

week 13

$$(A) MR = 100 - 2q = 20 = MC$$

$$\Rightarrow q^* = 40, p^* = 60 \quad MC = \frac{60 - 20}{60} = \frac{2}{3}$$

$$\pi^* = (40 \times 60) - (30 + 20 \times 40) = 150$$

$$(B) \frac{1}{2} \times 40 \times 40 = 800$$

$$(C) \text{ 獨占力 } \frac{P - MC}{P} = \frac{60 - 20}{60} = \frac{2}{3}$$

$$(D) MR = MC + 10 \quad 100 - 2q = 30 \Rightarrow q^* = 35 \quad p^* = 60$$

$$\pi = (35 \times 60) - (30 + 20 \times 35) - (10 \times 35) = 115$$

$$(E) (1 - 10\%) \Rightarrow 0.9(100 - 2q) = 20 \quad q^* = \frac{350}{9} \quad p^* = \frac{550}{9}$$

$$\pi^* = \left(\frac{350}{9} \times \frac{550}{9} \times 0.9 \right) - 30 - \left(20 \times \frac{350}{9} \right) = 133.1$$

$$(F) P = MC \rightarrow 100 - 2q = 20 \quad q^* = 80 \quad p^* = 20$$

$$\text{虧損} = (80 \times 20) - (30 + 20 \times 80) = -30$$

$$\text{無謂損失} = 0$$