

Web Content

Electronic Content & Content

content is information and experiences that provides value for an end-user or audience. Content is "something that is to be expressed through some medium, as speech, writing or any of various arts .



Digital **content** : Products available in digital form.

E-content : Digital **content** that can be transmitted over a computer network such as the Internet. Content can be delivered via many different media including the internet, Mobile , television, and audio CDs, books, magazines, live events, such as conferences and stage performances

Web Content

Web content is the textual, visual or aural content that is encountered as part of the user experience on websites.

There are, essentially, two types of Web content:

- **Text**
- **Multimedia**

Multimedia Web Content

- **Animation**
- **Images**
- **Sound**
- **Video**

Key Layers of the Internet

CONTENT

SEARCH ENGINE*

BROWSERS

WORLD WIDE WEB

INTERNET

NETWORKS

COMPUTERS

Animation In Web :

- **Animated GIFs**
- **Flash (SWF)**
- **JavaScript**
- **Java Applets Or Microsoft Silverlight**
- **Shockwave**
- **DHTML and HTML5**
- **CSS3**
- **SVG**

Web Content

Image In Web :

- GIF
- JPG
- PNG
- HTML5
- CSS3
- SVG
- Base64 Format

Web Content

Sound In Web :

- **MP3**
- **Ogg**
- **Wav**
- **Flash (SWF)**

Video In Web :

- **mp4**
- **Ogg**
- **Flash (FLV)**
- **WMV**
- **MPEG**

Types of Web Content

1. Blog Posts

- News
- Opinion
- Essay
- Product Review
- Step-by-Step Guide
- Tutorial
-

2. Long-form content

- Downloadable Guide
- eBook
- Other Foles
- ...

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3. Social Media posts

- Content
- Conversations
- Crowd Sourcing
- Marketing

4. Video

- Entertainment
- Tutorial
- White Board
- Documentary
- Tour
- Commercial
- Other

