

Chronos Travel Services

Boldly go. Adventures in time.

Please consult <https://aaro.semond.github.io/wats3010-intro-to-bootstrap-4/> for the most up to date version of this document.

Chronos Travel Services (CTS) is an organization dedicated to the immersive, experiential adventure, relocation and research opportunities now available for the discerning time traveler. Using proprietary technology and expert period guidance and rescue resources, customers can access adventure over the entire span of human experience, across multiple geographic and period locales.

1. Website Design and Description: The design of the website will focus primarily on the travel options and inspirations, simple styling intended to emphasize images associated with potential destinations and outcomes.
2. Images and Licensing: Images were taken from <http://www.pexels.com>, a stock photo website. The license for these photos can be found here: <https://www.pexels.com/photo-license/>. The license allows for commercial and non-commercial use without attribution. They allow modification and editing as necessary without restriction.
3. Featured Pages: This Bootstrap website, based on the Modern Business template by Bootstrap, will feature the following pages:
 - a. Home Page (based on index.html), contains a photo reel of historical events and persons, inspiration for the beginning traveler.
 - b. Travel Packages Page (based on travelpackages.html), featuring sales entry page, packages for single and group excursions, with associated photos.
 - c. About CTS Page (based on aboutCTS.html), features CTS history (current recognized prime timeline), with photos depicting approved traveler insertion/resolution options, and discounts for One-Way and non-monitored One-Way travel options.
 - d. Join CTS Page (based on jointcts.html), with photos of CTS personnel, opportunities and benefits for employment with the CTS team!
 - e. Risk Mitigation Page (sos.html), features options for danger mitigation insurance, Options for extraction (conditions/monitored, passive, health, SpecOps/Kinetic) and FAQs
3. Websites of Comparable Businesses: These websites were used for reference, with respect to legacy executive travel. Several of them provided context for aesthetic elements.
 - a. Exclusive Travel Group at <https://exclusivetravelgroup.com/>
 - b. Black Tomato at <https://www.blacktomato.com/us/>
 - c. National Geographic Expeditions at <https://www.nationalgeographic.com/expeditions/>
 - d. Meredith Corporation Travel + Leisure Group at <https://www.travelandleisure.com/trip-ideas/luxury-travel>

The noted websites feature simplified design, highlighting destinations and outcomes depicted in photographs. This guided the choice in design for CTS web portal.

4. Target Audience: Chronos Travel Services (CTS) is the commercial offshoot of early Sino/Russo/American military collaboration. Access to CTS is highly exclusive, and the website's audience is generally persons of means, comfortably within the 10th percentile of leisure consumers, representatives of Forbes 100 and Ivy/National Higher Education researchers. Demographics include:
 - a. Retired/retiring epoch researchers, industrialists and establishment wealthy-family members.
 - b. Middle-aged adventure seekers.

Initial Wireframe constructed via Mockingbird at <https://gomockingbird.com/projects/12ec9x8>