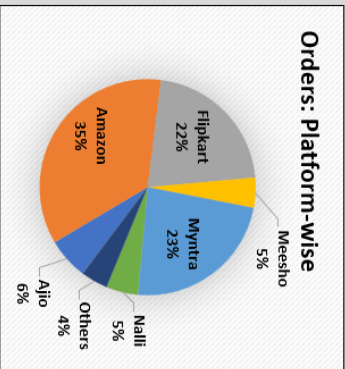
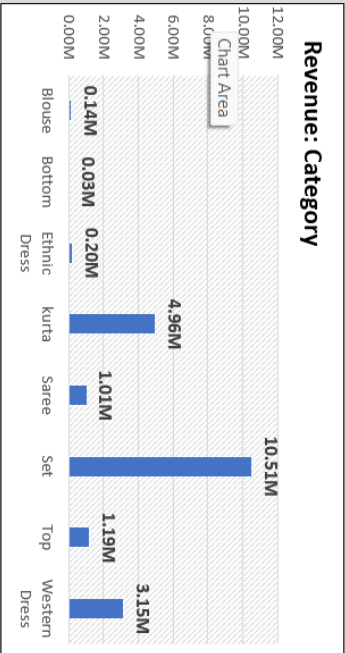
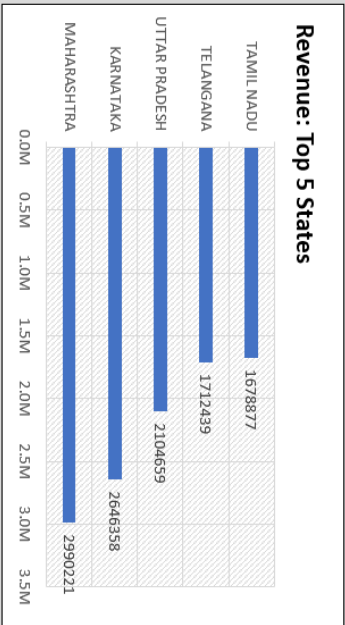
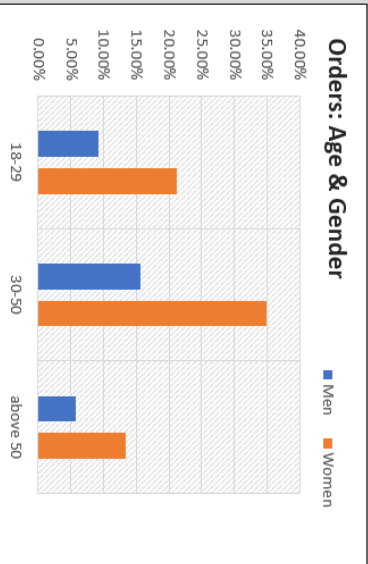
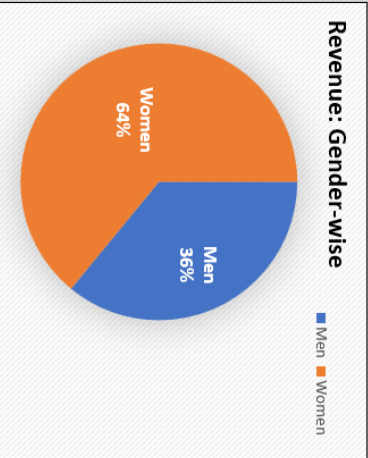
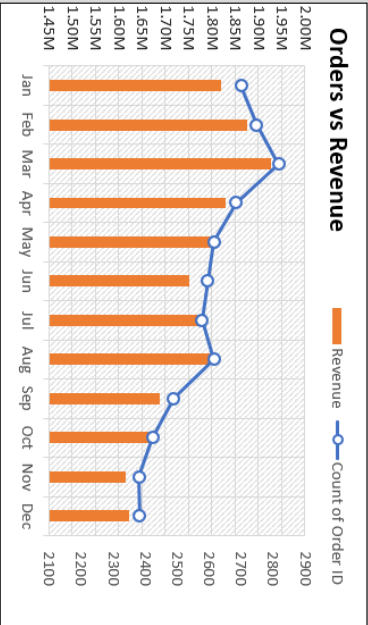