5. Email Newsletters

6. Photo Galleries

7. Infographics

Types of Web Content

8. Podcasts

9. Webinars

10. Games

11. Q&A or Interviews

12. Presentations

13. Case Studies

14. Sample Source Code

15. White Papers

16. Trend Reports

17. Questionnaires/Surveys

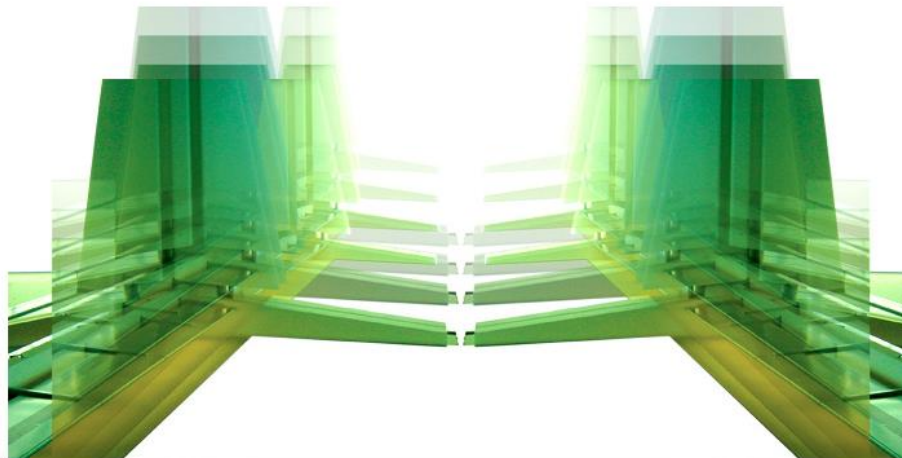
Web Content Evaluation

- ❖ What is the strategy behind this web site?
- ❖ Is there a clear statement of PURPOSE of the site?
- ❖ How does this web site look and feel? *Web Design and Picture Selection*
- ❖ How easy to use is this web site? *Find information , Forms Data Entry , ...*
- ❖ Can you read text and Other Elements easily? *font size, color contrast ,*
- ❖ Is this website tuned for good search results? *TRAFFIC*
- ❖ Is the website cross-browser compatible? *Mobile Browsers , Version , Pupular Browsers , ...*
- ❖ Is a response given immediately (0.1 seconds) after a click ? *Ajax , Content File Types , ...*
- ❖ Is All Content s Of Site Is Copy Of Other Site ? *SEO , Copyright , ...*
- ❖ Does the site load quickly ? *optimization*
- ❖ Are all links (internal and external) valid and active?
- ❖ Are scripts free from errors?
- ❖ Is the website free from server side errors?
- ❖ Is the website properly optimized for search engines ?
- ❖ Is Site Ond/Or Contents Multi Language ?
- ❖ Is Site Content Dynamic For Difrent Users ?
- ❖ Is Contents Categorized or Organized ?

Bad Web Content and Bad WebSites

- ❖ Is there a clear statement of **PURPOSE** of the site?
- ❖ How does this web site look and feel ?
- ❖ Is the website properly optimized for search engines ?

<http://www.reforms.net>



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EMAIL: ME@ARRONBLESDALE.COM

Bad Web Content and Bad WebSites

- ❖ Does the site load quickly ?
- ❖ Is Contents Categorized or Organized ?
- ❖ Can you read text and Other Elements easily ?

www.arngren.net

23 Butikker Teknologi & Gadgets Index el-retur

www.ARNGREN.net

(Fra 07.11.2004) < Frthjof i sin Fly-Bil

Search Slik Betaler du

Drone-Bike Løfteevne: 7kg kr. 19.998.-

Bygg ditt eget 2-seters Helikopter. kr. 398.000.-

RC-Drone med Kamera

Forbruker Elektronikk Ingen alders-grense

Elektrisk-scooter PEDALS Uten skifter. 7998.-

Alle Produktene på denne siden lagerføres hos ARNGREN i Oslo. Se Lagerkoden etter Prisene (lev. 2 - 5 dager):

- Er på Lager
- Kommer før 3 uker
- Lengre enn 3 uker

RC Produkter 120cm langt. Computer-styrt

Video-1 Video-2

RC 4ch Helikopter fra kr. 798.- Rakett-Fly

85km/t. 1:8

Tilbud!

4WD Truck 2.4 Ghz RC fra kr. 1998.-

RC Produkter

EPO 2.40 RC RC-1

86 cm lang

PC-9 Propell-fly 2.4Ghz kr. 998.- fra Art-Tech

20 - 144x

Kikkert-lengste & kraftigste. kr. 1998.-

Hus-Alarm m/nr. sender kr. 599.-

RC Fly-Båt 70 cm lang fra kr. 1299.-

Styreenhet & Fordelere til Bil fra kr. 2998.-

RC Race-

4CH New Design

Avatar-Gunship. Er det råeste Helikopteret noensinne. Video

Nyhet!

kr. 299.-

4-CH

Kamera 1050 29.-

Trådløs Sykkel-PC 5030 kr. 29.-

Max 1 pr. kunde

RC Helikopter RC Tilbud

7044 kr. 29.-

Elektronikk

Elektrisk-Scooter Fra kr. 9.998.- (3000w)

Trådløs Skype-tel. 798.-

Elektronikk

Bilde-Fliser

Flysimulator

Airwolf-H m/ Innefliba T-Rex 450St kr. 6.998.-

El-Bil; Comarth 2WD/4WD. 2 eller 4 seter fra kr. 89.998.-

El-Bil; Cross-Rider fra kr. 89.998.-

Nyhet!

el-sykkel m/Oljestyrt Skivebremser fra kr. 6.998.-

Elektronikk

Luft-jekk (4.2 tonn) til Bil eller Båt. fra kr. 798.-

Selv-balanse Robot. Atonomus kr. 999.-

Disko-Lys

RC-Produkter Tilbud!

44 pråk talende norsk Oversetter fra kr. 298.-

RC Tank i Metall (55 cm) med Luftkanon fra kr. 998.-

Lyd, Rok, Lys

FreeGo Selv-balanserende el-Scooter fra kr. 19.998.-

Zoom Kikkert 20 - 144 x & Teleskop kr. 1998.-

Drone-bike Last: 7 kg kr. 19.998.-

Nyhet!

