

# Data Science and Curriculum Overview



# Today's Setup

- LinkedIn Profile.
- Slack.
- Github account.
- Data science work environment.
- In the future you will want to find a website, podcast or some other means to follow the latest trends in data science.

# What to Expect from Flatiron

- We are not here to give a grade of pass/fail.
- Supportive environment.
- Make you the best data scientist you can be!

# What we expect from you.

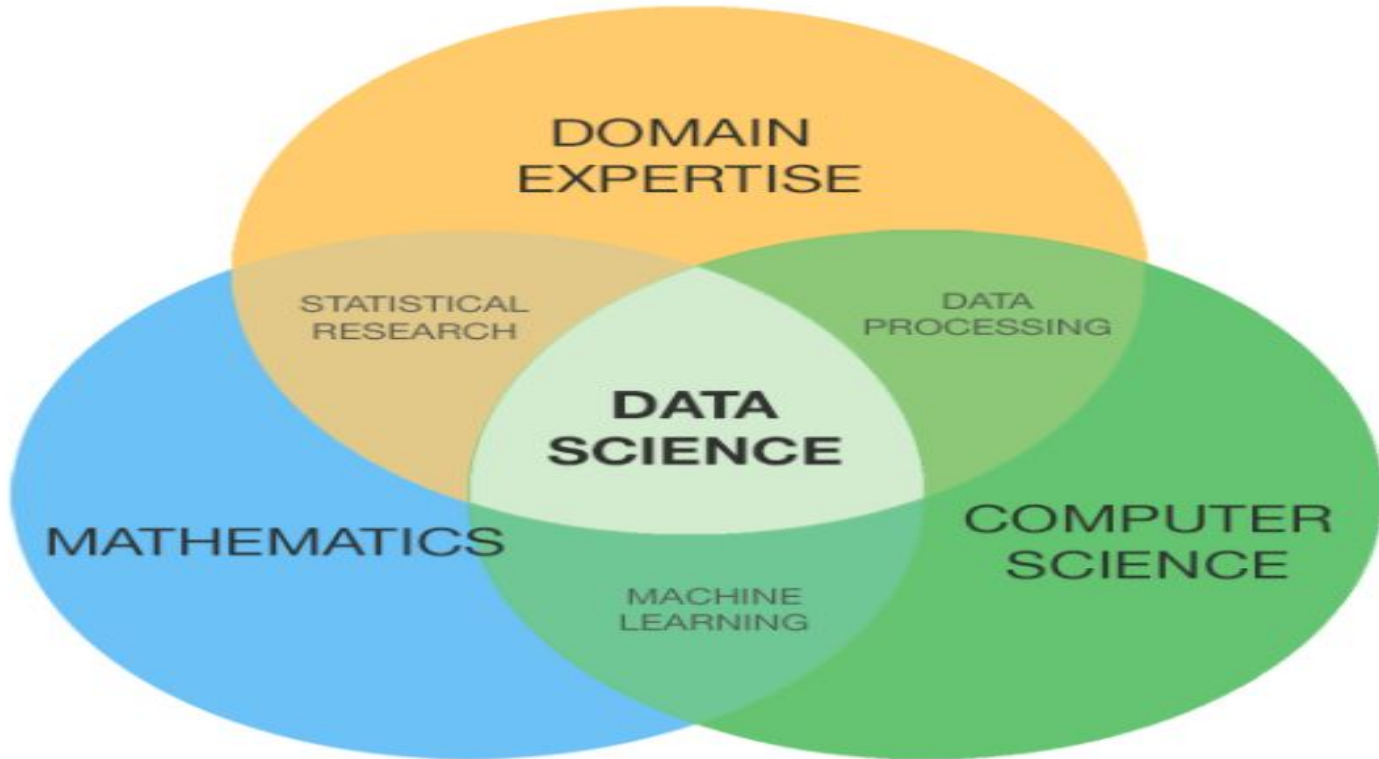
- Be respectful of members of your cohort and all Flatiron staff.
- Work hard and focus on self-development.
- Have fun!
- Blogs.
- **Self care.**

○ <https://www.webmd.com/sleep-disorders/benefits-sleep-more#1>

# Why Become a Data Scientist?



# What is Data Science



Can I become a Data Scientist ?





