



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01/01/2015

31/12/2015



Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAY TREND

Orders are **highest** during the **weekend**.

MONTH TREND

January and **July** have the **maximum** orders.

SALES PERFORMANCE

CATEGORY

Best selling pizza is THE **Classic** pizza.

SIZE

The **large** pizza size is the **most preferred** size.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

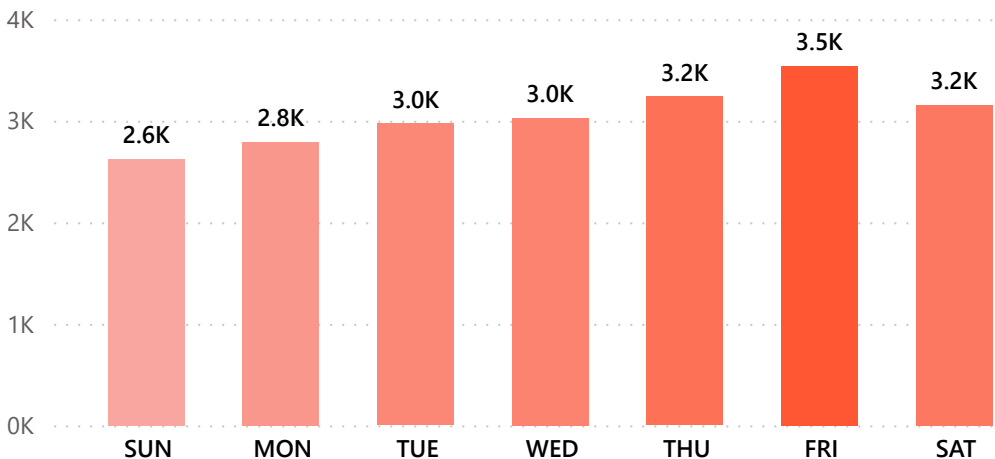
Total Orders



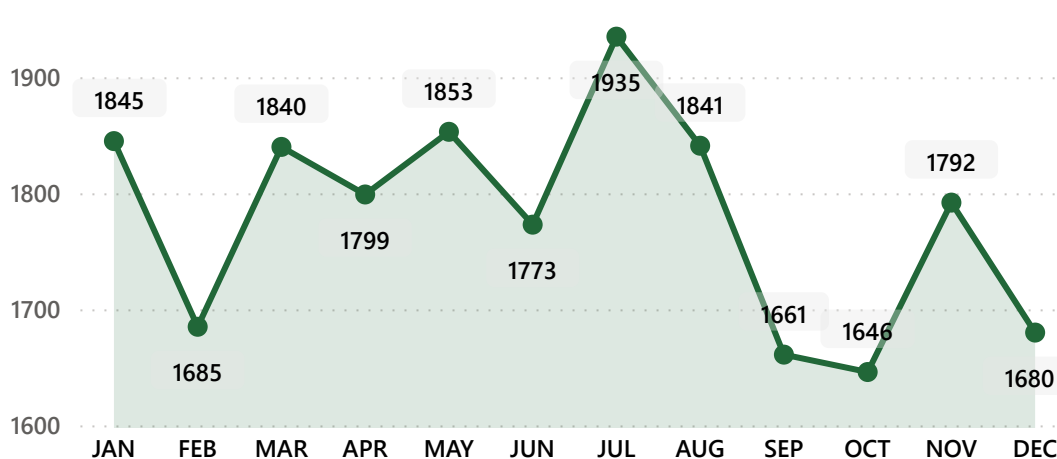
2.32

Avg Pizzas Per Order

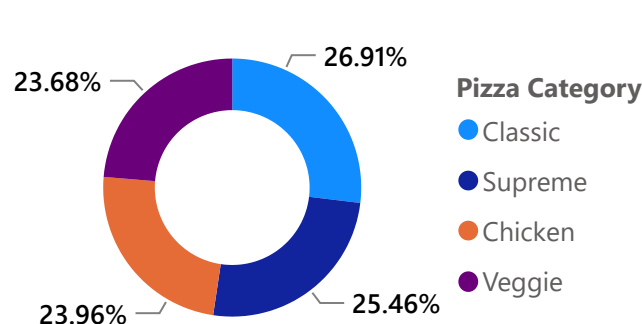
Daily Trend for Total Orders



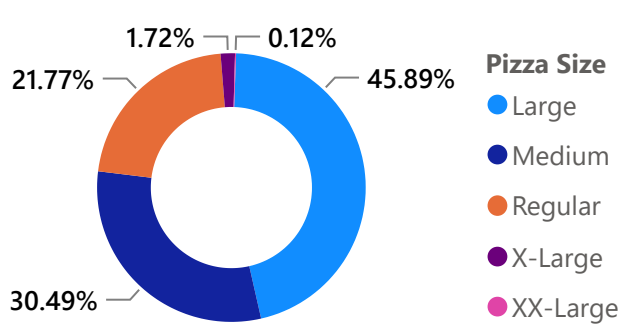
Monthly Trend for Total Orders



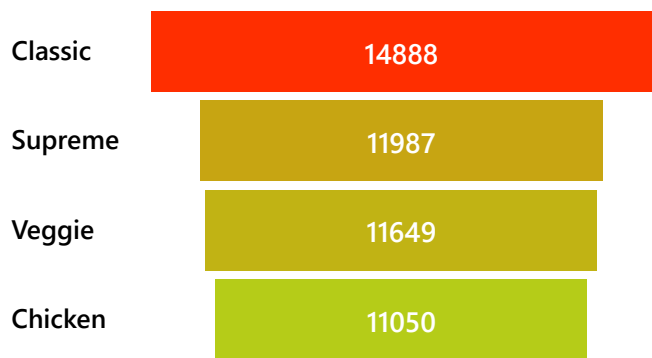
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza

QUANTITY

The Classic Deluxe Pizza

TOTAL ORDERS

The Classic Deluxe Pizza

WORST SELLERS

REVENUE

The Brie Carre

QUANTITY

The Brie Carre

TOTAL ORDERS

The Classic Deluxe Pizza



817.86K

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38.31

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Total Orders



2.32

Avg Pizzas Per Order

Top 5 Pizzas by Revenue

The Thai Chi...	43K
The Barbecu...	43K
The Californi...	41K
The Classic D...	38K
The Spicy Ita...	35K

Top 5 Pizzas by Quantity

The Classic D...	2.5K
The Barbecu...	2.4K
The Hawaiia...	2.4K
The Pepperon...	2.4K
The Thai Chi...	2.4K

Top 5 Pizzas by Total Orders

The Classic ...	2.3K
The Hawaiia...	2.3K
The Pepperon...	2.3K
The Barbecu...	2.3K
The Thai Chi...	2.2K

Bottom 5 Pizzas by Revenue

The Spinach ...	16K
The Mediterr...	15K
The Spinach ...	15K
The Green G...	14K
The Brie Carr...	12K

Bottom 5 Pizzas by Quantity

The Soppres...	961
The Spinach ...	950
The Calabres...	937
The Mediterr...	934
The Brie Carr...	490

Bottom 5 Pizzas by Total Orders

The Chicken ...	938
The Calabres...	918
The Spinach ...	918
The Mediterr...	912
The Brie Carr...	480