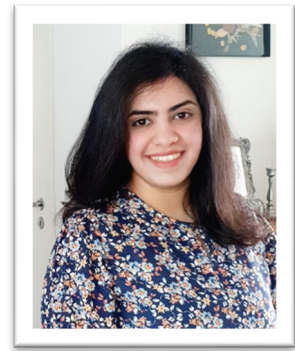


Atoosa Falsafi

Linkedin: <https://www.linkedin.com/in/atoosa-falsafi-4609231b5/>

Portfolio: https://a2025se.github.io/Atoosa_Portfolio/index_portfolio_eng.html

Phone: 073 444 16 79 | e-mail: fala9901@gmail.com



My name is Atoosa Falsafi and I'm 25 years old. I am a recent graduate from the IT, Media, and Design program at Södertörn University. The program focused on web design, digital content creation, graphic design, and UX design. I'm currently employed as a news graphics designer at SVT

WORK EXPERIENCE

September 2023 –

News Graphic Designer, SVT Stockholm

February 2023 – Mars 2023

Intern, SVT Stockholm

I interned as a graphic designer at SVT in spring 2023, where I was tasked with creating graphics and news segments for TV broadcasts and programs targeting different audiences, such as Aktuellt, Rapport, Local News (Stockholm, Dalarna, and Norrbotten), Uutiset, and Lilla Aktuellt Teckenspråk. I also gained experience in creating content for SVT's website using tools like After Effects and Photoshop. I quickly learned the programs and templates used to present statistics, and some of these TV segments were also published on SVT's website. From my internship at SVT, I also gained experience working in an intranet and having direct contact with clients, as well as understanding how different editorial teams collaborate to produce programs.

February 2022 – Mars 2022

Student Assistant, Södertörns University Huddinge

As a student assistant, I worked actively to support course instructors and assist students with practical aspects of web production, primarily during lab sessions and exercises. PHP, HTML, CSS, and JavaScript formed the foundation for the practical assignments in the web production sub-course.

June 2018 – July 2018

Childcare Worker, Stockholms Stad Sköndal

I took care of children aged 0-3 years old. My work involved engaging children in educational play and adventures. Participating in games and activities, such as outdoor play, creative play, and storytelling, was a significant part of my role. I also assisted with mealtimes and nap times.

Mars 2014 – April 2014

Internship: Librarian, Stockholms City Library

Farsta

I sorted books, selected books for sale, and performed administrative tasks such as handling reservations.

EDUCATION

Mobile Services and Interfaces, Freestanding course kurs 7,5 hp

Södertörns University, Huddinge

Through theoretical exploration, I learned to critically examine and explore various development possibilities within the field of mobile interfaces. I also gained knowledge of different methods and qualitative user testing for mobile services and interfaces in various contexts.

Writing for the Web and Interactive Media, Freestanding course 7,5 hp

Södertörns University, Huddinge

During the course, I learned how to express opinions and communicate effectively through interactive media. Additionally, I acquired knowledge about the prerequisites for writing for the web and other interactive media. The course provided me with both theoretical and practical skills to become a more proficient writer.

IT, Media, and Design, Bachelor's Degree with a focus on Media Technology

Södertörns University, Huddinge

The program provides me with broad knowledge in the field of media technology and specialized knowledge in the design area with opportunities for specialization. The program combines courses on how media and information technology affect individuals and society with practical elements such as UX design, interaction design, web production, media design, and graphic design.

JavaScript 1

Åsö Adult High School, Stockholm

I gained fundamental theoretical and practical knowledge in the programming language JavaScript.

Web Development 1

Åsö Adult High School, Stockholm

In the Web Development 1 course, I acquired further knowledge in constructing websites for various purposes, focusing on HTML and CSS standards, as well as optimizing images and media for the web. The final project was an individual Bootstrap website.

Aesthetics Programme, aesthetics and media

NTI/IT – Gymnasium Södertörn, Huddinge

The specialization in aesthetics and media provided me with in-depth knowledge of digital media from an aesthetic perspective. I also had the opportunity to develop my ability to communicate using digital tools relevant to the industry. Sound, images, and storytelling were central. The specialization also allowed me to experience, interpret, and reflect on digital expressions from different perspectives and to encounter, use, and create digital products.

Kvickentorpsskolan, Farsta

Grade 7 – 9

Farstaängsskolan, Farsta

Grade 2 – 6

Västbodaskolan, Farsta

Grade F – 1

COMPUTER SKILLS

- Adobe Creative Cloud:
 - After Effects – Advanced
 - Illustrator – Proficient
 - InDesign – Advanced
 - Photoshop – Advanced
 - Premiere Pro – Advanced
 - XD – Advanced
- Avid Media Composer – Advanced
- Figma – Advanced
- Microsoft Office 365 – Advanced
- Visual Studio Code – Advanced
- Windows 10/11 – Advanced
- WordPress – Advanced

LANGUAGE SKILLS

- Engelska – Fluent in speech and writing
- Persiska – Native language
- Svenska – Native or bilingual level

LEADERSHIP ROLES & APPOINTMENTS

I conducted a project in collaboration between Botkyrka Municipality and Södertörn University, where we examined the needs and relationship with community services within Botkyrka Municipality.

Specifically, our working group focused on linguistic accessibility among residents in the municipality.

Link to the article "Södertörn students help improve the relationship between Botkyrka Municipality and its citizens": <https://www.sh.se/nyheter/startside/2022-04-27-sodertornstudenter-hjalper-botkyrka-kommun-forbatta-relationen-till-medborgarna>

I also conducted another project in collaboration with Jobbtorg (Stockholm City), where the client's request was a tool for interview training for job applicants. Our working group specifically focused on applicants with language limitations. Link to the Hi-Fi prototype of the interview tool:

<https://www.figma.com/proto/98mODOhlOOTK4PyiEHK6hD/HiFi---Designprojekt?type=design&node-id=18-2&scaling=scale-down&page-id=0%3A1&starting-point-node-id=58%3A145&show-proto-sidebar=1>

REFERENCES

References are available upon request.