

NORTHWIND TRADERS

Total Customers
91

Total Employees
9

Total Orders
830

Total Products
77

Avg. Shipping Days
8

Clear all slicers

Gross Revenue
\$1.35M

Net Revenue
\$1.27M

Avg. Discount
5.62%

Category
All

EmployeeName
All

City
All

Shippers
All

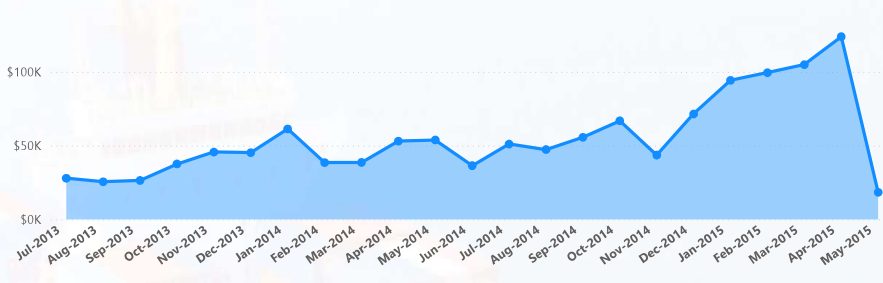
Quarter
All

Month
All

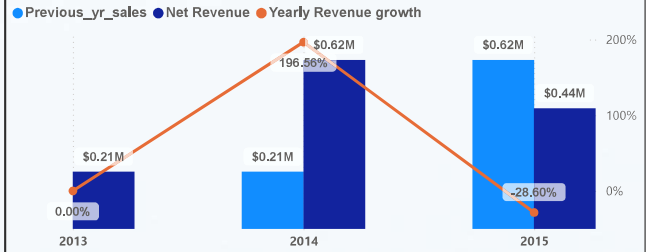
Year
All

How much Revenue is growing over time?

Net Revenue distribution over Month&Year

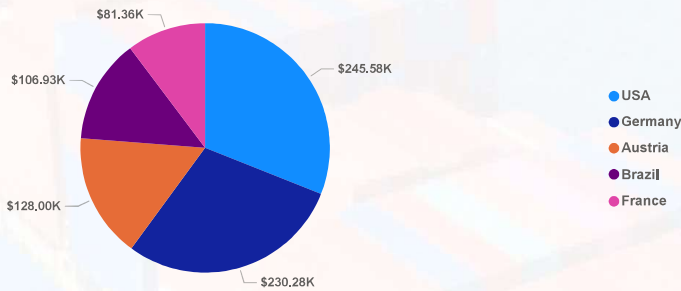


Previous_yr_sales, Net Revenue and Yearly Revenue growth by year

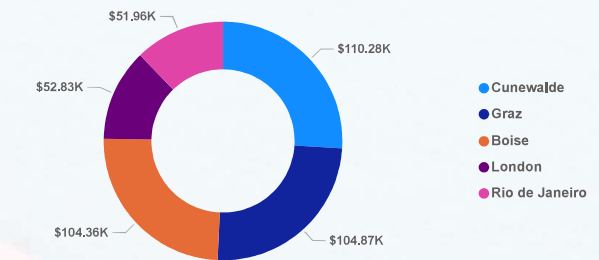


Who are the top revenue generators for the company across regions and clients?

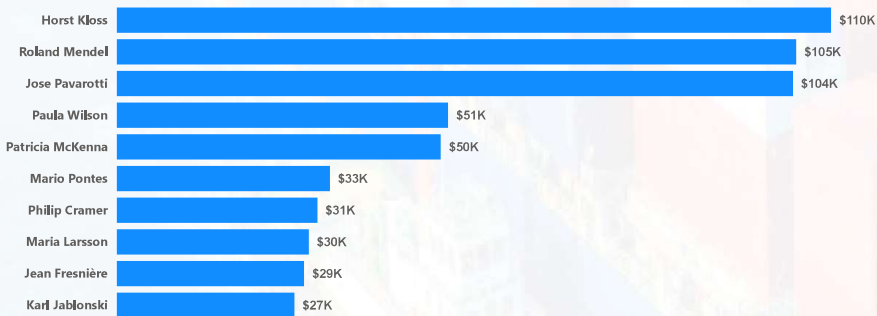
Top 5 Countries by Revenue



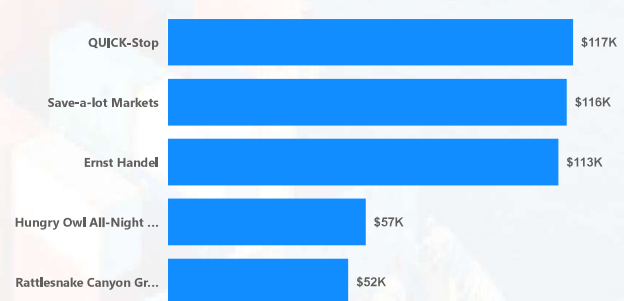
Top 5 Cities by Revenue



Top 10 customers by Revenue



Top 5 Companies by Revenue

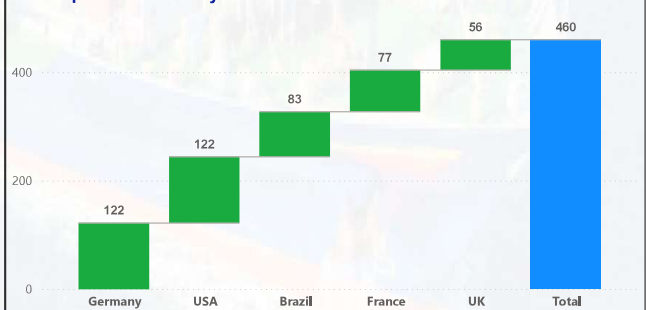


Which countries are driving the highest order volumes, and how do they perform across categories?

Top 10 countries by Order Quantity in each Category

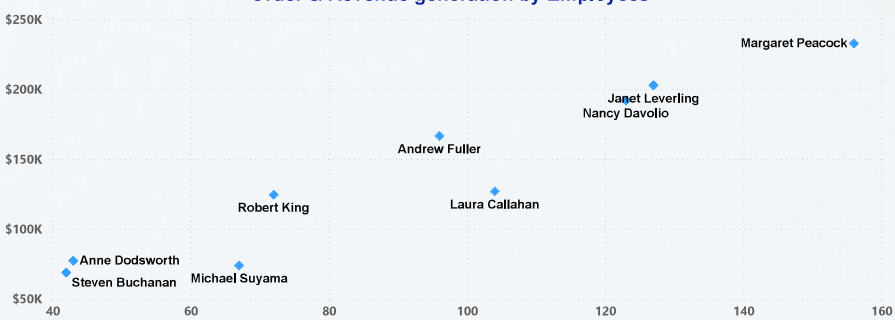
country	Beverages	Condiments	Confections	Dairy Products	Grains & Cereals	Meat & Poultry	Produce	Seafood
Austria	982	720	575	1027	580	362	388	533
Brazil	968	568	722	683	315	223	133	635
Canada	303	256	418	381	207	141	74	204
France	618	287	566	408	322	243	259	551
Germany	1691	869	1597	1800	800	569	488	1399
Ireland	200	180	91	387	52	223	121	430
Sweden	549	226	278	215	140	174	214	439
UK	502	210	318	679	322	172	229	310
USA	1616	821	1602	1559	730	1157	321	1524
Venezuela	533	166	504	555	244	192	150	592

Top 5 countries by Total Orders & their Order% Contribution



How are our employees performing, and what are the cost implications of our shipping operations?

Order & Revenue generation by Employees



Shipping Cost distribution by Total Orders

