

买100个. 买1个. $w=5$

$$\Rightarrow (k) \frac{q}{k} = \frac{1}{2} \Rightarrow \frac{k}{q} \Rightarrow L=2q, k=4q, TC_B = 2q + 8q + 40 = 10q + 40.$$

$$b. \frac{q}{k} = \frac{1}{4} \Rightarrow \frac{k}{q} \Rightarrow L=4q, k=2q, TC_B = 4q + 4q + 100 = 8q + 100.$$

$$(A) q=20, TC_A = 240. \Rightarrow \text{Buy A.}$$

$$TC_B = 260.$$

$$(C) q=40, TC_A = 440. \Rightarrow \text{Buy A.}$$

$$TC_B = 420.$$

$$(D) TC_A < TC_B \Rightarrow 10q + 40 < 8q + 100 \Rightarrow q < 30 \therefore \text{Buy A.}$$

$$2q < 60 \Rightarrow q < 30.$$

$$4. q = 10L^{\frac{1}{2}} k^{\frac{1}{2}} \Rightarrow L^* = \frac{q^2}{100k}.$$

$$(B) STC = 10L^* + 10L = \frac{q^2}{10k} + 10k.$$

$$AC = \frac{q}{10k} + \frac{10k}{q}.$$

$$MC = \frac{q}{5k}.$$

$$(B) \frac{STC}{k} = \frac{q^2}{10k^2} + 10 = 0, \quad k^2 = \frac{q}{10}.$$

$$TC = STC (k=k^2) \Rightarrow \frac{q^2}{10(\frac{q}{10})^2} + 10 \frac{q}{10} = 0.$$