Med

High

F

M

Q4

Q3

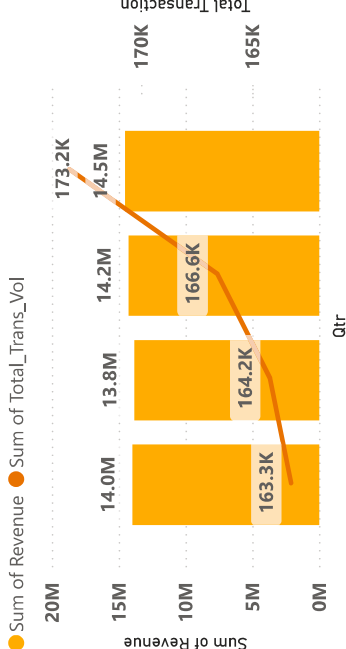
Q2

Q1

Week\_Start\_Date

All

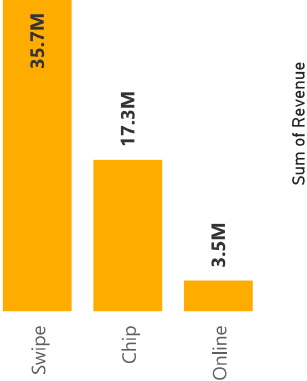
## QTR Revenue & Total Transaction Count



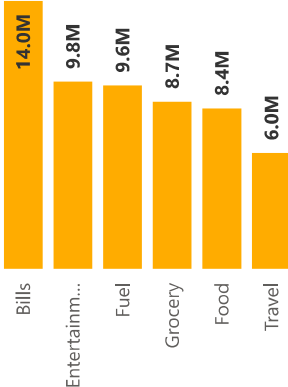
Card\_Category Sum of Revenue Sum of Total\_Trans\_Amt Sum of Interest\_Earned

Platinum	1135608	953314	1,61,629.05
Gold	2533682	2091362	3,84,755.16
Silver	5659109	4647596	8,21,922.98
Blue	47188612	37840749	66,14,172.62
Total	56517011	45533021	79,82,479.81

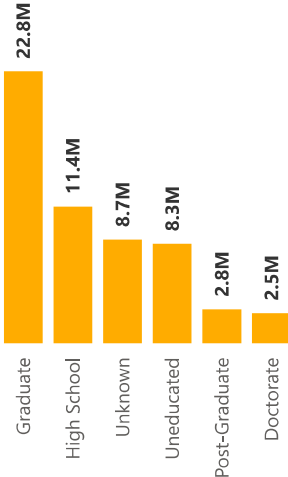
## Revenue by Use



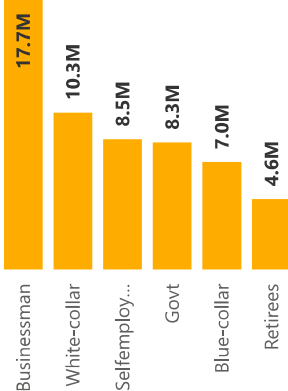
## Revenue by Expenditure Type



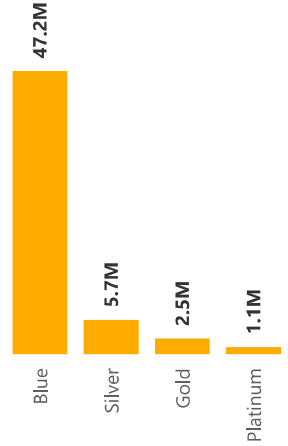
## Revenue by EducationType



## Revenue by Job Type



## Revenue by Card Type



# CREDIT CARD CUSTOMER REPORT

Cust Satisfaction Score

3.19

Income

588M

Interest Earned

7.98M

Revenue

57M

Gold

Blue

Swipe

F

Silver

Platinum

Online

Chip

M

Q4

Q3

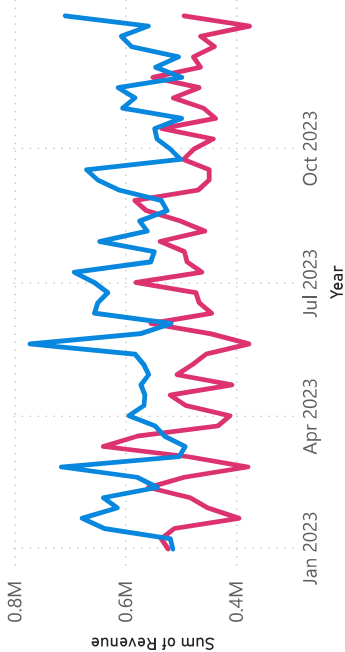
Q2

Q1

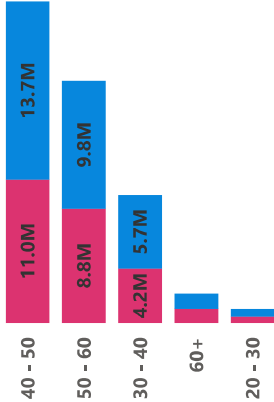
Week\_Start\_Date

All

Revenue by Week



Revenue by Age Group



Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Businessman	17697472	190350431	25,84,604.01
White-collar	10283124	105618475	14,64,690.92
Selfemployed	8542826	77659931	11,41,510.40
Govt	8335534	90834727	11,82,230.84
Blue-collar	7040606	73516911	9,67,751.42
Retirees	4617448	49619308	6,41,692.22
Total	56517011	587599783	79,82,479.81

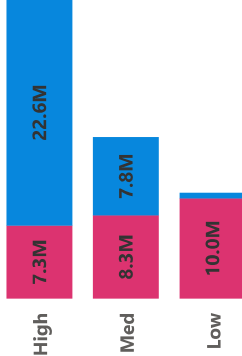
Revenue by Education Level  
Top 5



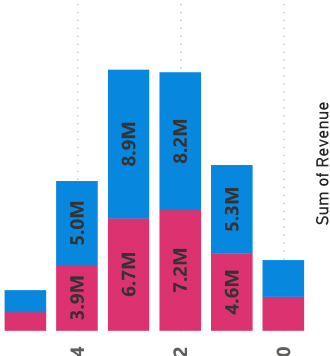
Revenue by Marital  
Status



Revenue by Income Group



Revenue by no. of Dependents



Revenue by Education Level