Oppladbar Lykt (30mill.) Verdens Sterkeste. fra kr. 598.-

link

Mercedes SUV m/ Gummi-Hjul fra kr. 2998.-

4WD

Elektrisk-ATV 4998.-

kr. 3.998.-

4998.-

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Lamborghini

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23 Butikker

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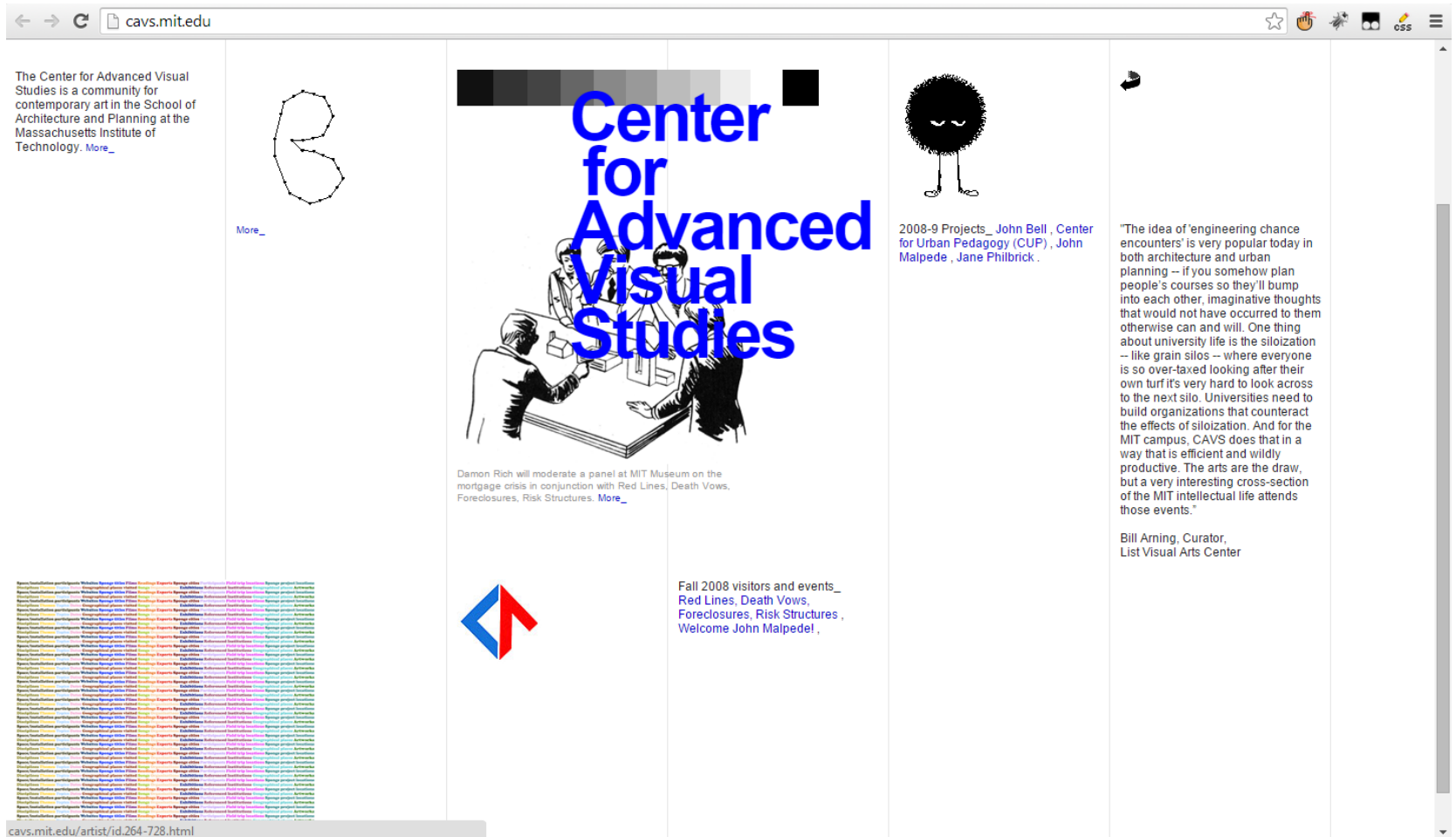
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Bad Web Content and Bad WebSites

- ❖ Can you read text and Other Elements easily ?
- ❖ Does Site Have Good Design ? White space , Text Over Image , bad animation , Bad Picture , ...

