4. Reservation Price (in Euros)

Customer	Airfare	Hotel
1	100	800
2	500	500
3	800	100

(a) $800 - 300 = 500$　總利潤 $500 \times 2 = 1000$

(b) $900 - (300 \times 2) = 300$　總利 900

(c)　Hotel Airfare 定 800 捆綁定 1000 客人 1 $800 - 300 = 500$

客人 2 $1000 - 300 \times 300 = 400$　客人 3 $800 - 300 = 500$

總　$500 + 400 + 500 = 1400$