Vrinda Store Annual Report 2022



Filters

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Channel

Ajio

Amazon

Flipkart

Meesho

Myntra

Nalli

Others

Status

Cancelled

Delivered

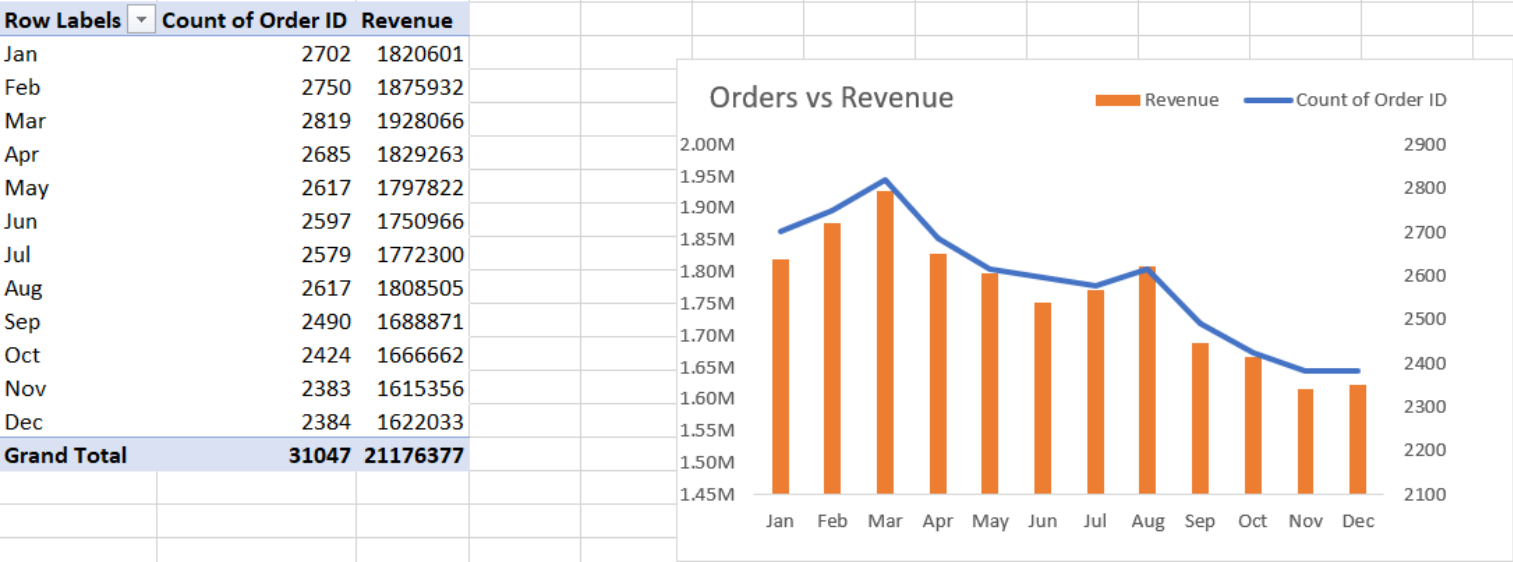
Refunded

Returned

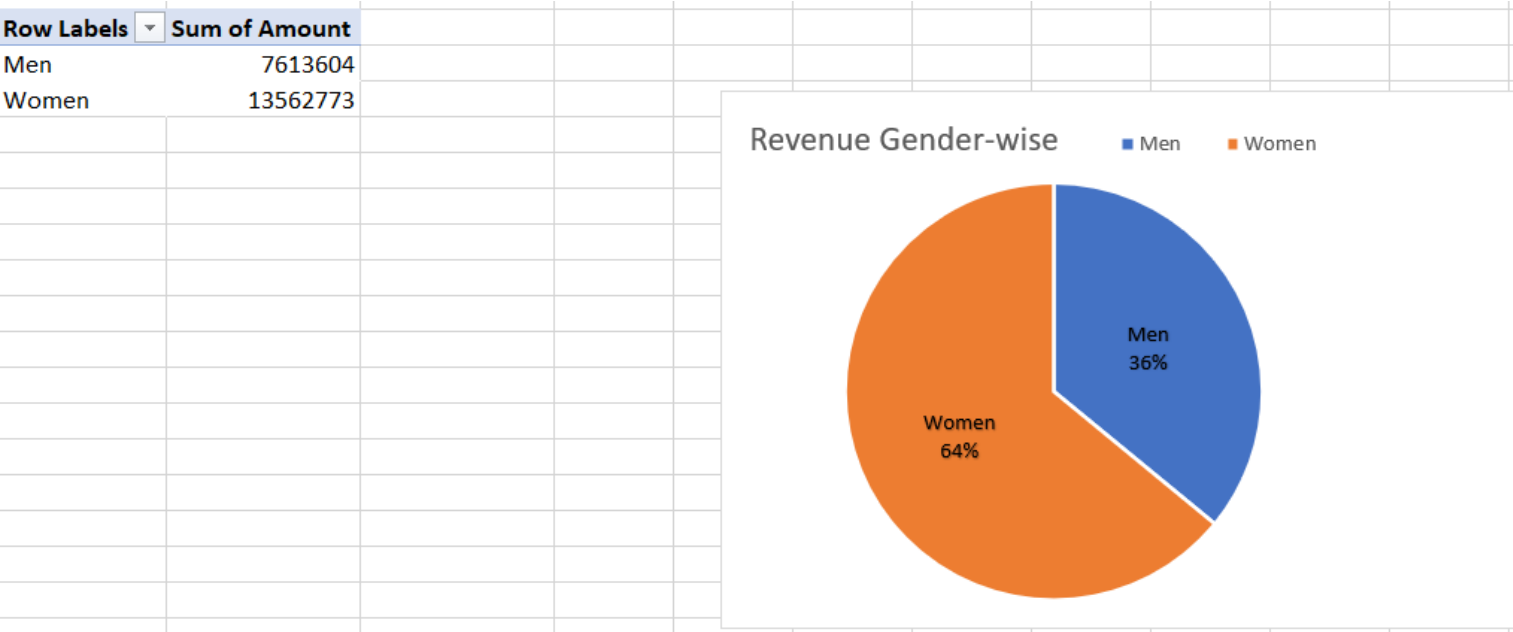
Dataset

index	Order ID	Cust ID	Gender	Age	age	Date	month	Status	Char	SKU	Cate	Size	Qty	currency	Amount	ship-city	ship-state
1	171-102931	1029312	Women	44	30-50	04-12-2022	Dec	Delivered	Myntra	JNE1233-BL kurta		XXL		1 INR		376 MOHALI	PUNJAB
2	405-218384	2183842	Women	29	18-29	04-12-2022	Dec	Delivered	Ajio	SET414-KR- Set		L		1 INR		1449 GURUGRAM	HARYANA
3	171-164153	1641533	Women	67	above	04-12-2022	Dec	Delivered	Myntra	SET261-KR- Set		S		1 INR		453 KOLKATA	WEST BENGAL
4	404-749080	7490807	Women	20	18-29	04-12-2022	Dec	Delivered	Amazo	SET110-KR- Set		M		1 INR		729 THANJAVUR	TAMIL NADU
5	403-929351	9293516	Women	62	above	04-12-2022	Dec	Delivered	Myntra	JNE2294-KR kurta		XXL		1 INR		544 GURUGRAM	HARYANA
6	407-129813	1298130	Men	49	30-50	04-12-2022	Dec	Delivered	Flipkart	JNE3797-KR Western		XXL		1 INR		735 SANGLI MIRAJ KUPV	MAHARASHTRA
7	407-129813	1298130	Women	23	18-29	04-12-2022	Dec	Delivered	Meesh	JNE3801-KR kurta		XXL		1 INR		735 BENGALURU	KARNATAKA
8	171-556121	5561216	Women	70	above	04-12-2022	Dec	Delivered	Others	JNE3405-KR kurta		M		1 INR		435 GURUGRAM	HARYANA
9	408-293526	2935263	Women	75	above	04-12-2022	Dec	Delivered	Amazo	JNE3474-KR kurta		XL		1 INR		385 BENGALURU	KARNATAKA
10	404-264897	2648970	Women	43	30-50	04-12-2022	Dec	Delivered	Myntra	JNE3466-KR kurta		L		1 INR		771 VIJAYAWADA	ANDHRA PRADESH