<http://cavs.mit.edu>



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- ❖ Can you read text and Other Elements easily ?
- ❖ Does Site Have Good Design ? Color Harmoni , Lack of Site Structure and Alignment

← → ↻ www.sphere.bc.ca/test/sruniverse.html

THE SLIDE RULE UNIVERSE

Original Artwork by: Larry Steiner. The Slide Rule Universe is a trademark of Sphere Research Corporation.
IMPORTANT! Shipping Costs go UP significantly now each year, so please see full details in our [FAQ](#).

At the Slide Rule Universe you can [buy slide rules of all kinds](#)
CLICK ON THE PICS BELOW to see the Main Categories:

PLEASE NOTE: All Slide Rule PRICES BELOW are in US\$

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Circular Slide Rules	New in the BOX NIB Rules
Used Full Size Slide Rules	Cheap / Student Slide Rules
Exotic Slide Rules	Slide Rule Books
Pocket Slide Rules	Drawing Tools
Slide Rule Repair Parts	New Slide Rule Cases and Stands

+ Plus, you can do all of these things:

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The 12th Annual Benefit Auction is NOW CLOSED for 2014, see you next year!
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- [LEARN to USE & CLEAN your slide rule, lessons and manuals](#)
- [TOUR our vast slide rule maker / style ARCHIVES](#)
- [VISIT other sites & people on the web](#)
- [BUILD a slide rule from scratch, even Log Log rules](#)
- [UNDERSTAND HOW + WHY a slide works](#)
- [SLIDE RULE SOFTWARE \(What?\) great free learning tools](#)
- [Looking for a Field's \(Feild's\) Hydraulic Calculator?](#)
We finally found some for you!

WOW, you are visitor 1183302 !

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FREE Stuff **I ♥ Free Stuff**
We have totally FREE stuff. Yes, it's FREE!

Keep in mind, in 50 years, the computer you are using to view this webpage will be landfill, but your trusty [slide rule](#) will just be nicely broken in!

Our SRU Mascot **Notable Visitors:**

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Capture the page counter at a 50K/100K interval, and get your name up here!

From the Oughtred Society:

BACK IN STOCK! The First Edition [Oughtred Society Slide Rule Reference Manual](#) is SOLD OUT, but the Second Edition copies (with all corrections are now in STOCK! Click on the book cover at left to see the details, and order your copy. Richly illustrated with 97 color photographs, it is suitable for everyone from new beginners to long time collectors, with an amazing collection of useful and attractive information.

[CLICK to see the Oughtred Society Slide Rule Reference Manual Second Edition Preview!](#)

Sphere Research Corporation
3394 Sunnyside Rd.
West Kelowna, BC, Canada, V1Z 2V4
Phone: +1 (250) 769-1834
FAX: +1 (250) 769-4106
A great source for test equipment, repairs, calibrations, useful metrology information, and of course, [SLIDE RULES!](#)

Updated February 15, 2015

Click [HERE](#) on your browser if pages seem unchanged.

[Click Here to see What's New!](#)

[Useful off-site Links I use all the time.](#)

Bad Web Content and Bad WebSites

- ❖ Can you read text and Other Elements easily ?
- ❖ Does Site Have Good Design ? Bad Typography



Want to save on *bucks in the office?
Like it served instantly, hot and best quality at a lower price?
Try Instant KONA COFFEE - freeze dried granulated.
The worlds most expensive coffee @ ~25 cents a cup.



Now available in Kona coffee sticks from 45 cents a cup.

A delicious coffee that is portable, storable AND convenient.
Simply rip a stick, pour the coffee into your favorite container, add hot water and
in seconds you will be enjoying the rich fresh flavors of pure 100% Kona Coffee.

