



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

The project description conveys that the clinic will be easily accessible to the community, emphasizing its commitment to providing healthcare services to a wide range of individuals.

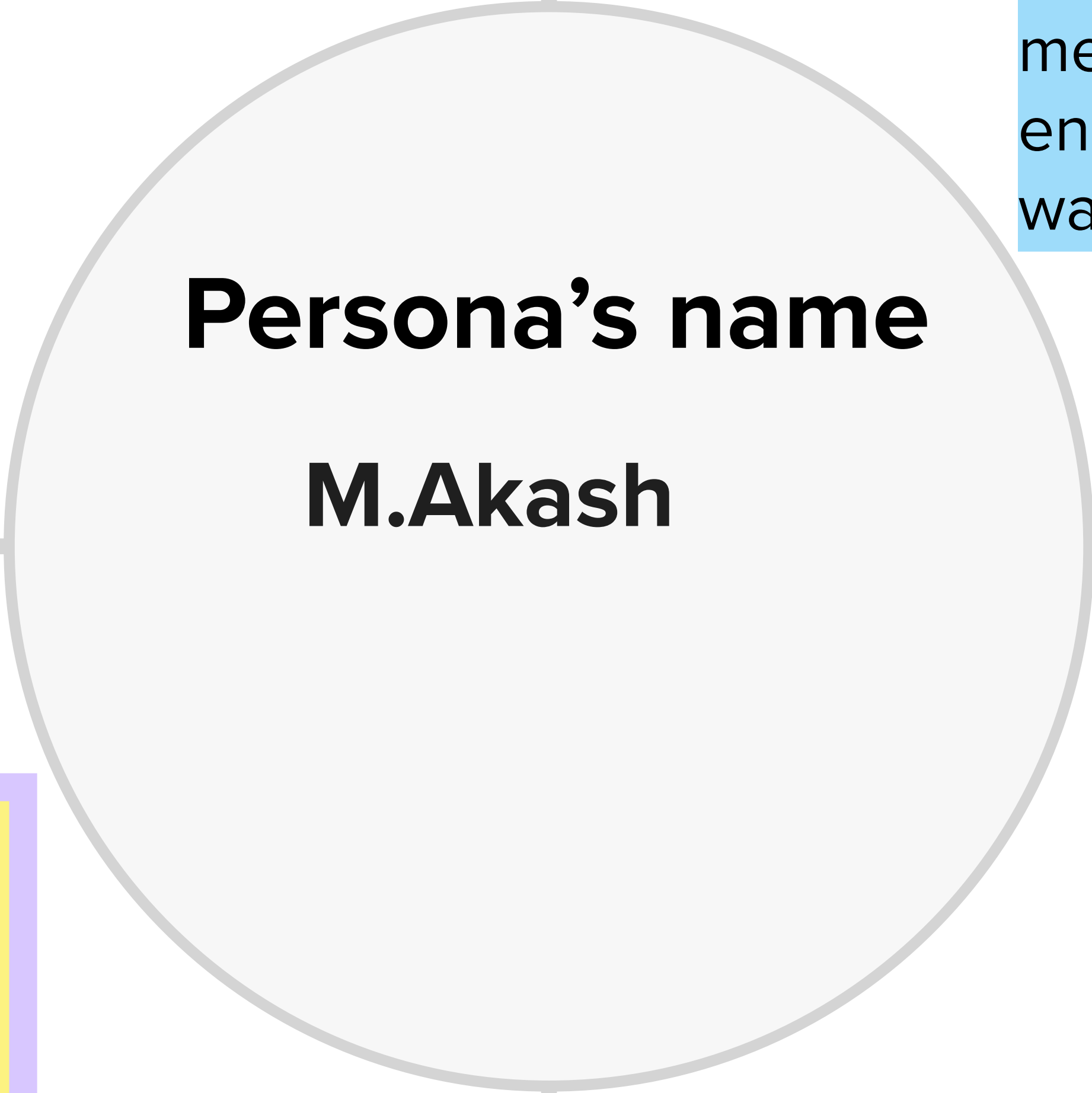
It indicates strategic thinking in choosing the clinic's location for maximum community impact and accessibility.

It communicates that the clinic will offer a wide range of medical services, from primary care to specialized consultations, diagnostics, and preventive care, ensuring that patients' diverse healthcare needs are met.

The project description emphasizes the importance of high standards of patient care, safety, and satisfaction, instilling confidence in potential patients about the quality of care they will receive.

The project description demonstrates environmental consciousness by thinking about sustainability measures, such as energy efficiency and waste reduction.

It reflects financial planning and projection by considering funding requirements and the financial sustainability of the clinic based on patient volume and services offered.



The clinic does offer a wide range of healthcare services, ensuring that patients can receive comprehensive care under one roof.

It employs qualified healthcare professionals and support staff to ensure the highest quality of care and service.

The project description creates a sense of community well-being by highlighting the clinic's role in providing accessible and affordable healthcare services to the local population.

It takes action to promote sustainability by adopting environmentally friendly practices within the clinic.

It conveys a patient-centric approach, where the emphasis is on patient satisfaction, convenience, and comfort through modern facilities and a welcoming environment.

The description instills trust in the clinic's ability to meet regulatory standards and deliver quality healthcare through its mention of adherence to regulations and licensing.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?