Welcome to the world of Econometrics









This is me!

Pedram Jahangiry

Professional Practice Assistant Professor, Project Mentor for the Analytics Solutions Center Department(s):

Data Analytics and Information Systems



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Curriculum Vitae

Education

PhD, Economics, Arizona State University, 2017 Master, Economics, Simon Fraser University, 2013 MBA, Sharif University, 2012 Industrial Engineering, IUST, 2009

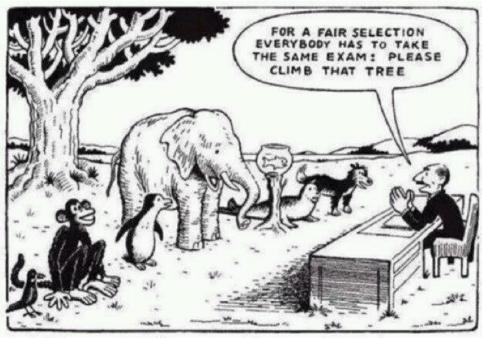
Biography

Pedram Jahangiry, PhD, CFA, is an assistant professor in the Economics and Finance Department of the Jon M. Huntsman School of Business at Utah State University. Prior to joining the Huntsman School in 2018, Pedram was a research associate within Financial Modeling Group at BlackRock NYC. His research is involved in machine learning applications in finance, empirical asset pricing, and factor models.





My Teaching Philosophy



Our Education System

"Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid."

- Albert Einstein





My Teaching style!

More focus on interaction and application in class while putting more lecture-like material online

Classroom time will be used more to make mistakes in a safe environment

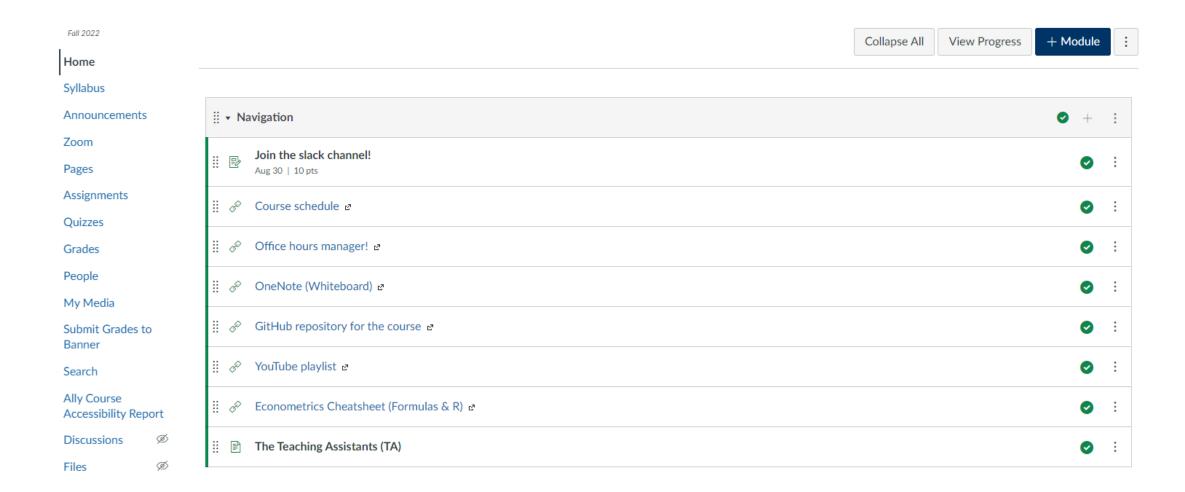
Balancing learning-bystudying with learningby-doing







What's on Canvas?







Big picture



What are we trying to do as a researcher?



Solve real world problems, right?



Is there a theory?

What is the relationship between

- Sales and advertisement / R&D expenditure / seasonality / industry / ... ?
- Quantity demanded and price / income / technology / price of competitors / ... ?
- Wage and education/ age/ gender/ experience/ ...?



A simple example

- Let's see if we can predict your future salary! (is there a theory?)
- What are the drivers:
 - Education, age, experience, IQ, ...
 - Ethnicity, race, gender, ...
 - Industry, location, working hours, ...
- Let's build a model (assuming a linear functional form!)



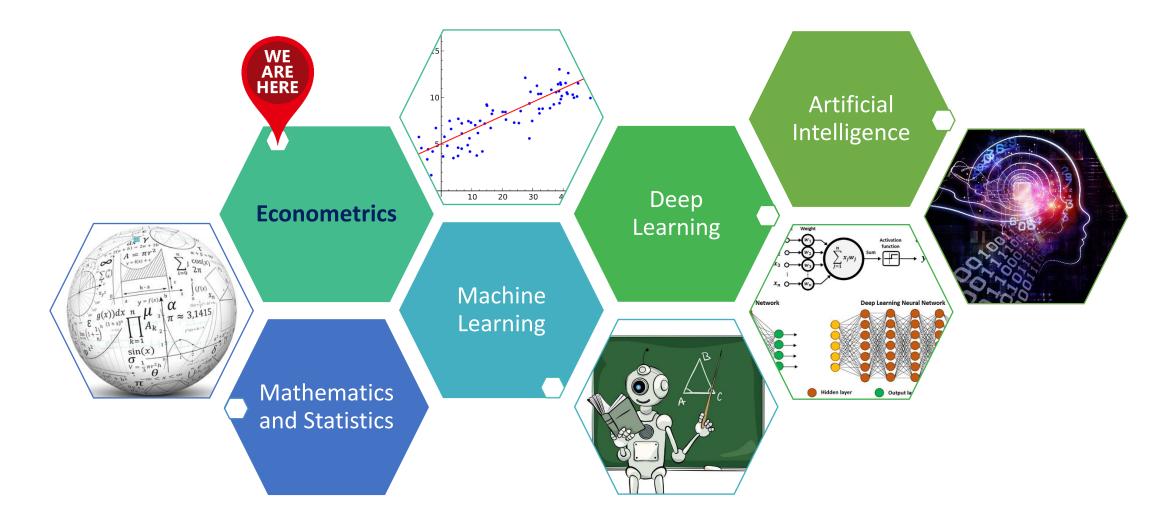
$$wage = \beta_0 + \beta_1 educ + \beta_2 age + \beta_3 exper + \beta_4 IQ + \dots + \beta_k hours + u$$

- ➤ Can you **interpret** this model? Do you care about the interpretability?
- ➤ Can you make **predictions** using your model?





Where we are?









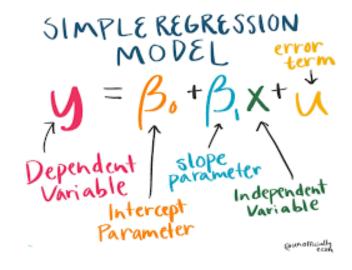


- 1. Enable you to become intelligent readers of others' econometric analysis. Go beyond accepting all results at face value!
- Teach you to conduct elementary econometric research.
- Prepare you to take more advance courses like machine learning and deep learning.



Why should I learn it?

- ✓ It is a bid deal
- ✓ Enables you to support your story with facts
- ✓ It is closely linked to data science
- ✓ Better Career Opportunities
- ✓ Better salaries
- ✓ Hedge against next recession





You will be surprised to see what you can do when someone is counting on you!

I am counting on YOU





