

PhoneNow Dashboard



Key Performance Indicators

- There are 7043 customers, with \$456,00 monthly revenue and \$5.47 annual revenue.
- 531 customers are at risk.
- 26.92% Churn rate.
- Electronic Check is the preferred payment method.
- Phone Service is the most popular service offered.
- Majority of customers have a month-to-month contract.



Client Information



Churn Risk Analysis



Churn

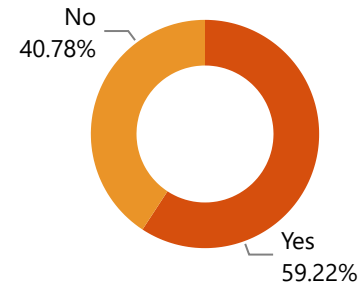
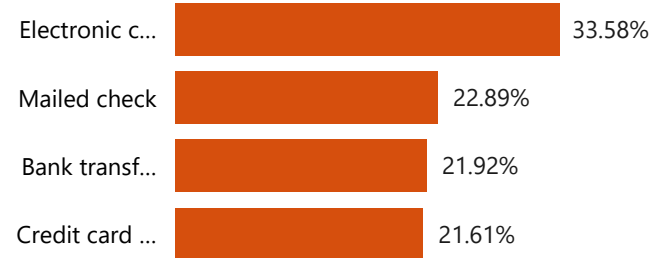
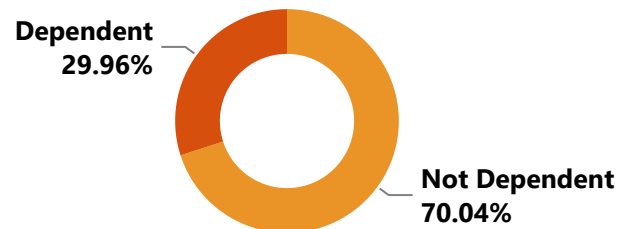
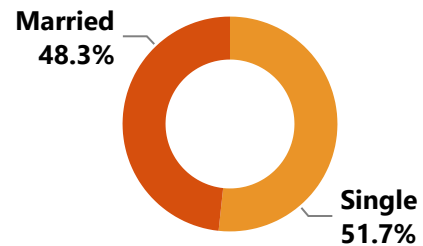
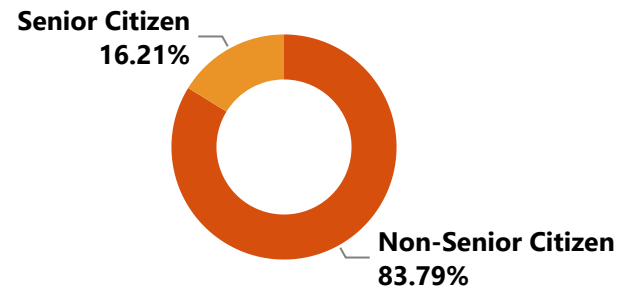
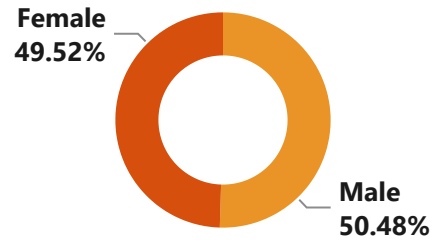
7043