11	404-264897	2648970	Women	76	above	04-12-2022	Dec	Delivered	Amazo	JNE3795-KR kurta		S		1 INR		517 THIRUVANANTHAPURAM	KERALA
12	404-264897	2648970	Women	45	30-50	04-12-2022	Dec	Delivered	Myntra	J0181-TP-M Top		M		1 INR		399 ARAKONAM	TAMIL NADU
13	408-026535	265357	Women	18	18-29	04-12-2022	Dec	Delivered	Amazo	SET217-KR- Set		XL		1 INR		786 GUWAHATI	ASSAM
14	407-926887	9268874	Men	44	30-50	04-12-2022	Dec	Delivered	Myntra	SET3466-KR kurta		M		1 INR		911 BENGALURU	KARNATAKA
15	407-044266	442660	Women	52	above	04-12-2022	Dec	Delivered	Amazo	SET333-KR- Set		M		1 INR		967 HYDERABAD	TELANGANA
16	406-748226	7482261	Women	18	18-29	04-12-2022	Dec	Delivered	Nalli	J0124-TP-L Top		L		1 INR		523 NEW DELHI	DELHI
17	407-703996	7039962	Men	30	30-50	04-12-2022	Dec	Delivered	Meesh	SET304-KR- Set		XL		1 INR		1115 Bhubaneswar	ODISHA
18	407-342248	3422488	Women	48	30-50	04-12-2022	Dec	Delivered	Others	SET184-KR- Set		XS		1 INR		563 SIROHI	RAJASTHAN
19	171-897468	8974687	Men	24	18-29	04-12-2022	Dec	Delivered	Myntra	J0161-DR-X Western		XXL		1 INR		473 MUMBAI	MAHARASHTRA
20	406-024453	244536	Women	46	30-50	04-12-2022	Dec	Delivered	Amazo	SET233-KR- Set		M		1 INR		545 AMRITSAR	PUNJAB
21	404-437678	4376789	Women	43	30-50	04-12-2022	Dec	Delivered	Nalli	J0231-SKD- Set		3XL		1 INR		1164 LUCKNOW	UTTAR PRADESH
22	408-194331	1943310	Men	31	30-50	04-12-2022	Dec	Refunded	Myntra	J0339-DR-X Western		XXL		1 INR		743 NEW DELHI	DELHI
23	403-095059	950590	Men	30	30-50	04-12-2022	Dec	Delivered	Myntra	SET210-KR- Set		3XL		1 INR		575 MADURAI	TAMIL NADU

