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“Emergency Booking Made Easy”

# MEET THE HERD



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# PROBLEMS

## Problem 1

2 to 8% of customers miss their flight daily  
(via USA Today) = 1.4 million flight missed  
per year

## Problem 2

This year, 22.52% of flights have been  
delayed and 1.66% have been canceled  
(according to US Travel)



**...THESE SCENARIOS LEAVE  
CUSTOMERS SCRAMBLING TO GET  
TO A HELP DESK**



# WITH



- returns same-day flights that get you to your destination
- instant booking

So that we can get you, where you need to go faster  
and without hassle digitally



**WITH**



**QUICKBOOK**

**In the rare case that there are no immediate flights, quickbook searches outside airlines**



# UI OVERVIEW

Daylight Saving Time is ending  
If you're traveling November 5, 2023, please wait until 23 hours before scheduled departure to check-in.

English

Search AA.com

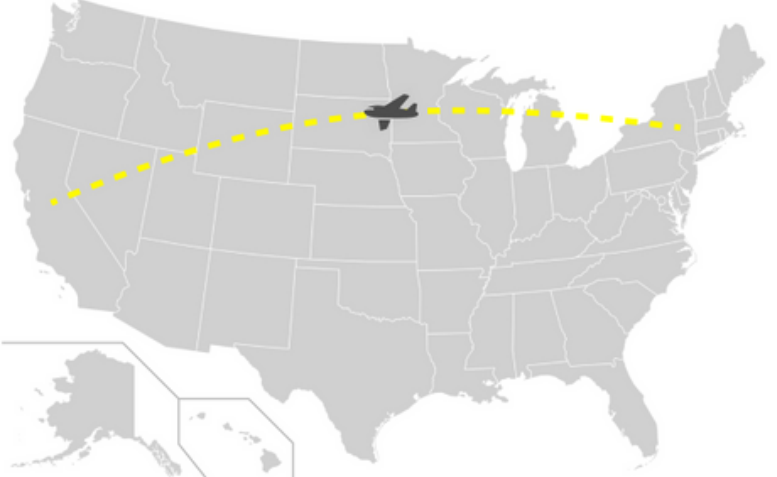
Plan travel

Travel information

AAAdvantage®

Log in

Join



STATUS: Delayed 45 min

Alternative Flights

LAX	JFK	Flight	Gate	Price	
9:38 PM → 6:00 AM	1598	C24	First \$827	Business \$624	Main Cabin \$365
Nonstop					

LAX	JFK	Flight	Gate	Price	
10:38 PM → 7:00 AM	2134	A15	First \$900	Business \$728	Main Cabin \$564
Nonstop					

In a Hurry? Search for other flights leaving around your original departure time.

Search

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Airline	Departure/Arrival
 Southwest	LAX      JFK 6:50 PM → 3:00 AM Nonstop
 Delta	LAX      JFK 7:15 PM → 6:40 AM 1 Stop (CTL)
 United	LAX      JFK 6:40 PM → 4:48 AM Nonstop
 Spirit	LAX      JFK 5:30 PM → 2:15 AM 1 Stop (HOU)
 JetBlue	LAX      JFK 7:00 PM → 1:20 AM 1 Stop (KAS)
 Alaska	LAX      JFK 6:00 PM → 11:50 PM Nonstop





**Customer  
Satisfaction**

**Customer  
Retention**

**Efficient  
Assistance**



American Airlines

FLIGHT INFORMATION

PRICE

PRICE

PRICE

FLIGHT INFORMATION

PRICE

PRICE

PRICE

Are you in a hurry? Click on the search button for more available flights to book from

SEARCH

# WIREFRAME

# TECH STACK



React

AmericanAirlines/**Flight-Engine**



Mock flight data delivered simply and quickly without a database.

8 Contributors   2 Issues   30 Stars   41 Forks



# QUESTIONS?





# THANK YOU!

**A SKY BISON  
PRESENTATION**

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