

ARAVINDHAN P

Lead - Design Team

8270969129 | aravindhan1908@gmail.com | your-portfolio-link.com

linkedin.com/in/aravindhan-profile/

SUMMARY

Creative and versatile design lead with nearly 3 years of experience across Graphic Design, UI/UX, Motion Graphics, and Video Editing. Known for bringing brand ideas to life through bold visuals and intuitive digital experiences. Strong in team leadership, multi-domain design execution, and storytelling through design. Always pushing boundaries, always learning.

EXPERIENCE

06/2022 - Present

Lead - Design Team, ProcessDrive India | Hosur

- Spearheaded design initiatives across ProcessDrive, RentAsst, and Digitool365.
- Managed and mentored a team in Graphic, UI/UX, and Motion Design.
- Delivered complete end-to-end design execution - from concept to production - across various platforms.

KEY PROJECTS

ProcessDrive:

Logo animation, SMO posters, event & internal flyers, brochures, website designs.

RentAsst:

Designed and delivered complete brand identity (logo + animation), mobile app UI, launch/explainer videos (Tamil & English), SMO & promo materials.

Digitool365:

Created creatures, vectors, GIFs, and full UI assets for ERP SaaS platform. Designed brand identity, social media creatives, and web assets.

Client Projects (Outside):

Handled SMM creatives (banners, posters, videos) for 3+ external clients, ensuring brand consistency and timely delivery.

EDUCATION

Government College of Engineering, Dharmapuri

Bachelor of Engineering - BE, Electronics and Communication Engineering

Sep 2017 - May 2021

Grade: 78.2%

ACHIEVEMENTS

Extra Mile Stone Award - 2025

Best Performer Award - ProcessDrive

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SKILLS

UI/UX Design, Figma, Illustrator, Photoshop, Adobe XD, After Effects, DaVinci Resolve, Video Editing, Motion Graphics, HTML/CSS, Wireframing, Prototyping, UX Research, Design Systems, Team Management