



AHMADOU DIABY

Web Developer | Digital Marketer | E-commerce Manager|

Experienced web developer and digital marketer passionate about creating effective online experiences. Skilled in HTML, CSS, JavaScript, WordPress, Shopify, graphic design, UX/UI, and SEO. Proficient in email marketing, social media ads, and Google Analytics. Adept in Microsoft Office Suite for creating professional docs, presentations, spreadsheets, and emails. Collaborates with cross-functional teams to deliver high-quality results that meet business and user needs.



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<https://a2diaby.github.io/djifing-tech/>



<https://www.linkedin.com/in/ahmadou-diaby-776731130/>



https://instagram.com/diaby_ahmadou?igshid=ZDdkNTZiNTM=



United Arabe Emirates Dubai



EDUCATION

Master of Business Administration (MBA)

UNIVERSITY OF THE PEOPLE

09/2022 - Present

Islamic Studies (Quran sciences)

AL QASIMIA UNIVERSITY

01/2019 - 12/2022



WORK EXPERIENCE



Web Developer and Manager

Tasheel Academy

06/2022 - Present

An online education website

Achievements/Tasks:

- ✓ As a Web Developer, I developed and maintained responsive, user-friendly interfaces using HTML, CSS, and JavaScript. For the backend I used PHP SQL.
- ✓ I optimized the platform for performance and accessibility.
- ✓ As a manager, I continue managing the website.



Digital Marketer

Tasheel Academy

07/2022 - Present

Achievements/Tasks:

- ✓ Developed and executed digital marketing strategies to promote services.
- ✓ Conducted keyword research and optimized website content for SEO.
- ✓ Created and managed email marketing campaigns and newsletters.



E-commerce manager

Adbeyl 06/2020 - 12/2021

Achievements/Tasks:

- ✓ I worked with a team and built an e-commerce website for Adbeyl (which was an e-commerce website) using WordPress and Woo commerce.



General Secretary of Guinean Students

Al Qasimia University

05/2020 - 12/2022

Achievements/Tasks:

- ✓ Organized and led events promoting Guinean culture, including cultural festivals, seminars, and sports tournaments, to create a sense of community among Guinean students.
- ✓ Collaborated for Guinean students' academic well-being.
- ✓ Assisted Guinean students in UAE, coordinating embassy.

TECHNICAL SKILLS

HTML | CSS | JAVASCRIPT | JQUERY | PHP | SHOPIFY | WORDPRESS

ADOBE XD | PHOTOSHOP | FIGMA | CANVA

SEO | SOCIAL & E-MAIL MARKETING | GOOGLE ANALITICS

PROFESSIONAL CERTIFICATES



Meta Front-End Developer Professional Certificate

(05/2022 - Present)

Taught by Meta Staff on Coursera



Google Digital Marketing & E-commerce Professional Certificate

(05/2022 - 10/2022)

Taught by Google on Coursera

CONFERENCES & COURSES



Code UAE Next 50 Workshop(10/2021)

At Dubai Youth Councils, by Le Wagon.

Participated in interactive workshop on Coding and got successfully certified.



Artificial Intelligence 101 (10/2021)

Coders(hq) National Program for Coders.

I attended the course and got a certificate of attendance.



4th Sharjah International Conference on Islamic Economy (04-05/2022)

Sharjah Center for Islamic Economics at Al Qasimia University

I participated in this conference entitled "Codifying the Provisions of Islamic Financial Transactions" and got certified.

LANGUAGES

FRENCH (Professional Working Proficiency)

ENGLISH (Professional Working Proficiency)

ARABIC (Professional Working Proficiency)

INTERESTS

READING | TRAVELLING | SPORTS |

LEARNING LANGUAGES

SOFT SKILLS

COMMUNICATION | COLLABORATION | LEADERSHIP
PROBLEM SOLVING | TIME MANAGEMENT |
EMOTIONAL INTELLIGENCE