

a.

Uniform pricing ; Non-uniform pricing

Hotel (8w) \Rightarrow 5w

Airfare + Hotel (5w) \Rightarrow 4w

Airfare (8w) \Rightarrow 5w

b. $9w - 6w = 3w \times 3 = 9w$ (Uniform pricing)

$3w \times 2 + 4w = 10w$ (Non-uniform pricing)

c. Separate price : $8w - 3w \Rightarrow 5w \times 2 = 10w$

Bundling: $10w - 6w = 4w$ ————— $14w$