\$456.12K

\$5.47M

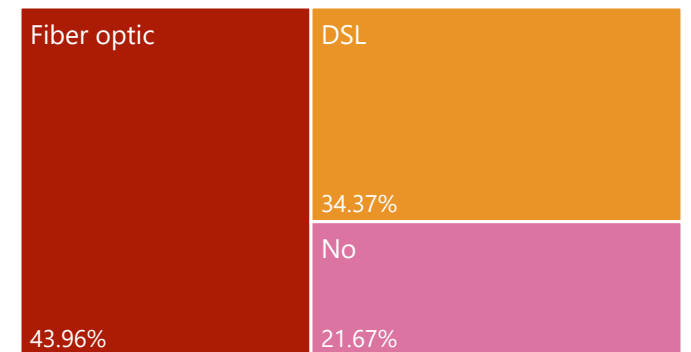
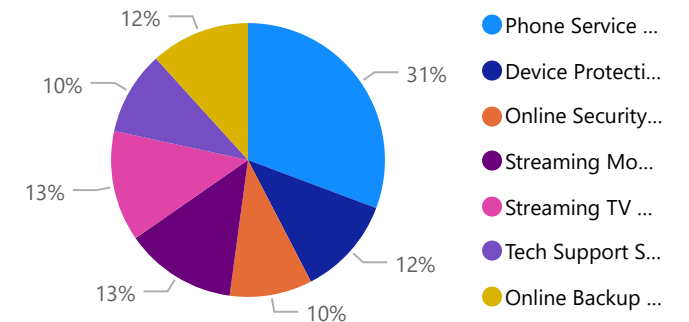
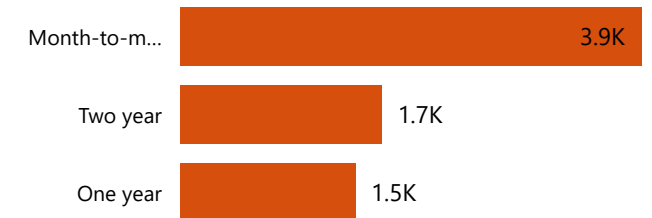
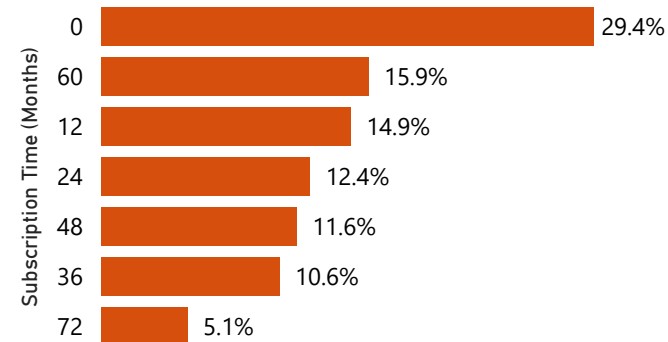
3632

