Overall Feedback

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| **Section** | **Comments** | **Marks Obtained** | **Comment** |
| Executive Summary & Objective | The business case on hand, its relevance and the future goal must be written in clear words. | 10/10 | Good work. |
| Data Summary | Key observations about the data must be made. The size of the data and its nature must be written in clear words.    How is this data fit for a predictive/regression analysis must be clear. | 9/10 | Data transformation explained. Nature of data after transformation is not clear. |
| 10/10 | Use of data is clear. |
| Prediction analysis | All the required models – Statistical, neural & SVM must be trained & tested.    Give insight into the models, the data & parameters.    Compare the models using MAPE. | 20/20 | Trained on all three models. |
| 10/10 | Good insights specially on Neural Network. |
| 10/10 | Compared models using MAPE. |
| Time Series analysis | Train & test the time series models – ARIMA & Holt-Winters. | 20/20 | Explanation found. Good work on recommendation. |
| Report writing | Appropriate references and citation must be given.    All the figures must be labelled and the code must be attached in Appendix.    Check for plagiarism. | 10/10 | Good. |

 Total: 99/100