ABDULHADI ALTURAFI

Web Developer - Digital Marketer



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Alhub.github.io





ABOUT ME

I seek to join a collaborative work team that helps me to apply my experience and acquired skills within a competitive environment that enhances my ability to achieve and develop my skills.



2019 - Front-end Web Developer Nanodegree (Udacity) 2020 - CS50W (HarverdX)



EXPERIENCE

2020-Present

Web developer

UPWORK Freelance

- Used HTML, CSS, and JavaScript to bring website mockups to life.
- Design logos using PhotoShop and design websites using Adobe XD.
- user experience (UX) and user interface (UI).
- Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search enginerankings.
- Used programming capabilities in PHP, SQL and bootstrap as needed.
- · Digital Ads.
- Google Analytics.
- Professionally Edit Image using Photoshop.
- · Social Media Management.

Web Administrator

2019-2020

Creative DT (Mhatat.com)

- · Assistant to the owner, helping in anyway possible.
- Implemented and supported content management system (CMS).
- Directed web initiatives based on analysis of customer trafficand web strategy statement.
- Improved social media reach and interaction. Gained followers and loyal fan base by engaging with targeted audiences.

2019-2020

Ecommerce Manager

Shopify.Com (A1 everythingship store)

• Created My Own Ecommerce site with \$0 budget using shopify. List all products that are readily available to ship through various manufacturers and monitor inventory levels.

Oversee all aspects of online sales, customer service, shipping, refunds, and exchanges.

2018-2019

Project Coordinator

Balich Worldwid Shows (Land Of Imagination)

- Operating with daily operational functions
- Monitored multiple databases to keep track of all company inventory.



PERSONAL SKILLS

- Leadership.
- Problem solving and critical thinking.
- Creative.
- Time management.
- Active Listening.
- Networking.



PROFESSIONAL SKILLS

- Business development.
- Brand Awareness.
- E commerce.
- Digital Marketing.
- Web Development and design.
- Administration.



CERTIFICATIONS

- CS50's Web Programming with Python and JavaScript at HarverdX (4 Month / 2020).
- Building Web Applications in PHP Offered By University of Michigan (June 2020).
- Responsive Web Design at FreeCodeCamp (300Hours / 2020).
- HTML, CSS, and Javascript for Web Developers at Coursera (May 2020).
- Adobe CC: Photoshop, Illustrator, XD & PR at Shaw Academy (September 2019).
- Digital Marketing at Google (April 2019).
- Shopify Expert at Udemy (May 2019).
- Office Skills courses at Linkedin (1/19/2019 to 3/9/2019).

