CAMPUSNET

Where Learning Meets Connection

FRAGMENTED STUDENT EXPERIENCE

Students struggle to balance academic collaboration and campus social engagement. Existing apps separate study tools from social media, leaving productivity and connection gaps.

1. ACADEMIC SILOS – Study tools isolated from social interactions and community building.

2.. SOCIAL DISCONNECT – Missing connections between students with shared academic interests.

3. PRIVACY CONCERNS – Limited verification and authenticity across multiple platforms..

THE PROBLEM

THE SOLUTION

FRAGMENTED STUDENT EXPERIENCE

Students struggle to balance academic collaboration and campus social engagement. Existing apps separate study tools from social media, leaving the product.

ACADEMIC FOCUS

Integrated study groups and collaboration tools.

SOCIAL CONNECTION

Campus feed and community engagement features.

SECURE & VERIFIED

Authentic student accounts with privacy protection.

TARGET AUDIENCE & VALUE PROPOSITION

TARGET AUDIENCE

University and college students, student clubs and organizations, and academic study groups seeking integrated community and learning solutions.

·University and college students

·Student clubs and organizations

·Academic study groups

VALUE PROPOSITION

Builds real connections and enhances academic collaboration while preserving privacy and authenticity within campus community.

·Real connections and community

·Enhanced academic collaboration

·Privacy and authenticity guaranteed

CORE FEATURES

INTEGRATED FEATURE SET

Campusnet offers a comprehensive suite of features designed to support both academic and social campus life seamlessly.

CAMPUS FEED	STUDY GROUPS	EVENTS
Share posts and updates with campus community.	Collaborate with peers by subject and course.	Discover and RSVP to campus activities.

LESSONS LEARNED & REFLECTION

- ENHANCED TEAMWORK

Strengthened communication and collaboration skills through coordinated development and regular team meetings.

- AGILE EXPERIENCE

Learned practical Agile collaboration methodologies and sprint-based development processes.

- DESIGN SKILLS

Improved documentation and UI/UX design skills through iterative prototyping.

- FEATURE PRIORITIZATION

Learned to balance academic and social UX priorities to create cohesive product experience.

KEY FEATURES OVERVIEW

FEATURE SUITE

Complete platform with messaging, profiles, and social discovery built for campus life.

CHAT & MESSAGING

. Direct messaging between users.

Group study conversations.

Real-time notifications

VERIFIED PROFILES.

Student verification system.

Course and major information.

Campus connectivity status

DISCOVERY TOOLS

Find peers and events easily

NOTIFICATIONS

Stay updated on activities

ENGAGEMENT

Like, share, and interact

DEVELOPMENT APPROACH

GITHUB COLLABORATION WORKFLOWOur team used GitHub to coordinate tasks with a clear branching strategy for each feature, ensuring seamless merges and transparent codereviews.

FEATURE BRANCHES - Organized branching strategy for each feature development.

PULL REQUESTS - Code review process for quality assurance.

MERGE PROCESS - Seamless integration into main codebase.

FUTURE ENHANCEMENTS

> ### _ROADMAP_
> Continuous expansion and integration to enhance CampusNet's capabilities and reach across all platforms.

CROSS-PLATFORM APPS

Native Android and iOS applications for better mobile experience.

AI SUGGESTIONS

Smart partner recommendations based on interests.

LMS INTEGRATION

Connect with Canvas, Moodle, and other systems.

" OUR MISSION IS TO BRIDGE THE GAP BETWEEN ACADEMIC EXCELLENCE AND SOCIAL ENGAGEMENT, CREATING A UNIFIED PLATFORM WHERE STUDENTS THRIVE BOTH IN LEARNING AND IN COMMUNITY BUILDING. "

- CampusNet Team

CampusNet represents innovation and collaboration-merging technology with community to create a smarter,more connected campus experience.

The CampusNet Development Team

Saniya — Product Owner (A00321072)

Shubhdeep Singh — Scrum Master (A00321721)

Chhavi — UX Designer (A00320667)

Gursajanpreet Singh — Backend Developer (A00325360)

Cisco NetAcad — Project Activity 3: Social Coding