Orders vs Revenue

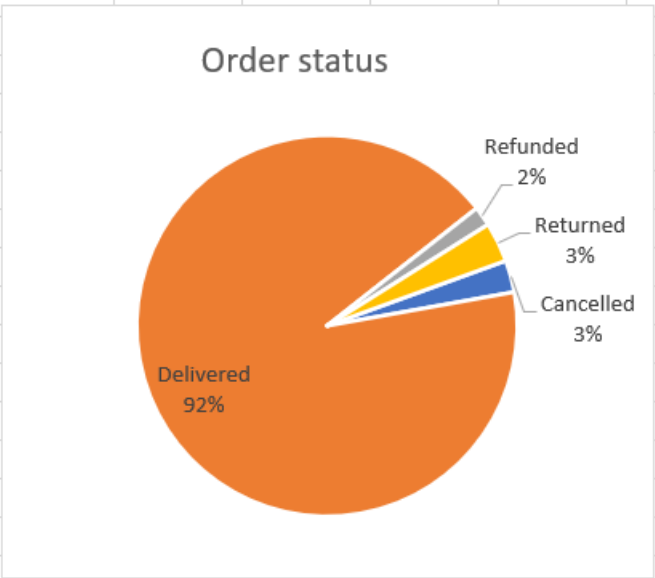


Sales based on Gender



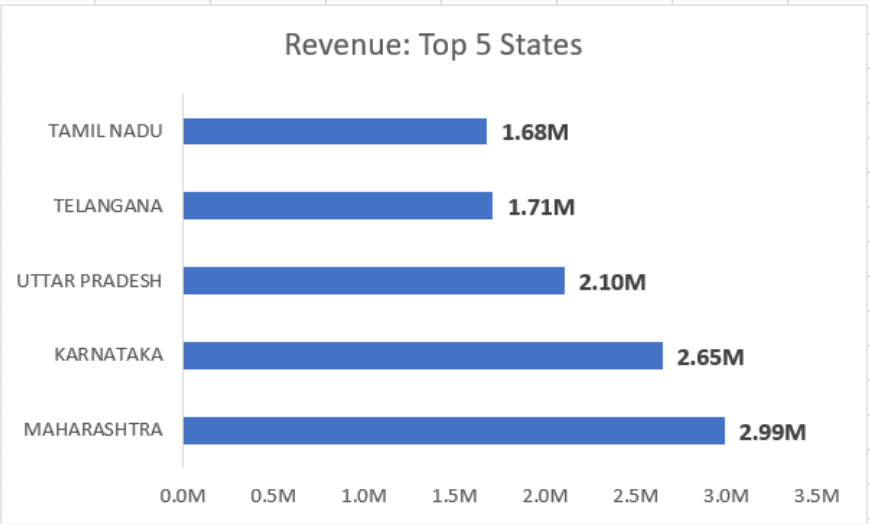
Order Status

Row Labels	Count of Order ID
Cancelled	844
Delivered	28641
Refunded	517
Returned	1045



