

## **Data**

### **Foursquare**

I will be using from foursquare the information of other restaurants nearby. This would allow me to get a better understanding of the culture, and type of community it is. Also, if there are a lot of restaurants near that zone it is likely not a good zone to start a new restaurant. I would also look for often visited stores or historical landmarks/tourist spots, to know whether it is an area that would get visited a lot by tourists, or local and likely loyal customers

### **Other Data Sources**

To gain an even greater understanding of the community, I would use the zillow free api to determine the type of neighborhood it is. Also, I would use a csv downloaded from irs official page in order to get an even better understanding of the financial prospect of a restaurant in the indicated area. I would also use a csv downloaded from this ame site to know the age of the people in the area.