

CS 4WW3/6WW3 - Project Part 1 - Client-side static			Unit:	4WW3	6WW3
Student name:			Student number:		
Criteria	Performance Level			Score	
	Excellent	Satisfactory	Unsatisfactory		
Web site core programming tasks design and functionality	Pages contain a header, footer and menu	Pages are missing one of header, footer, menu	Pages are missing more than one of header, footer, menu		
	Flexible or centred page design, responsive to different screen sizes	Flexible or centred page design, not responsive	Fixed page layout		
	Search form allows users to search according to two or more criteria.	Search form missing some search criteria	Search form not implemented		
	Sample search results page implemented showing relevant data in a tabular format with hyperlinks to sample results page	Sample search results page partially implemented or not using tables	Sample search results page not implemented		
	Sample individual object page implemented with details for object as well as sample reviews and ratings in a well-organized format	Sample individual object page implemented but missing some details for object OR not well-organized format	Sample individual object page not implemented		
	Registration page contains submit button and appropriate form elements of four or more different types	Registration page is missing submit button, or contains some form elements, but only one or two types	Registration page not implemented		
	Object submission page contains submit button and appropriate form elements	Object submission page is missing submit button or lacks appropriate form elements	Object submission page not implemented		
	Design is unified with a consistent look and feel	Look and feel is mostly consistent	Look and feel is not consistent across pages		
	Web pages follow good design principles and guidelines and have a very professional appearance	Web pages follow some design principles and guidelines and some effort has been made to make them look professional	Web pages do not seem to follow most design principles and guidelines		
	Web pages follow Web Content Accessibility Guidelines, including text alternatives for images.	Web pages follow some WCAG but missing one of guidelines listed at left	Web pages ignore several WCAG guidelines and miss 2 or more guidelines at left		

Comments on core programming tasks:				/ 20
HTML	HTML5 validates with no errors	HTML5 validation has a few errors	HTML5 validation has many errors	
	HTML has appropriate titles and basic meta data		No meta data in HTML	
	HTML code perfectly laid out and easy to read with consistent formatting	HTML code is readable but has a number of formatting inconsistencies	HTML is hard to read with no formatting or a large number of formatting inconsistencies	
	HTML code contains a large number of good explanatory comments	HTML code contains a few useful comments	HTML code contains no comments or comments are not useful	
Comments on HTML code:				/ 15
CSS	CSS validates with no errors	CSS validation has a few errors	CSS validation has many errors	
	CSS in external style sheets	CSS used inline	No CSS	
	Sophisticated use of div or HTML5 elements and CSS to achieve advanced styling effects	Absolute positioning used for some div elements to achieve page template	Minimal CSS and/or uses tables or does not use div elements to layout page	
	CSS code perfectly laid out and easy to read with consistent formatting	CSS code is readable but has a number of formatting inconsistencies	CSS is hard to read with no formatting or a large number of formatting inconsistencies	
	Uses CSS @media queries to dynamically adjust layout and displayed elements to screen widths as low as 320px without flaws	Uses CSS @media queries to dynamically adjust layout and displayed elements to smaller screen widths with few flaws	No responsive design using CSS @media queries	
	CSS code contains a large number of good explanatory comments	CSS code contains a few useful comments	CSS code contains no comments or comments are not useful	

Comments on CSS code:				/ 15
Add on #1 : Meta-data	HTML header has complete metadata for OpenGraph and Twitter Cards	HTML header has metadata for one social media service	HTML header does not include social media metadata	
	Individual item page includes Place microdata for latitude and longitude		Individual item page does not include Place microdata	
	Individual item page includes metadata for both reviews and ratings	Individual item page includes metadata for reviews OR ratings	Individual item page does not include review or rating microdata	
	HTML header includes metadata for displaying site well when added to iOS and Android home screens	HTML header includes some metadata for displaying site when added to iOS OR Android home screens	HTML header includes no metadata related to home screens	
Comments on meta-data add-on:				/ 10
Add on #2: HTML5 images and video	Sample video is displayed in individual object page using proper HTML5 tags, and plays properly.	Problems playing back sample video or invalid HTML used for displaying video.	No sample video	
	Website graphics and sample individual object page uses HTML5 tags to display at least 2 versions.	Some use of HTML5 tags for images.	No use of HTML5 tags for images.	
	Correct and complete answers to questions.			
Comments on HTML5 images and video add-on:				/ 10