2955



Monthly
\$64.76

Total
\$2,283.30





Clients

Churn

Churn Rate

26.92%

Customers at Risk

531

Total Revenue

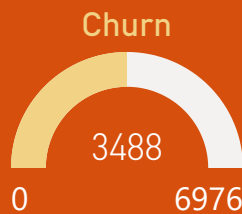
\$7.95M

Tech Tickets

1373

Admin Tickets

1843



Gender

Female

Male

Contract Type

☐ Month-to-month

☐ One year

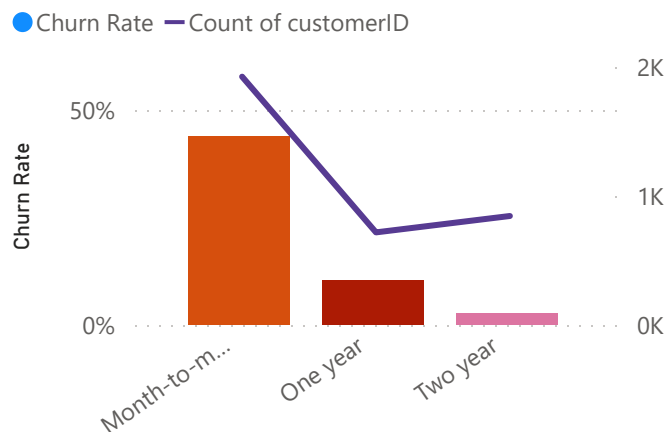
☐ Two year

Months Subscribed

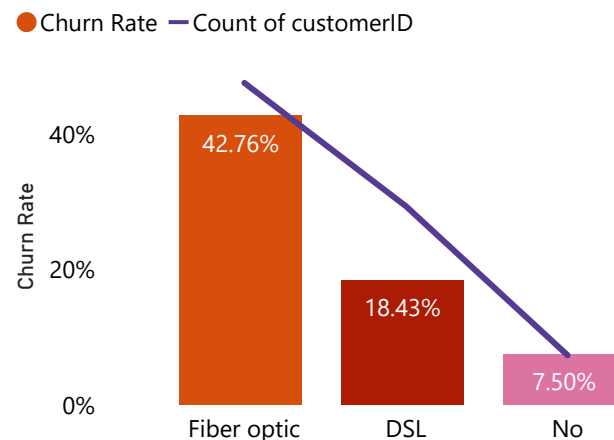
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72

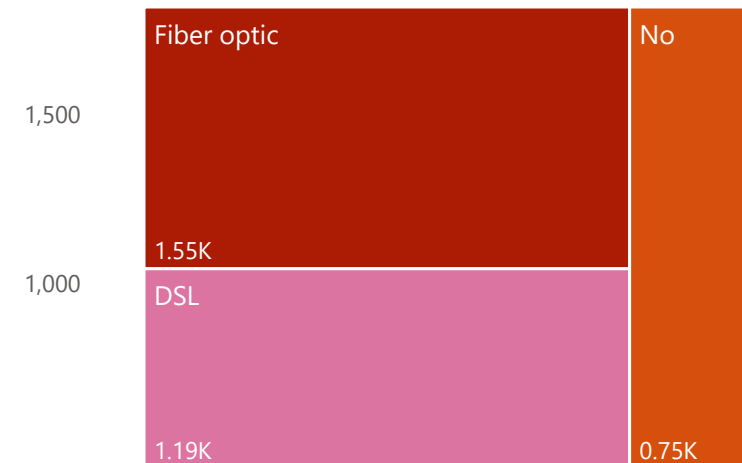
Churn Rate by Contract Type



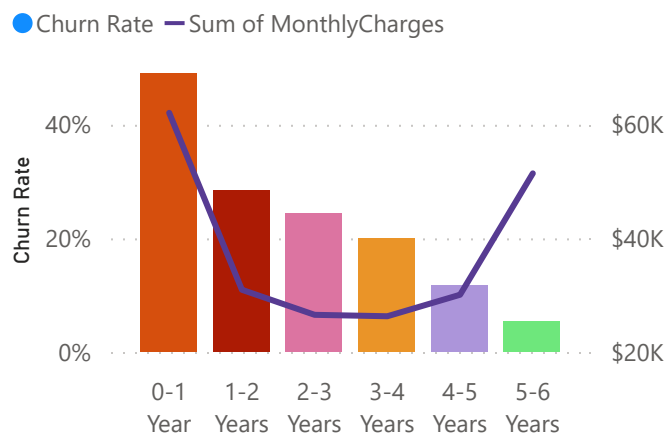
Churn Rate by Internet Service



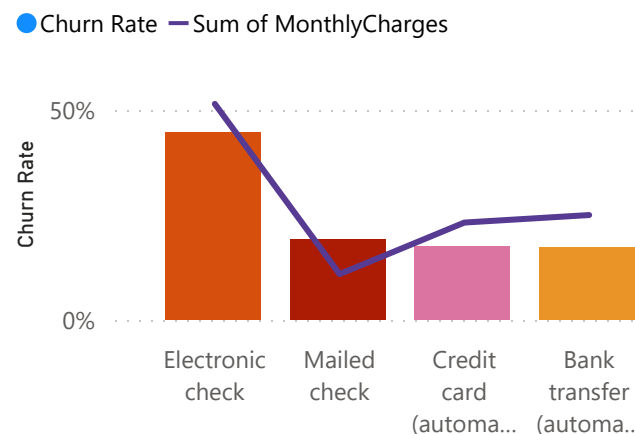
Number of customers by Internet Service



Churn Rate by Tenure



Churn Rate by Payment Method



Monthly Revenue by Internet Service

