

3. 總成本 = 生產成本 + 權利金

(A) A 生產成本: $q = \frac{L}{2} = \frac{k}{4}$ $L=29$ $k=49$ $C = 29 + 89 = 118$
 $TC_A = 109 + 40 = 149$
 B 生產成本: $q = \frac{L}{4} = \frac{k}{2}$ $L=49$ $k=29$ $C = 49 + 49 = 98$
 $TC_B = 89 + 100 = 189$
 (B) $q=20$ (C) $q=40$ (D)
 $TC_A = 109 + 40 = 149$ $TC_A = 10 \times 40 + 40 = 440$ $TC_A < TC_B$
 $= 10 \times 20 + 40 = 240$ $= 440$ $109 + 40 < 89 + 100$
 $TC_B = 89 + 100 = 189$ $TC_B = 8 \times 40 + 100 = 420$ $29 < 60$
 $= 8 \times 20 + 100 = 260$ $= 420$ $q < 30$
 技術 A 買 A
 技術 B 買 B

$L=29$ $k^* = \frac{q}{b} = \frac{q}{2} = 29 + 100$

(B) 若公司生產 20 單位, 應購買哪一種技術?

$q=20$
 $TC_A = \frac{q}{2} = 29 + 40 = 69$
 $= 10 + 40 + 40 = 90$
 $TC_B = 29 + 100 = 129$
 $= 40 + 100 = 140$
 選 A

已知 $w=r=1$

生產函數	$q = 10L^{0.5}K^{0.5}$	$q = 2L + K$	$q = \min\{2k, k\}$	$q = \max\{2L, k\}$
TC 函數	0.29	0.59	1.59	0.59
AC 函數	0.2	0.5	1.5	0.5
MC 函數	0.2	0.5	1.5	0.5

$\frac{k}{L} = 1, L^* = k^*$
 $10L^{0.5}K^{0.5} = q$
 $L^* = 0.19$
 $TC = 0.19 + 0.19 = 0.38$

(A) $q = 10L^{0.5}K^{0.5}$
 $\Rightarrow L^* = \frac{q^2}{100k}$
 $STC = 10L^* + 10k$
 $= 10 \frac{q^2}{100k} + 10k$
 $= \frac{q^2}{10k} + 10k$
 $AC = \frac{q}{10k} + \frac{10k}{q}$
 $MC = \frac{dSTC}{dq} = \frac{q}{5k}$
 (B) $\frac{dSTC}{dk} = \frac{q^2}{10k^2} + 10 = 0$
 $\Rightarrow \frac{q^2}{10k^2} = -10$
 $STC = \frac{q^2}{10(\frac{q}{10})} + 10(\frac{q}{10})$
 $= \frac{q^2}{q} + q = 2q$

4. 偉力公司的生產函數為

(A) 短期成本函數變動成

$MRTS = \frac{MP_L}{MP_K} = \frac{w}{r} = \frac{10}{10} = 1$ TVC
 $q = 10L^{0.5}K^{0.5}$ $MC = \frac{0.2}{0.2} = 0.2$
 $L^* = K^* = 0.19$
 $STC = TFC + TVC$
 $= rk + WL = 9 + 10k$

$STC = TFC + TVC$
 $= rk + WL$