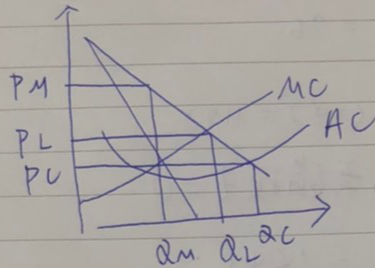


Week 11

1.

如圖所示，悟空會根據 AC 、 D 的交點訂出 (P_L, Q_L) 價量組合
 悟空會根據 $MR=0$ 決定出 Q_C 的產量，價格訂在 P_C ，
 根據 $MR=MC$ 決定出 Q_M 產量，價格定 P_M



2. $MR=MC$

$$P = a - bQ$$

$$MR = a - 2bQ$$

$$a - 2bQ = c + eQ$$

$$Q = \frac{a-c}{2b+e}$$

$$P = a - b \left[\frac{a-c}{2b+e} \right]$$

$$P = \frac{ab + ae + bc}{2b + e}$$

$$Q = \frac{a-c}{2b+e}$$

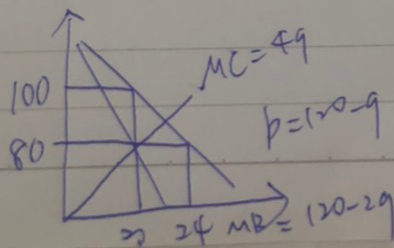
$$P = \frac{ab + ae + bc}{2b + e}$$

3. (A) $MR=MC$ $120 - 2Q = 4Q$ $Q^* = 20$ $P^* = 100$

$$\pi^* = 100 \times 20 - 2(20)^2 = 1200$$

$$E_d = 100/20 = 5 \quad MC^* = 80$$

$$\text{獨占力} = (100 - 80) / 100 = 0.2$$



No.
Date

③ 無謂損失 = $20 \times 4 / 2 = 40$

$$TS = \frac{120 \times 24}{2} = 1440$$

④ $P = MC$ $\begin{cases} q = 24 \\ p = 96 \end{cases}$
 $120 - q = 4q$

$$TV = 96 \times 24 - 2(24)^2 = 1152$$

∴ MC 訂價 無謂損失 = 0.

$$TS = \frac{120 \times 24}{2} = 1440$$

⑤ $P = AC$ $120 - q = 2q$ $\begin{cases} q = 40 \\ p = 80 \end{cases}$

$$TV = 80 \times 40 - 2(40)^2 = 0$$

$$AC \rightarrow TS = CS + PS = CS + TV = CS + 0 \\ = CS = (120 - 80)20 = 800$$

$$\text{無謂損失} = 1440 - 800 = 640$$