

4.a.Uniform Pricing / Non-uniform pricing

$$800 \text{ Hotel}(800) \Rightarrow 500$$

$$500 \text{ Airfare} + \text{Hotel} (800 / 500) \Rightarrow 0, 400$$

$$800 \text{ Airfare} (800) \Rightarrow 500$$

b.Bundle

$$900 - 600 = 300 * 3 = 900 \text{ (Uniform-Pricing)}$$

$$300 * 2 + 400 = 1000 \text{ (Non-uniform pricing)}$$

c.Separate Pricing : $800 - 300 = 500 * 2 = 1000$

$$\text{Bundling : } 1000 - 600 = 400$$

$$\Rightarrow 1400$$