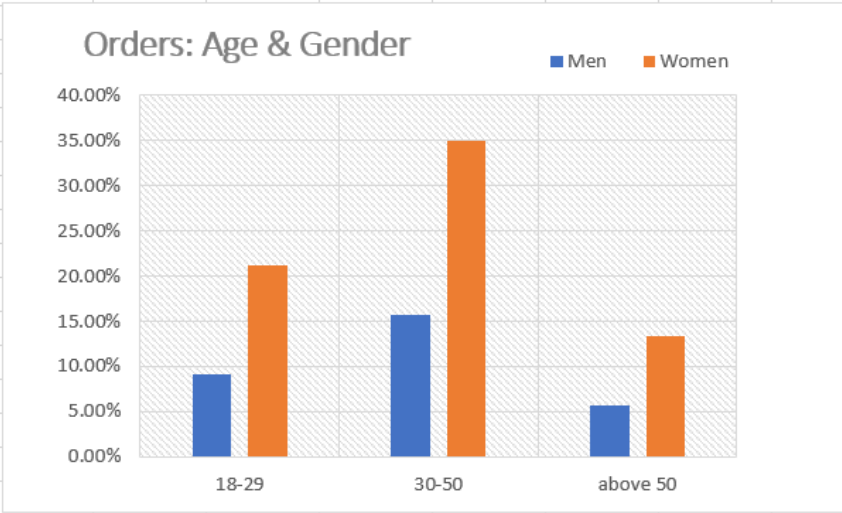
States

Row Labels	Sum of Amount
MAHARASHTRA	2990221
KARNATAKA	2646358
UTTAR PRADESH	2104659
TELANGANA	1712439
TAMIL NADU	1678877



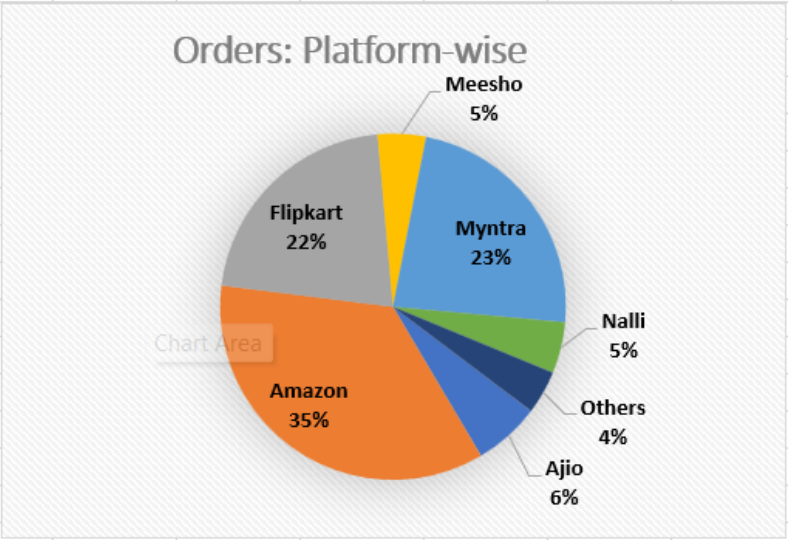
Age & Gender

Count of Order ID	Column Labels	
Row Labels	Men	Women
18-29	9.20%	21.13%
30-50	15.66%	34.98%
above 50	5.72%	13.31%



Platform of Sale

Row Labels	Count of Order ID
Ajio	6.22%
Amazon	35.48%
Flipkart	21.59%
Meesho	4.50%
Myntra	23.36%
Nalli	4.78%
Others	4.06%



Category

Row Labels	Sum of Amount
Blouse	140888
Bottom	27804
Ethnic Dress	195256
kurta	4959377
Saree	1010471
Set	10507546
Top	1186199
Western Dress	3148836