Kona Coffee is smooth, not bitter.

Help to fix the trade deficit and enjoy 100% USA grown COFFEE.
Support Hawaiian Coffee Farmers. Aloha and Mahalo.

Bad Web Content and Bad WebSites

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- ❖ Does Site Have Good Design ? Hectic and Not good animation



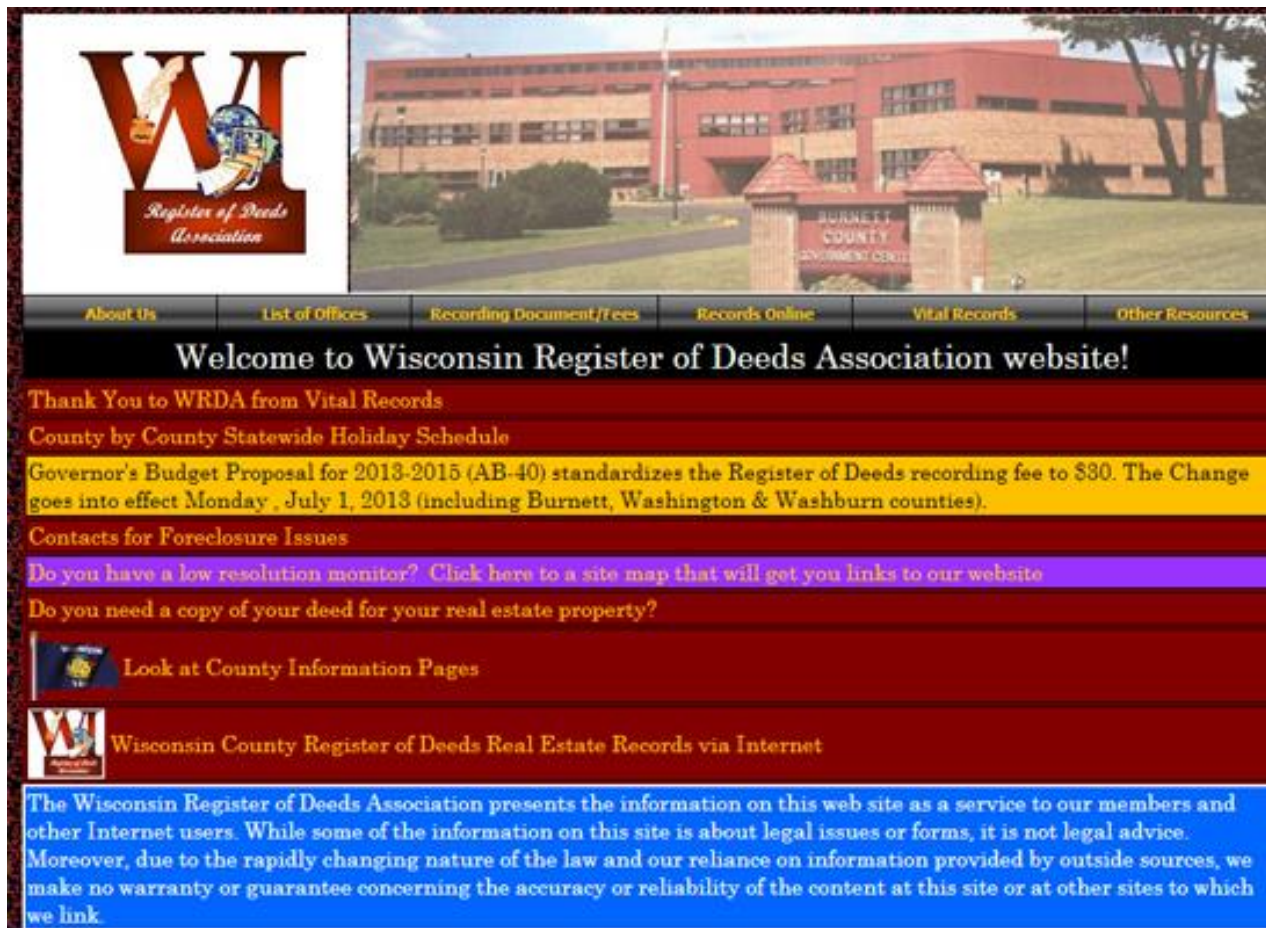
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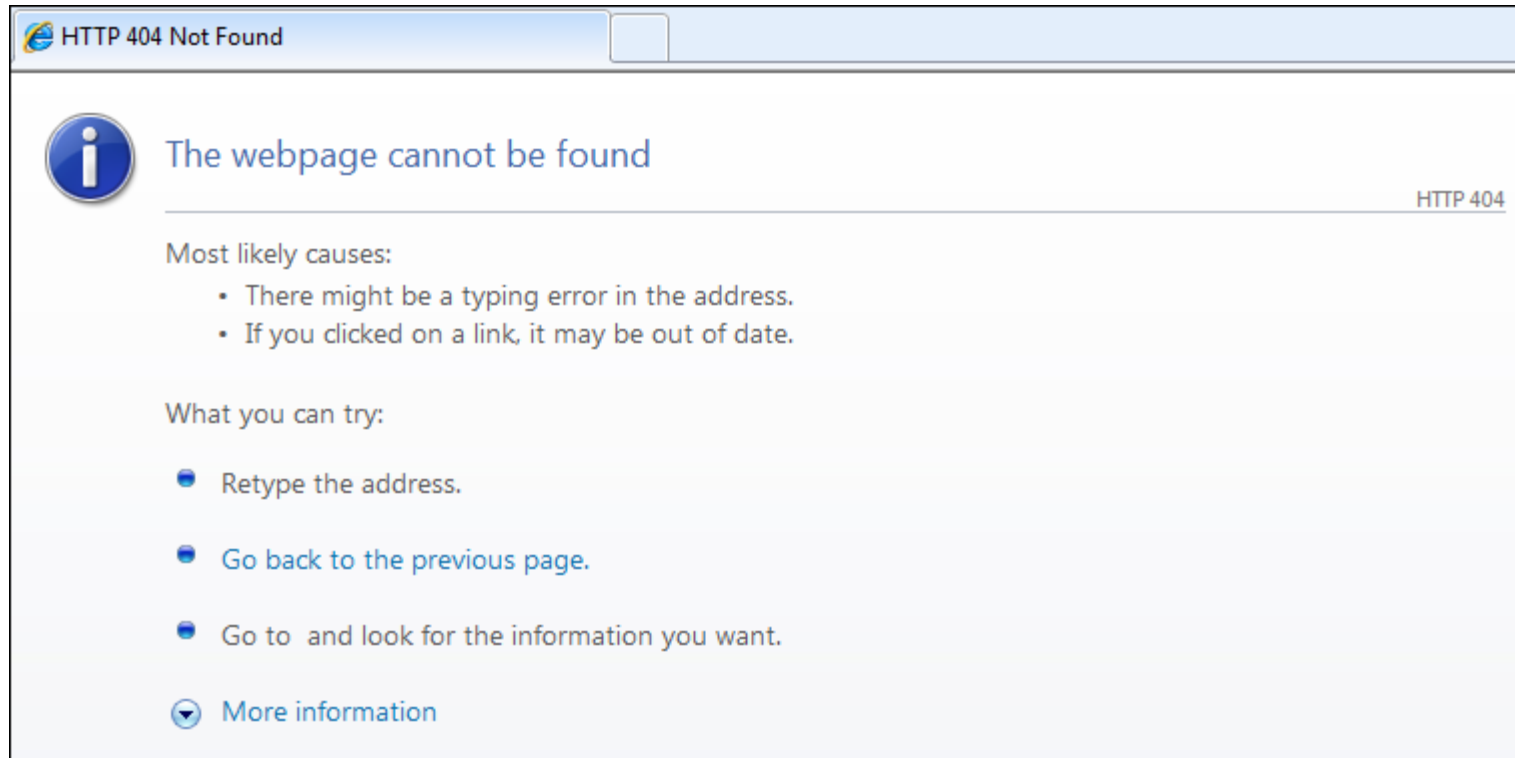


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Optimizing Web Content



Improve Website Usability Using jQuery, HTML5, And CSS3