# DIFFERENT TYPES OF **DATA SCIENTIST**



# Types of Data Scientist

- **Data Analyst/Junior Data Scientist**
  - Junior data scientists doing a lot of number crunching and data cleaning.
  - Usually work on short-term projects.
  - Works with some Python, Tableau, SQL, and Excel.

# Types of Data Scientist

- **Data Engineer**

- Strong software engineering skills.
- Develops, constructs, tests and maintains architectures, such as databases and large-scale processing systems used by data scientist/analyst.
- Hadoop, Mapreduce, NoSQL, SQL, Python, Scala, Java, etc.

# Types of Data Scientist

- **Statistician**

- Formal Mathematics and/or Statistics training.
- Focus on creating models.
- Design surveys or experiments to collect data.
- Some programming experience usually in R, Matlab, Mathematica or Python.

# Types of Data Scientist

- **Data Scientist**

- Give insight to the business process using metrics gained from Machine Learning and Statistical Analysis.
- Capable of deploying apps using cloud based platform.
- SQL, Spark Proficient with Python.

# Types of Data Scientist

- **Machine Learning Engineer**
  - Similar to data scientist, but with a more specific and deeper focus on machine learning, deep learning, and reinforcement learning.
  - Good grasp of Linear Algebra and Calculus.
  - Fluent in Python.

# **Flatiron Curriculum**

**Module 1** - Python for Data Science.

**Module 2** - Data Engineer for Data Science.

**Module 3** - Probability, Sampling and AB  
Testing.

**Module 4** - Statistical Modeling.

**Module 5** - Machine Learning and Big Data.



# Module 1: Python for Data Science

- Getting started with Data Science.
- Git, Github and Being Part of a Data Science Team Importing and Statistical Analysis of Data.
- Python Libraries: Numpy and Pandas.
- Data Cleaning in Pandas.
- Improving your Projects & Results.
- 13 Days.
- **Mini-Project.**

# Module 2: Data Engineering for Data Science

- SQL Databases.
- Object Orientation.
- JSON and XML.
- APIs.
- HTML, CSS, & Web Scraping with Beautiful Soup.
- More SQL Practice.
- No-SQL.
- 10 Days

# Module 3: Probability, Sampling, and A/B Testing

- Combinatorics and Probability.
- Statistical Distributions.
- Distributions and Sampling.
- Statistical Power and Anova.
- In Depth A/B Testing.
- Bayesian Statistics.
- Resampling and Monte Carlo Simulation.
- 11 days.
- **Mini-Project.**

# Module 4: Statistical Modeling

- A Complete Data Science Project.
- Linear Algebra.
- Calculus, Cost Function and Gradient Descent Extensions to Linear Models.
- Introduction to Logistic Regression.
- In-depth Logistic Regression.
- Time Series Visualization and Trends.
- Basic Time Series Models.
- 9 Days.
- **Mini-Project.**

# Module 5: Machine Learning and Big Data

- Ensemble Methods.
- Support Vector Machines.
- Principal Component Analysis.
- Clustering.
- Pipelines.
- Operationalizing Code and AWS.
- Big Data in PySpark.
- Developing a Recommendation System in PySpark.
- 12 Days.
- **Mini-Project.**

# Module 6: Deep Learning & NLP

- Graph Theory.
- Foundations of Natural Language Processing Introduction to Deep Learning.
- Multi-Layer Perceptrons.
- Regularization and Optimization.
- Introduction to Convolutional Neural Networks Convolutional Neural Networks Continued.
- Deep NLP - Word Embeddings.
- 7 days.

# Final Project

- 2.5 Weeks
- A topic of your choice.
- Aim for project that you are capable of completing in the given time.
- Demonstrate the skills you have acquired to potential employers.
- Aim to deploy project as a web application.



DON'T  
GIVE UP.  
GREAT  
THINGS  
TAKE TIME.



Questions?