

(a)  $800 \cdot \text{Hotel} (800) \rightarrow 500$

$500 - \text{Attr. cost total} (\frac{800}{500}) \rightarrow 0.4$

$200 \cdot \text{Attr. cost} (800) \rightarrow 500$

(b)  $900 - 600 = 300 \times 3 = 900$

$300 \times 2 + 400 = 1000$

(c)  $\text{Separate Pricing} = 800 \cdot 800 - 300 = 500 + 2 = 1000$

$\text{Bundling} = 1000 \cdot 1600 - 800 = 1600 \rightarrow 1400$