

A108260015 陳政聖 經濟=甲 week 12 bonus

$$P \cdot \frac{MC}{1 - \frac{1}{\varepsilon_1}} \text{ 訂價, A 廠商 } = P = \frac{15}{1 - \frac{1}{3}} = \frac{15}{\frac{2}{3}} = 22.5 \quad \text{B 廠商 } P = \frac{15}{1 - \frac{1}{5}} = \frac{15}{\frac{4}{5}} = 18.75$$